The Cocoa Life vision is empowered, thriving cocoa communities as the essential foundation for sustainable cocoa.

Cocoa Life measures and independently evaluates impact in 5 key areas:

- Net income from cocoa (M/W)
- Cocoa productivity (M/W)
- An increase in woman’s participation in decision making process.
- Increase of capacity in the community to plan and advocate for their own social development.
- Net income from sources other than cocoa. (M/W)
- Cocoa farmers reduced vulnerability to external shocks.
- Increase in career opportunity for youth in cocoa sector
- Reduction in child labour and forced child labour.
- Helping future farming generations through sustainable natural resource use on the farm,
- Increase conservation of forests and maintenance ecosystems.

Independently verified