Sustainable Cocoa Production

Chairman’s Introduction

Martin Gilmour

Mars
Low yields
Declining soil fertility
Old trees
Major pest and disease threats
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CSSV
Black Pod
Mirids
Old farmers...
Few farmers organisations
Low level of training
Unattractiveness of cocoa
Competition from other crops
Tendency towards single crop
Low diversity
Over exposed $, £, €
Post harvest quality issues
Average yields 400kg/Ha

Unchanged in decades

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Supply chain inefficiencies

Low traceability