Road to Sustainability: Initiatives by Industry

Scaling Impact through Alignment and Partnerships
CocoaAction

PRODUCTIVITY PACKAGE

COMMUNITY DEVELOPMENT PACKAGE

KPI’s & SHARED LEARNINGS

Origins

Côte d’Ivoire

Ghana

NGOs + Donors

Good Agricultural Practices

Replanting & Rehabilitation

Fertilizer & Soil Fertility

Child Labor Prevention

Primary Education

Women’s Empowerment

BARRY CALLEBAUT

Blommers

Cargill

FERRERO

HERSHEY

MARS Incorporated

Mondelez International

Nestle

Olam Cocoa
Better

2x income

Reducing worst forms of child labor

Better community facilities
Success in the Field

Charles Yao

Bamba Assita
**Better** is not the same as **Sustainable**

- **2x income**
  - Reducing worst forms of child labor
  - Thriving communities
  - 300,000 farmers

- **3-4x income**
  - Eliminating worst forms of child labor
  - Thriving communities
  - 2 mio + farmers

Better is not the same as Sustainable.
200,000 farmers and growing fast
Are the headwinds strengthening?

**Pest & Disease**

**Climate Change**

**Deforestation**
Better
Unsustainable
2016
Sustainable
Better
Unsustainable
2016
Sustainable
What will it take?

INNOVATION => MORE INCOME

MORE PARTNERS

KPI's & SHARED LEARNINGS

NGOs + Donors

PRODUCTIVITY PACKAGE

COMMUNITY DEVELOPMENT PACKAGE

MORE COMPANIES

ORIGINS

Côte d'Ivoire

Ghana

MORE COUNTRIES
We need a step-change in partnerships if we want a truly sustainable industry.