Forever Chocolate

Enabling Systemic Change in the Chocolate Industry

May 22, 2018
Why Systemic Change is Needed

Abject Poverty

Child Labor

Deforestation
FOREVER
CHOCOLATE

We will lead a movement to make sustainable chocolate the norm,

So that the chocolate we all love will be around for generations to come.
Driving a movement

**PROSPERING FARMERS**
By 2025 we will lift more than 500,000 cocoa farmers out of poverty

**ZERO CHILD LABOR**
By 2025 we will eradicate child labor from our supply chain

**THRIVING NATURE**
By 2025 we will be carbon and forest positive

**SUSTAINABLE CHOCOLATE**
By 2025 we will have 100% sustainable ingredients in all of our products
Our Approach

Testing activities that deliver outcomes which create self-sustaining professional farming communities

- Productivity
- Professionalism
- Diversification of Income
- Carbon Sequestration
- Accountability
- Deforestation
Enabling Professional Services

Creating self-driving, self-sustaining, scalable solutions
Providing working capital **loans** enable farmers to **rehabilitate** their farms

Move from **risk taking** to a **mainstream model** – farmers interacting **directly** with banks

**Proving** the business case

Creating self-driving, self-sustaining, scalable solutions
Empowering Communities

Creating self-driving, self-sustaining, scalable solutions
EVER THOUGHT ABOUT WHERE YOUR CHOCOLATE COMES FROM?

Prospering Farmers
Zero Child Labor
Thriving Nature
Sustainable Chocolate