Cocoa processing: towards a sustainable agri-food industry

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Agri-food industry as the engine for socio-economic development

- Economic prosperity is enabled by income and skills diversification
- Meet Mrs. Christine Sawadogo

- Agri-food creates transferable skills
- Agri-food is a system, not single activity
- Skills grow with the depth and breadth of the agri-food system
- Towards a holistic approach
Cocoa processing contributes to a successful agri-food industry

- Processors transfer skills and know-how
- Local businesses to build on those skills
- Example: Industrial laundry in Ghana

**Cocoa processing at origin:**
- Doubled over the last 15 years
- Creates a broader agri-food industry
- Multiplier effect

**Where is cocoa ground?**

Source: ICCO

- 2002/03: 35% grind at origin, 65% grind at destination
- 2016/17: 46% grind at origin, 54% grind at destination
We want to build a sustainable, agri-food industry

- Working together is central in the Cargill Cocoa Promise
- Cargill’s role:
  - Connect supply and demand
  - Share knowledge, experience, relationships
  - Drive supply chain transparency

Example: Cargill LBC in Ghana
Innovation that boosts the local economy