World Cocoa Conference (WCC)

« How can we attract young into cocoa farming? »

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OUTLINE

- INVENTORY
- CREATION OF ATTRACTIVE CONDITIONS
1. INVENTORY (causes of youth disengagement)

Unattractive sector:

✓ Insufficient/absence of basic infrastructures (drinking water, electricity, roads, schools, ...);

✓ Difficulties of access to land: scarcity of land, land conflicts ...

✓ Exclusive dependence on cocoa and lack of alternatives’ economic opportunities;

✓ Insufficiency / high cost of the Agricultural Council ...
2. CREATION OF ATTRACTIVE CONDITIONS

✓ Revalorization of the cocoa producer's profession:
  - Attractive and guaranteed price ;
  - Creation of related/allied agricultural jobs :
    IGA (Nursery, Breeding, Training, Community Service Group...),

✓ Making access to land easy (land tenure security)
2. CREATION OF ATTRACTIVE TERMS

✓ Capacity building and provision of inputs:
  - Production
  - Transformation
  - Agricultural entrepreneurship
  - Trade

✓ Access to loan at appropriate rates,

✓ Creation of basics social infrastructures:
  - Drinking water supply
  - Electricity
  - Roads...
  - Education...
Thank you!