What is the role of industry and governments and multistakeholder platforms in facilitating the enabling environment?
Multistakeholder platforms as an instrument for good relationships

To achieve development goals by:

a. Bringing together stakeholders with complementary strengths and competencies
b. Adding value to development efforts
c. Pooling resources and assets in solving problems
Enabling environment for growth

Good relationships promote well-being, but many organizations and groups fail to address this aspect of people’s lives:

- Places where positive relationships promote well-being
- Places where people experience a sense of belonging
- Places where all people involved contribute to the growth and well-being of others
- Places where people can learn new ways of relating
- Places that recognize and respect the contributions of all parties in helping relationships
A tangible example of where & why an enabling environment is needed...

.. access to finance

- Cost of money is high for farmers and their organizations making it difficult to invest
- Farmers, cooperatives but also financial institutions run into barriers they cannot overcome on their own and thus require collaboration to improve the enabling environment
Bringing two worlds together

Financiers

- Understanding the agri/cocoa sector
- Installing an agri-desk
- Developing and adapting products and services
- Segmentation of cooperatives
- ...

Farmers and Coops

- Book keeping and documentation
- Financial literacy
- Farm development plan
- Improve professionalism
- ...

Farm and Cooperative Investment Program

Le Conseil du Café-Cacao

the sustainable trade initiative
Enabling environment should strengthen farm-entrepreneurship

- Regulation on costs of electronic payments (government)
- Promotion of investments by banks in the agric sector (financiers)
- Cooperative directory / database (public-private collaboration)