Voluntary Standards for Cocoa: A Market Update

Presented by Matthew Lynch
State of Sustainability Initiatives (SSI)
May 25, 2016
Growth of certified production (MT)
Certified Production - 2012

Certified Production – 2013/14

Growth in uptake

Production [MT]

Production sold [MT]
The time is now - Momentum in favor of standards

So that standards can be maximally effective and credible tools:

1. Economic inclusiveness
2. Participatory governance
3. Measurability