Implementation of the Global Cocoa Agenda
GERMANY

Plenary Session, Panel 2

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German Initiative on Sustainable Cocoa (GISCO)
Importance of Cocoa for Germany …

- Europe imports **58 % of the annual world cocoa production** of 4 mio tons
- **Approx. 10 %** of the annual world cocoa production is *processed* in Germany
- **56 % of German cocoa imports** come from Côte d’Ivoire
- Confectionery industry is the **third largest sector** of the German Food Industry

**Cocoa Suppliers for the German Chocolate Industry**

- **Liberia** 3.9 (1.4%)
- **Uganda** 3.8 (1.4%)
- **Togo** 8.7 (3.1%)
- **Peru** 6.7 (2.4%)
- **Ecuador** 11.9 (4.3%)
- **Dominic. Rep.** 6.0 (2.2%)
- **Nigeria** 22.0 (7.9%)
- **Rep. of the Congo** 3.5 (1.3%)
- **Ghana** 42.4 (15.2%)
- **Other Countries** 12.5 (4.5%)

Net-Imports 2013 in '000 tonnes - Proportions in %

total: 278,440 t (-22.8% change to 2012 360,874 t) 579.7 mio. € (-26.7% change to 2012 790.8 mio. €)
German International Cooperation

• **Multilateral Cooperation:**
  ICCO, FAO, EU, CEN/ISO,

• **Bilateral and Regional Development Programs** in Côte d’Ivoire, Ghana, Nigeria, Cameroon, Indonesia, Ecuador, Nicaragua in cooperation with
  - Bill & Melinda Gates Foundation
  - WCF
  - others

• Development Partnerships with Private Sector
German Initiative on Sustainable Cocoa (GISCO)

- Establishment of the Initiative on Sustainable Cocoa June 2012 in Berlin
- Funded by German Government, Industry, Retailers, NGOs
- Formal Association founded April 2014 with 53 founding members
- Since June 2014 funded only by member contributions
- Secretariat at GIZ
GISCO members

**BDSI**: Association of the German Confectionery Industry e.V.
**German Cocoa Trade Association e.V.**
**Individual Companies**

**BVLH**: Federal Association of the German Retail Grocery Trade e.V.
**Individual Companies**

- **GERMAN COCOA, CHOCOLATE AND CONFECTIONERY INDUSTRY**
  - 39 members
- **GERMAN PUBLIC SECTOR**
  - 1 member
- **GERMAN RETAIL GROCERY TRADE**
  - 4 members
- **CIVIL SOCIETY**
  - 12 members

**Non-governmental Organizations**
- Standard-setting Organizations
- Trade Unions
- Research Institutions

**BMZ**: Federal Ministry for Economic Cooperation and Development
**BMEL**: Federal Ministry of Food and Agriculture
Implementing the Global Cocoa Agenda:

Objective:

- promote sustainable cocoa production
- improve the economic and social conditions of cocoa farmers
- conserve the natural resources in cocoa farming countries.

the Initiative aims at:

- closer cooperation with the cocoa-producing countries
- coherent and effective coordination of public-private initiatives
- systematic support for cocoa farmers on their way to a more sustainable future

Multi-stakeholder profile with:

- Implementation structures in cocoa producing countries
- Potential for project investments
- Expertise regarding sustainability practices, production, trade, markets
- Several members implement own programs or projects
Association of the German Confectionery Industry (BDSI) recommendation to members:

• Use of 50 % sustainably produced cocoa until 2020 (17.5 % in 2013)
• Use of 70 % sustainably produced cocoa until 2025,

Individual Company Commitments (all members of Sustainable Cocoa Initiative):

Mars  
use of 100 % sustainably produced cocoa by 2020

Ferrero  
use of 100 % sustainably produced cocoa by 2020

Nestle Kaffee und Schokoladen GmbH D, use of 100 % sustainably produced cocoa (Cocoa Plan and Utz Certified)  
by 2015 (production in Germany)

Retailers:

REWE  
use of 100 % sustainably produced cocoa in own brands by 2015

Lidl  
use of 100 % sustainably produced cocoa in own brands by 2020

Source: Internet, reports
Framework documents elaborated:

- Guideline of Sustainable Cocoa Initiative
- Best Practice Criteria

Activities:

- Implementation of training, seminars, expert workshops
- Information exchange, newsletter

Activities in Côte d’Ivoire:

- Support of Certification Capacity Enhancement Initiative (CCE)
- Support of PPP Plattform and GISCO member coordination
- Joint GISCO/ Côte d’Ivoire government project in preparation to start beginning of 2015
At GISCO level:

- **A Strategic Planning Process**
  - to develop a vision,
  - concrete indicators and
  - evaluation and impact review procedures

- **Analysis of living income for cocoa producers,**
  - an expert meeting on this subject is planned for September

At local governments level:

- Framework conditions, incentives should improve competitiveness of the sector
- Profitability of cocoa production should allow decent living and investments
- Land tenure situation should allow farmers investments
Thank you very much for your attention

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Secretariat

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