THE SCALE OF THE PROBLEM

Globally - 101 million child labourers in agriculture

Africa - 35 million child labourers in agriculture

West Africa (CDI+GH) 2.1 million* child labourers in cocoa

Approximately 35% of children in cocoa-growing areas

* = based on Tulane University 2013/14 Survey data
THE TRAJECTORY OF THE PROBLEM

* = based on Tulane University 2013/14 Survey data
THE TRAJECTORY OF THE PROBLEM

Prevalence of cocoa-related CL in cocoa-growing areas:
- 2008/9: 30.8%
- 2013/14: 35.6%

Prevalence of cocoa-related CL in cocoa-growing households:
- 2008/9: 50.9%
- 2013/14: 43.9%

Prevalence of agricultural CL in non-cocoa households:
- 2008/9: 60.8%
- 2013/14: 85.1%

* = based on Tulane University 2013/14 Survey data
THE PROBLEM/SOLUTION MISMATCH

2005 – 2014: ICI BASIC MODEL

Starting baseline: 35% CL in 100% of communities

Net 1% CL Reduction

= 20% reduction in child labour in 5% of cocoa communities.
GOOD PRACTICE 1: Prevention and Response

CHILD-CENTERED COMMUNITY DEVELOPMENT

RESPONSIBLE SUPPLY CHAIN MANAGEMENT

INFLUENCING AND CAPACITY BUILDING

20-40% CL Reduction through strengthening the protective environment over 3 yrs

63% of identified cases no longer in CL in coops with CLMRS in place for 3 yrs

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The Hybrid Dual-Approach Model (as adopted by CocoaAction)

- Monitoring all member farmers / farms / households of selected coops.
- Remediation assistance targeted to identified, at-risk CL cases.
- Community development package targeted to priority communities identified as most in-need by monitoring.

Implementing Partner(s) building supply-chain CLMR capacities...

...and targeting Child-Centred Community Development in priority communities.

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GOOD PRACTICE 2: Holistic, Multi-Sectorial Action

460 Community Development Actions in 157 ICI-Assisted Communities (2015)

- 4 primary health centers
- 34 latrines
- 8 boreholes
- 119 income generating activities
- 121 new or renovated classrooms
- 1,003 tables & benches furnished
- 20 new teachers
- 12 teachers’ accommodations
- 4 school kitchens
- 6,185 Children newly enrolled in school since 2014 in ICI assisted communities

1,885 Remediation Responses in ICI-Supported CLMBS (2015)

- Targeted awareness-raising
- Labour-saving technologies
- Educational support
- Income generating activities
- Community youth service groups
- Technical and vocational training
- School canteens
- Birth certificates
GOOD PRACTICE 3: Community Empowerment (Government Advocacy)

- 33% of the support came from the communities
- 46% of the support came from ICI
- 6% of the support came from other local partners
- 15% of the support came from local and national authorities

- 2013: 8%
- 2014: 12%
- 2015: 15%

Increased support from local and national authorities
GOOD PRACTICE 3: Community Empowerment (Child Protection)

Percentage of ICI-assisted communities (n=140) implementing rules and regulations to protect children: 4% in 2012, 61% in 2015.

Percentage of ICI-assisted communities (n=140) with functioning CCPC: 5% in 2012, 91% in 2015.
UPSCALING PRINCIPLE 1:
Multi-stakeholder Collaboration

DIVERSITY OF SKILLS

Cocoa-Producing Governments

Development Actors & Donors

Farmers’ Associations & Cooperatives

Cocoa Industry

Other Sector Industries

Certifiers

Consumers

Media

DIALOGUE

SHARED RESPONSIBILITY

Cocoa Producing Governments

Farming Communities

Civil Society

Academia

Unions

SECTOR WIDE CHANGE
UPSCALING PRINCIPLE 2:
Continuous, Evidence-Based Learning

- Good Practice is Dynamic & Evolving
- Monitoring & Evaluation is Key
- Learn from Success, Failure and Others
UPSCALING PRINCIPLE 3: Prioritisation

- On the basis of need / feasibility / viability / impact?
UPSCALING CHALLENGES:

1. Implementation Capacity

2005 – 2014: ICI BASIC MODEL

- Starting baseline: 35% CL in 100% of communities
- Net 1% CL Reduction
- = 20% reduction in child labour in 5% of cocoa communities.

2015 – 2020: IMPROVED / EXPANDED MODEL (incl COCOAACTION COMMUNITY DEVELOPMENT +PRODUCTIVITY)

- Net 12% CL Reduction
- = 60% reduction in child labour in 20% of cocoa communities.

2. Coordination

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2005 – 2014: ICI BASIC MODEL

Net 1% CL Reduction

Cost: $15m every 5 yrs

= 20% reduction in child labour in 5% of cocoa communities.

2015 – 2020: IMPROVED / EXPANDED MODEL (incl COCOACTION COMMUNITY DEVELOPMENT + PRODUCTIVITY)

Net 1% CL Reduction

Cost: $450m over 5 yrs

= 60% reduction in child labour in 20% of cocoa communities.

DELIVERY OF UNIVERSAL PRIMARY EDUCATION AND IMPROVED SECONDARY & VOCATIONAL TRAINING

Net 12% CL Reduction

Cost: $2.5 billion every 5 yrs

= 80% reduction in child labour in 20% of cocoa communities, and 50% in the rest (Equiv: 56% reduction in 100%).

EDUCATION & DELIVERY OF SOCIAL PROTECTION FOR THE POOREST 30% OF FARMERS

Net 56% CL Reduction

Cost: $3 billion every 5 yrs

= 80% reduction in child labour in 100% of cocoa communities

3. Resources

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FINAL INGREDIENTS:

- Time
- Patience
- Perseverance