World Cocoa Conference II
Amsterdam
12 June 2014

Andres Guzman

WWW.HACIENDA-VICTORIA.COM
OLD FINE AROMA ARRIBA COCOA
New Fine Aroma Arriba Cocoa

[Image of cocoa plantations]
New Fine Aroma Arriba Cocoa
New Fine Aroma Arriba Cocoa
New Fine Aroma Arriba Cocoa
Our responsibility as Farmers

LOWER LABOR COST

Ecuador has 1 person every 4 Hectare in cocoa

1- Pruning

2- Fertilizing Soil

3- Weed Control

4- Harvesting
Modernizing Cocoa Farming
Cocoa Labor

1 person every 4 Hectare to

1 person every 10 Hectare
Government Efforts

1- 100 million new plant material for farmers by year 2020. Right now they have acquire 10 million.
2- Pruning of old trees and fertilizer
3- Fermentation facilities to certified quality by sourcing
Victoria Efforts

1- Solar Energy Farm with a 2 mega generation
2- Helping Schools in the area with equipment
3- Direct medical attention to all our workers
Victoria 2020

2- KPI Key Performance Indicators (2015)
3- Real Time Fermentation Facility (Aug 2014)

Farm integrated by technology
www.hacienda-victoria.com