The Cocoa Life vision is empowered, thriving cocoa communities as the essential foundation for sustainable cocoa.

Guiding principles:
- Holistic farmer-centered
- Partnership
- Sourcing alignment

Measuring, evaluating and reporting on 5 key areas defining thriving communities:
- Farming
- Community
- Livelihoods
- Youth
- Environment

Independently verified
# Cocoa Life Roadmap

<table>
<thead>
<tr>
<th>Year</th>
<th>What</th>
<th>Critical</th>
<th>Results</th>
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</thead>
<tbody>
<tr>
<td>2012</td>
<td>Strategy</td>
<td>High level engagement</td>
<td>Growing number of farmer communities positively impacted</td>
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<tr>
<td></td>
<td>Theory</td>
<td>Structure and deep understanding</td>
<td>Stronger cocoa supply chain aligned with farmers through our supplier partners</td>
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<tr>
<td>2013</td>
<td>Practice</td>
<td>Strengthen belief and trust</td>
<td></td>
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<tr>
<td>2014</td>
<td>Results</td>
<td>Learn and refine approach</td>
<td></td>
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<tr>
<td>2015</td>
<td></td>
<td>Partnerships</td>
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<td>2016</td>
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</tbody>
</table>

**Promise**
- Commitment
- CL approach
- global KPI’s
- Child labor

**Progress**
- Theory
- Build the system
- Use the system

**Impact**
- Results
- Publish independent evaluation
- Strengthen belief and trust

**Scale**
- Expand
- Capacity in origins
- Learn and refine approach

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**Theory**
- Critical
  - High level engagement
  - Structure and deep understanding
  - Strengthen belief and trust
  - Learn and refine approach

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**Results**
- Growing number of farmer communities positively impacted
- Stronger cocoa supply chain aligned with farmers through our supplier partners
Together We Are Growing.