Public – Private – Partnership Platforms: how do farmers benefit?
How to deliver farmer benefits
Delivery mechanisms

- Training services
- Financial services
- Health and education services
- Opportunities to diversify
- Opportunity to learn
- Opportunity to be Heard
- Training as an everyday business activity and cost
- Financial institutions linked to farmers
- Communities able to manage their natural resources – forest, water
- Enabling environment to support farmers eg tree tenure
- Improved public services to cocoa communities
The challenge is of scale – not of substance

- Good technical knowledge on how to improve sustainability of the cocoa sector
- Cocoa companies and NGOs have programmes to support farmers
- Governments have mandate but challenged by limited resources
Role of Platforms
Bring stakeholders together to benefit all farmers

- Agree on needs and vision and strategy
- Coordinate resources and focus investments
- Build joint capacity for farmer services
- Scale up best practice
- Real continual collaboration
The UNDP Approach to Platforms

- Multi-stakeholder National Commodity Platforms

- Led by government, with a **methodology** for participation and inclusion

- Neutral convener to build trust, **balance** and allow all voices at the table

- Tackle **together** policy, farmer training, finance etc

- National Action Plans for collaboration of farmer services and investment at scale
- Identify barriers to farmers and strengthen systems at national level
- Collaboration and agreements in national cocoa plans to ensure farmer needs are met
- Access to policy making
- Inter-ministerial coordination on public services and infrastructure investment
- Develop standard farmer support models as part of cost of doing business
Examples in the Dominican Republic and Ghana
Farmer participation

- Producers key players in the development the cocoa plan in DR.

- Supported small producers to actively participating in the platform discussions.

- Inter-ministerial policy dialogue on provision of services and infrastructures for producing areas

- In Ghana, we facilitated regional consultation sessions in seven producing regions by COCOBOD thru Platform
Conclusion on Platforms

- Hugely complicated and takes time
- Framework for dialogue
- Mechanism for inclusion
- Shared vision and action plan
- Change at enabling environment, community, farm and business
- Together these will benefit the farmers
If you want to go fast, go alone
If you want to go far, go together