



PRESENTATION ON THE STATUS OF GHANA'S NATIONAL COCOA PLATFORM



Ghana Cocoa Board
Poised to Maintain Premium Quality Cocoa

Background



- Cocoa sector in Ghana
 - Cocoa is the cornerstone of Ghana's economy
 - Major export commodity (30% of Ghana's total export earnings)
 - More than 9% of agricultural Gross Domestic Product (GDP)
 - Over 800,000 farmers depend to a great extent on cocoa for their income
- Ghana Cocoa Board has played a crucial role in positioning Ghana within the global market and ensuring the quality of its cocoa exports
- Besides this public support, there has been a strong commitment by the private sector to improve the sustainability of the industry.

Background



- Despite the progress achieved in the last years, key issues such as productivity, pests and diseases, child labour and deforestation need to be addressed.
- There is the need for an enhanced institutional and stakeholders' coordination and focused dialogue among all players to agree on a common strategy to tackle these and many other issues.

Background



Background



- The baseline analysis revealed the following common barriers.



Project Scope & Activities



- The goal of the platform is: ***to boost sustainable production in Ghana's cocoa sector through enhanced partnership and cooperation among stakeholders.***
 - ➔ ***1) Strengthen coordination and advocacy for sustainable cocoa industry***
 - ➔ ***2) Identify bottlenecks and develop plans for improvement in priority areas of the cocoa sector***
 - ➔ ***3) Global knowledge exchange***

Project Scope & Activities

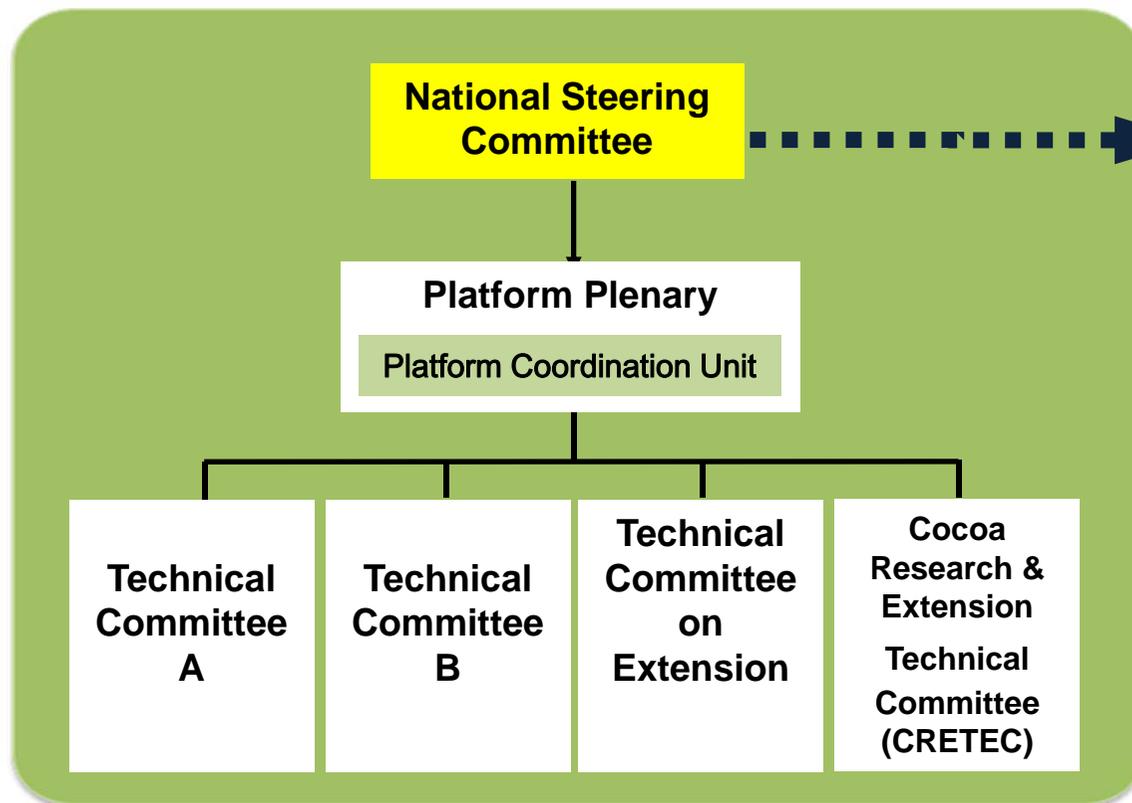


- ***Ghana Cocoa Platform*** is aimed at enhancing public-private dialogue and joint action planning to support the scale up of sustainable production in the cocoa sector.
 - Through regular ***Plenary Sessions***, the platform will convene all cocoa sector stakeholders in Ghana to review key policy issues, exchange ideas, and share experiences..
 - ***Technical Committees*** will be organized around specific areas for intervention to address the root barriers for sustainable sector development.

Cocoa Platform Structure



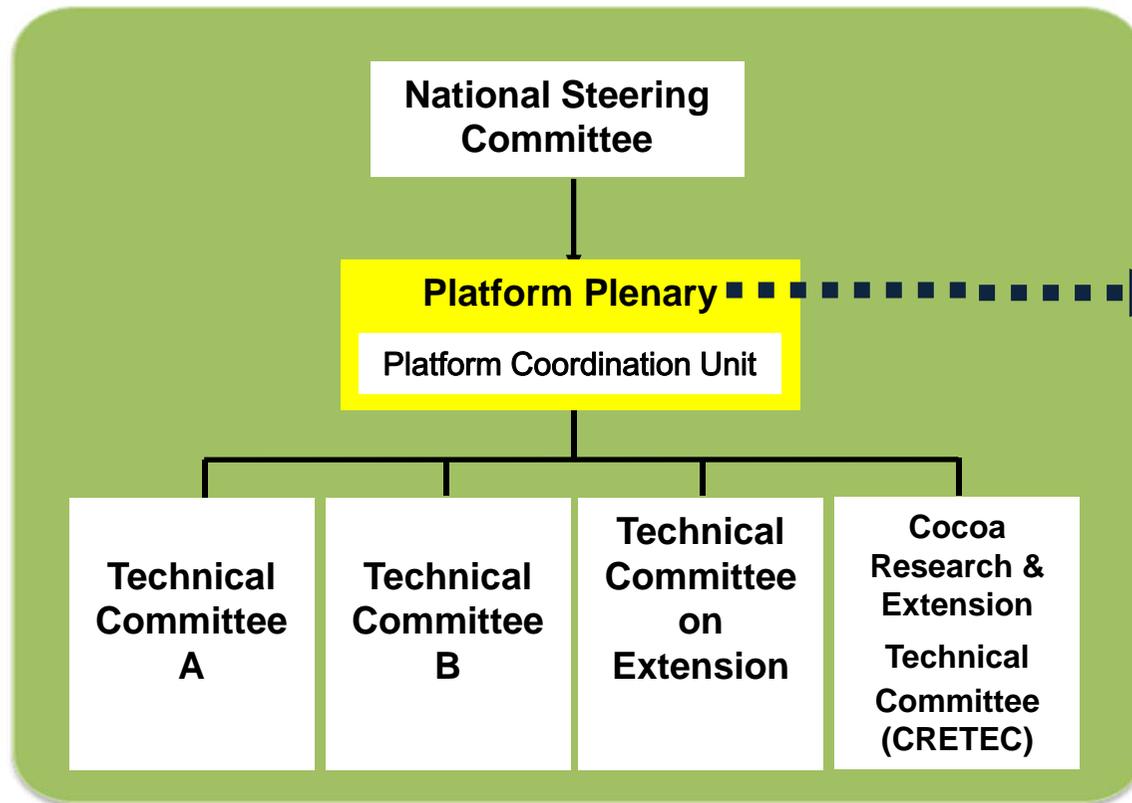
Role



Ensures institutionalization of platform outputs; Ensures that support to facilitate the platform process are progressing as agreed; Appoints the coordinator

Members: COCOBOD, UNDP, MLNR, Lands Commission, Forestry Commission, MOFEP, COCOSHE, donors, COCOBOD Extension Technical Committee, academia, other private partners

Cocoa Platform Structure



Role

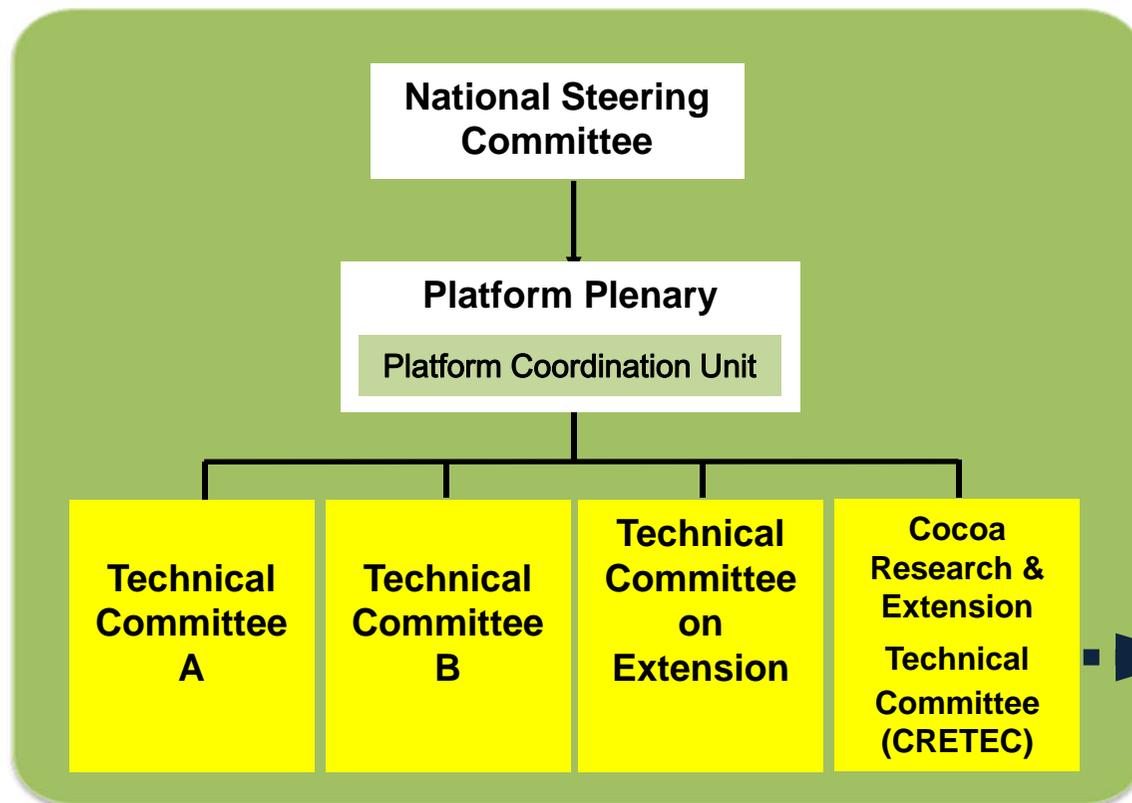
Reviews key cocoa policies; Coordinates and provides technical advisory to platform participants; Supervises output based consultancies; Approves proposals from TCs

Chaired by the COCOBOD Chief Executive, the plenary will be inclusive and open to all cocoa stakeholders including government, international organizations, donors, NGOs, buyers, certifiers, research institutions, and other parties.

Cocoa Platform Structure



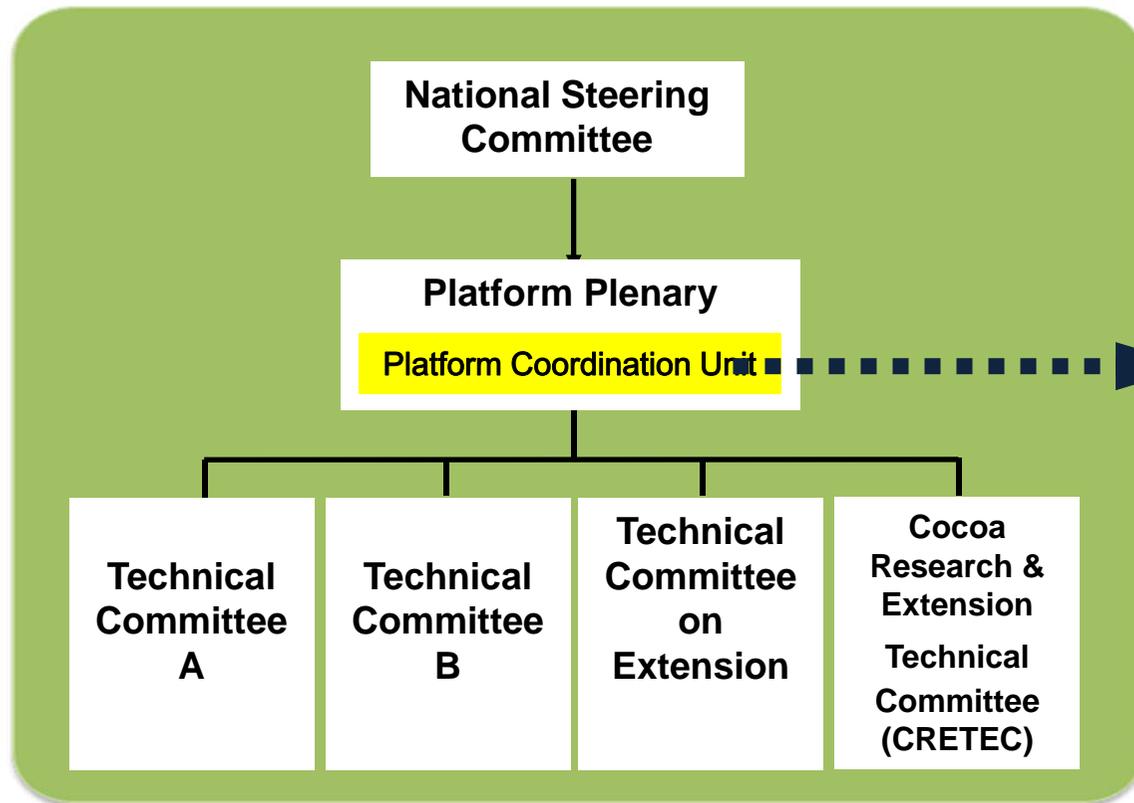
Role



Documents and defines specific problems per subject-matter; Suggest and pilot activities to solve problems; Formulate Joint Action Work Plan and identifies key roles and responsibilities; Reports to the plenary about the progresses of the discussion

Proposed themes: Finalization of the National Cocoa Development Strategy, Productivity, Labour, Deforestation, Land tenure, Access to finance

Project Management Arrangement



Role

Provides overall administrative functions to facilitate platform operation; Be responsible for M&E and reports to plenary;

Supported by COCOBOD, UNDP CO and UNDP's Green Commodities Facility (two global experts) for quality assurance

Members: 1 Platform Coordinator, 2 Facilitators, 1 Administrative Assistant

Deliverables and Monitoring



Outcome 1

Baseline: National Cocoa Platform to facilitate stakeholder's dialogue is non-existent.

Indicators:

- Baseline report of Ghana cocoa sector
- Platform structure created
- Platform Code of Conduct
- Communication materials

Targets: Overall platform structure is set-up and operational

Outcome 2

Baseline: Global lessons on commodity platform are not conveyed to Ghana's cocoa stakeholders

Indicators:

- Knowledge product compiling lessons from the Ghana Cocoa Platform

Targets: Knowledge product created and disseminated through the plenary and globally

FUNDING PARTNERS

There are on-going discussions with the UNDP on funding for the Platform activities.



A Platform Co-ordinator has been appointed by COCOBOD/UNDP.

The formal inauguration of the Ghana Platform is yet to be performed.



THANK YOU



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