Demystifying the cocoa sector in Ghana and Côte d’Ivoire

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Cocoa is currently farmers’ best option

**Why?**

- **Income** (high, stable, bulk)
- Land security, tradition

**National importance, two harvests, short period to mature, low labor intensive, access to credit, institutional support (Ghana)**

**Central role in household decision-making**

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**MOST IMPORTANT CROP**

<table>
<thead>
<tr>
<th>Country</th>
<th>5 years ago</th>
<th>Now</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ghana</td>
<td>79%</td>
<td>85%</td>
</tr>
<tr>
<td>Côte d’Ivoire</td>
<td>57%</td>
<td>61%</td>
</tr>
</tbody>
</table>
Crop diversification is common practice

5 to 6

Other crops grown

Plantain

Cassava
Cocoa is not the only source of income

Income Share from Cocoa

- Ghana: 61%
- Côte d’Ivoire: 66%

Household income (US $/year)

- Côte D’Ivoire: $2,980 (Extrapolated Total), $1,961 (From Cocoa)
- Ghana: $2,572 (Extrapolated Total), $1,561 (From Cocoa)
Unleash the potential

Ghana

Côte d’Ivoire

1st Quintile 2nd Quintile 3rd Quintile 4th Quintile 5th Quintile

Non-Cocoa HH  Cocoa HH

1st Quintile 2nd Quintile 3rd Quintile 4th Quintile 5th Quintile

Non-Cocoa HH  Cocoa HH