The Cargill Cocoa Promise
Working together for tomorrow’s cocoa

World Cocoa Conference
Abidjan, November 20th 2012

Jos de Looër
President Cargill Cocoa & Chocolate
The perspective on sustainability.....
The Cargill Cocoa Promise, an integrated approach
Educated farmers, improve productivity and income through training

Farmer Training
Make farmers successful for generations to come

Running programs to increase productivity and yield
Extending technical know-how
Raising standards through certifications

60,000 farmers in training
Strengthened communities by supporting cocoa families

Community Support
Strengthen communities with access to education and health care

- Working together to promote and protect the rights of children
- Good quality and relevant education
- Social development via health, safety and wellbeing services for families

3 Million USD/YR investment
Enhance farming through technology and infra-structure development

Farm Development
Secure cocoa farms and cocoa production for the longer term
Regenerate farmland by providing seedlings and other inputs
Enhancing biodiversity and conservation in local environments
Improving infrastructure and financing

50 Nurseries by end 2013
Farmer organizations fundamental to progress

Cooperative and Farmer Organizations
Professional and profitable partners

- Offer know-how in training and management support
- Train farmers on the role as members
- Provide equipment and financing

80% beans sourced through co-ops
Close cooperation between stakeholders in accelerating progress
Successful Farmers for Generations to Come

Cargill’s success  Farmer’s success

Public Private Partnerships

Farmer Training  Community Support  Farm Development

Farmer Organizations
Successful Farmers for Generations to Come

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