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Swiss Confederation

Federal Department of Economic Affairs,
Education and Research EAER
State Secretariat for Economic Affairs SECO
Economic Cooperation and Development
Trade Promotion

Implementation of the Global Cocoa Agenda - The Swiss Approach

Amsterdam, 10 June 2014



Agenda

- Before Abidjan
 - Government
 - Private sector
 - NGO's
- After Abidjan
 - Toward a Swiss Cocoa Forum



National stakeholders already cooperate without formal setup



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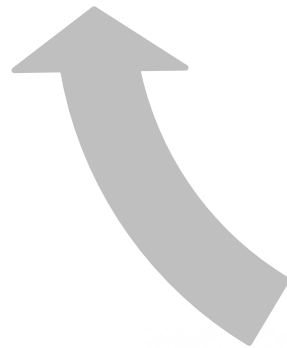
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EvB

Erklärung von Bern
Dichiarazione di Berna
Déclaration de Berne



CHOCOSUISSE





What is the Government doing across sectors?

General activities of the Swiss Government through its Economic Cooperation and Development division:

Production

Improvement of **production conditions** - quality (i.e. standards), quantity and resource efficiency

Market integration

Partner country **Integration into the world market** through promotion of sustainable trade i.e. long term relationships, fair&transparent prices, ILO-compatible working conditions)

Competitiveness

Improvement of competitiveness through **sustainable value chains** from producer to retailer



...and in the cocoa sector specifically?

We support cocoa projects in Columbia, Ghana, Honduras, Indonesia & Togo

- *PPP structure – **The first “P” stands for both the Swiss as well as partner country governments.***
- *Sustainability standards as a working instrument*

We have a strategic partnership with the sustainable trade initiative (IDH)

- *Developing collaborations between different cocoa actors (PPP)*
- *Using leverage of multinational companies to transform the market towards sustainability*



What are NGO's doing?

Swiss NGO's act in the following fields (non exhaustive):

Awareness raising

Public awareness raising through dissemination of information on cocoa-sector sustainability issues

Campaigning

Survey of manufacturer's sustainability performance (2013)

Projects

Implementation of individual projects in partner countries (e.g. HELVETAS - Organic Cocoa Vietnam; SWISSCONTACT- Sustainable Cocoa Production Program Indonesia)



What is the private sector doing?

CHOCOSUISSE (Association of 18 Swiss Chocolate Manufacturers) acts in the following fields (non exhaustive):

Awareness raising

Awareness raising within the manufacturing companies at all levels from top management to specialists (e.g. procurement)

Standard setting

2011: Drafting and Implementation of an industry wide Code of Conduct for sustainable cocoa procurement

Projects

Support of individual projects in partner countries



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After Abidjan : Toward a Swiss Cocoa Forum

In a common approach, the Swiss Stakeholders are aiming at the creation of a **Swiss Cocoa Forum**

Partners

- Government
- NGO's
- Private sector
- Possibly others

Exemplary – nothing agreed upon so far

Possible shared objectives

- National centre of competence for cocoa sustainability matters
- Common understanding of issues & challenges regarding cocoa sustainability
- Definition of milestones and monitoring concept

Process

- Discussions are in an early stage and ongoing

Exemplary – nothing agreed upon so far



Thanks for your attention

