a sustainable farm gate price as a critical factor to achieve living incomes for cocoa farmers
The equation

living income benchmark
(minus value of self-consumed food crops)

food costs  housing  other essentials  provision

=  farm revenues

farm costs

cost of sustainable production

needed to reach adequate yields
(including living wage for hired labour)

yields

productivity benchmarks

✓ full-employment farm size
✓ adequate, sustainable yields

Anker methodology
The equation

\[
\text{living income benchmark} = \text{farm revenues}
\]

(plus value of self-consumed food crops)

\[
\begin{align*}
\text{food costs} & \quad \text{housing} \quad \text{other essentials} \quad \text{provision} \\
\text{farm costs} & \quad \text{yields} \times \text{price}
\end{align*}
\]

- cost of sustainable production
  - needed to reach adequate yields (including living wage for hired labour)
- productivity benchmarks
- living income reference price

Anker methodology
[sustainable livelihoods]

living income for smallholders

sustainable pricing
Fairtrade sales
sustainable yields

Fairtrade International  |  April 24, 2018
Everyone who works has the right to just and favourable remuneration ensuring for himself and his family an existence worthy of human dignity.