



# *Building Collaborative Networks for Fine & Flavor Cocoa Mainstreaming.*

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CAF – Development Bank of Latin America  
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# About CAF

- Latin American **multilateral financial institution**, essentially owned by developing countries
- Provides multiple types of **financial and non-financial services** to clients in the public and private sectors of its member countries.
- We Promote the **conservation** of the natural and social capital, facilitating the migration towards a low-carbon and resilient to climate change economy, with social **inclusion** and equal opportunities.

## *Mission:*

- ✓ Sustainable development
- ✓ Regional integration

## CAF

- 19 countries
- 14 private banks



# The Latin American Cocoa Initiative



About 80% - 90% of the world cocoa production is produced by low income families ( around 5 hectares) \*

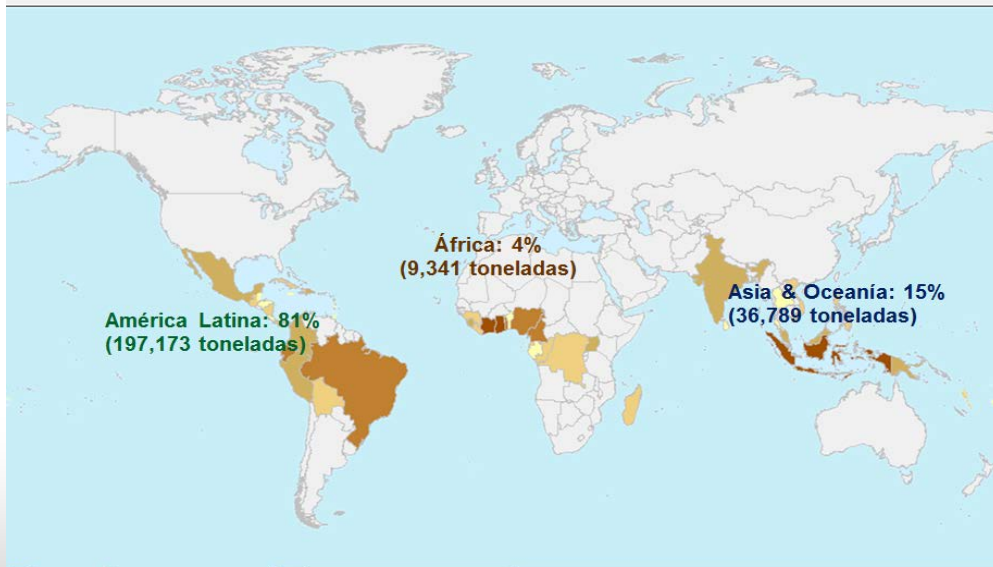
Promotes directly around 2.3 million jobs in Latin America, contribution to income generation and quality of life of millions of households.



Its a key aspect from a cultural perspectiva which, promoting relevant opportunities for knowledge exchange and regional integration.

# LAC Fine and Flavor Cocoa

Exportación de cacao fino y de aroma  
Promedio 2011/2014 (toneladas)



## Market Highlights ( Cacao Fino)

- World production: 243, 303 ton.
- Producción Latino America: 197,173 ton.
- Market Share America Latina: 81%
- Top 5 producers: Ecuador, Republica Dominicana, Perú, Venezuela y Colombia. (CAF)
- Average market growth: 6% a.a.
- 7 de los 11 *clusters* genéticos are in LAC

# How ever....



6% a annual growth

How ever , no  
assurance of

- ✓ Substantial contribution of cocoa in to inclusive economic development.
- ✓ Driving sustainable development processes, promoting innovation and long term competitiveness..
- ✓ Commitment to biodiversity conservation and climate change mitigation.



81% fine and flavor cocoa production

# The Latin American Cocoa Initiative



Regional initiative, driven by the countries and supported by CAF, geared to promote sustainable development and regional integration through the reinforcement of the cultural and economic aspects of fine & flavor cocoa.



## Highlights

- 9 countries.
- 95,73% of production América Latina (744.300 TM)
- 17,14% global production (4.157.700 TM)
- Total exports: US\$ 985 millones
- Total hectares: 1.7 millones hec.
- Growth rate: 6% a.a
- 329.607 productores.

# Value Proposition



A integrated value chain development approach to unleash fine & flavor cocoa industry capacity.



Tackling key issues by building expertise blocks and collaborative networks.

The Cultural Value of  
Cocoa



Understanding culture as source of regional collaboration and innovation for long competitive advantages.

Making cocoa production part of a positive agenda of climate change mitigation and biodiversity conservation.



Attending ethical aspects from a well informed demand.

# Value Proposition



Working together finding technical and policy solutions.

**Regional Platform**



CAF + ILAC partners supporting expertise exchange at regional level while attending countries expectations.

Market intelligence and good biotrade practices shared through the **Latin American Cocoa Observatory**.

Provide financing solutions to respond to industry needs.



**Acceso a financiamiento**





***Thank you !***

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***CAF – Development Bank of Latin America***  
***Green Business Unit***

# CAF Response for Biodiversity and the SDG's

## DACC - Environmental and Climate Change Division

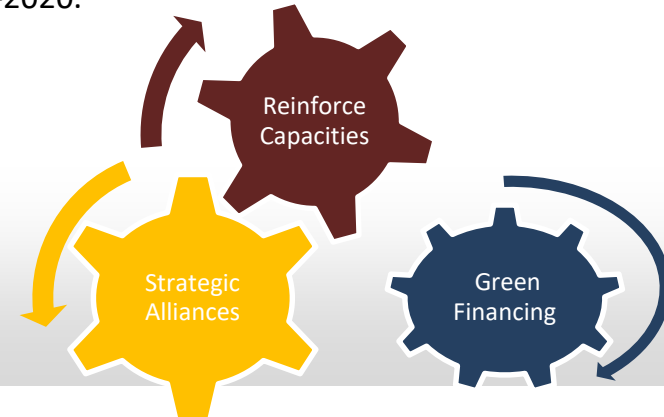
Committed to promote the conservation of the natural and social capital, facilitating the migration towards a low-carbon and resilient to climate change economy, with social inclusion and equal opportunities.

1. Green Business Unit

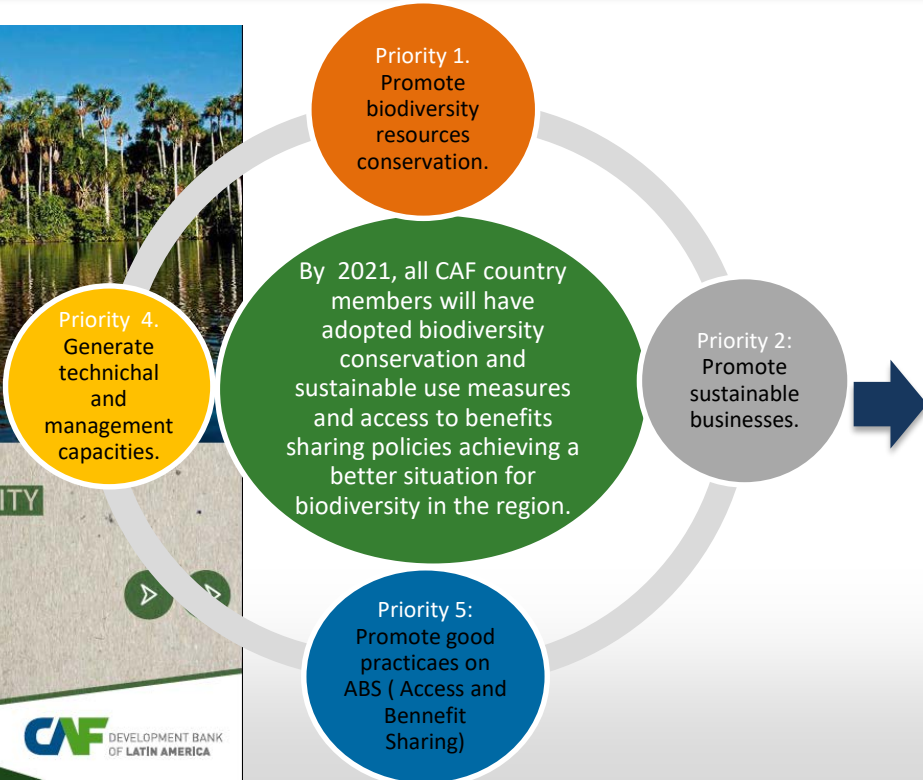
2. Institutional Environmental Management Unit








3. Climate Change Unit

- ✓ 3 operative units;
- ✓ 8 programs;
- ✓ 14 benefited countries;
- ✓ 22 executives;
- ✓ US\$ 3.4 millions for Technical Cooperation in 2016.
- ✓ US\$ 1.2 Billion available for Green Financing 2017-2020.



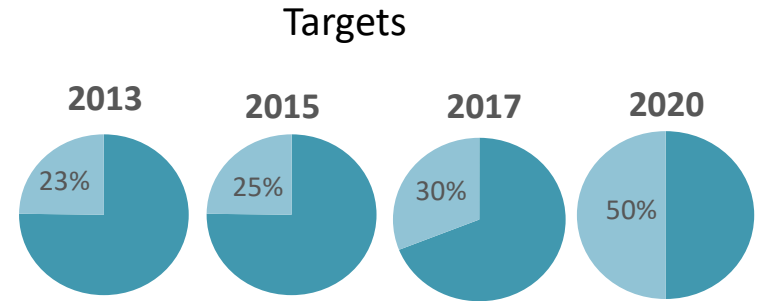
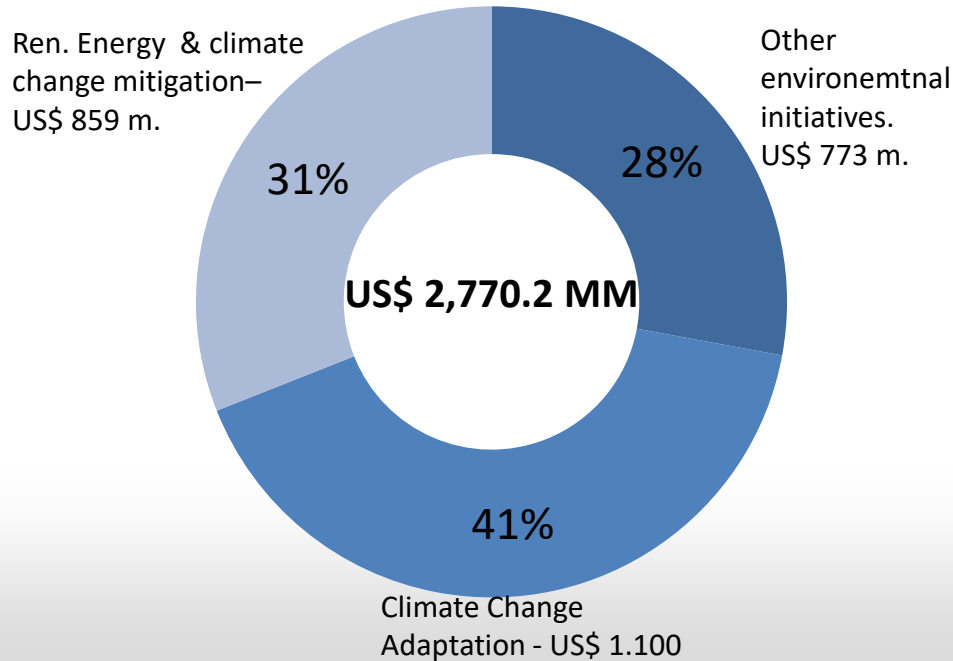
# CAF Biodiversity Strategy: Marine and Coastal Commitments



Marine and Coastal Ecosystem Services Actions for 2015-2020	Aichi Target And SDG's
Support the identification, conservation, and restoration of fragile and vulnerable land/or marine ecosystems	  
Promote initiatives for the establishment of marine value chains and ecosystem services, based on the generation of scientific information that allows for the valorization of the oceans	   



# Financing Availability for Energy Efficiency and Green Business



# Market Highlights

## Global Production

REGIÓN	PRODUCCIÓN TON
Africa	3.013 mill
Latina America & Caribbean (AL)	744.000
Asia y Oceania (A&O)	435.000
Total 2014-2015	4.192 mill

