



# CocoaAction at Barry Callebaut

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# Productivity package

## Good agricultural practices

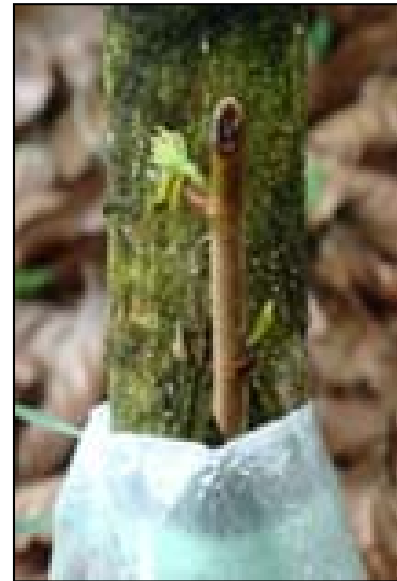
- ▶ 50,000 farmers trained
- ▶ 450 farm technicians trained
- ▶ Cocoa Center of Excellence and 5 Showcase Farms
- ▶ GAP film

## Planting material

- ▶ Stimulating farm-level demand for plant material via rehabilitation projects and yield enhancement training

## Correct use of fertilizer

- ▶ Pilot program with Syngenta to co-finance and train correct use of fertilizer
- ▶ Organic fertilizer project





# Community package

## Child labor mitigation

- ▶ Child labor awareness raising with 2500 farmers and teachers in 13 communities
- ▶ ICI training of own staff in 2014-15

## Basic education

- ▶ 24 primary school classrooms built (1200 students in 8 schools)
- ▶ 12 teacher housing units with solar lighting
- ▶ 4 school canteens

## Gender parity

- ▶ Community water projects (relevance to women)
- ▶ Business skills training for women
- ▶ Women agroforestry training





## Our Vision

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- ▶ Empowered, entrepreneurial **farmers**
- ▶ Thriving **communities**
- ▶ **Government** as enabling partner
- ▶ **Industry** focused on continual improvement