A thriving cocoa sector for generations to come

Jos de Loor,
CEO / President
Cargill Cocoa & Chocolate
The Cargill Cocoa Promise

Successful farmers for generations to come

Farmer training | Community support | Farm development

PUBLIC PRIVATE PARTNERSHIP

Cooperatives and Farmer Organizations
Key achievements

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**Farmer training**
- 115,825 farmers trained on good agricultural practices
- 10 days of training on average per farmer per year
- 919 extension agents trained to deliver training at Farmer Field Schools
- 1,955 lead farmers have completed advanced training

**Community support**
- US$939,000 invested in social projects in cocoa-growing communities in 2013
- 34,000 children provided with improved access to education
- 37 schools and kindergartens built in cocoa-growing communities
- 8,720 farmers trained additionally on the issue of child labor

**Farm development**
- 19,000 farms applying crop protection
- 25.3m seedlings distributed
- 650 demonstration plots established to demonstrate appropriate use of pesticides and fertilizers
- 342,209 hectares of farmland certified by independent certification bodies

Empowered cooperatives and farmer organizations.
1. Global approach, acting local

2. Transparency & Measurement

3. Industry Alignment
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