

Multi-stakeholder action for change

World Cocoa Conference
24 April 2018

Leif Pedersen
Senior Commodities Adviser

Lessons from 15 years of work

(Sustainability certification, sustainable landscapes conservation projects, supply-chain partnerships)



- ▣ Sustainability works (yay!)
- ▣ Created experience with sustainable practices
- ▣ Pockets of change



- ▣ Gaps and overlaps
- ▣ Expensive and slow
- ▣ Little systemic change, no 'tipping point'
- ▣ Commitment fizzled

New commitments

- ▣ Abundance of new initiatives and commitments
- ▣ Zero deforestation, reforestation
- ▣ Livelihoods
- ▣ Jurisdictional approach
- ▣ Company-driven programs

Risks

- ▣ From commitment to action:
 - Common development problems block efforts
 - Companies lack tools to achieve desired impact
- ▣ Silos persist. Governments absent
- ▣ Farm improvements have huge potential, but problems cannot be solved on farms alone
- ▣ Markets cannot stop deforestation

Are we repeating errors of the past?

Enabling sector-wide change

- Multi-stakeholder dialogue and coordination in producer countries to
 - Form shared vision
 - Build commitment to joint action

- Cultivate government leadership to improve
 - Regulatory framework and policies
 - Land-use planning, land tenure, monitoring, enforcement
 - PPP farmer support systems and financing schemes

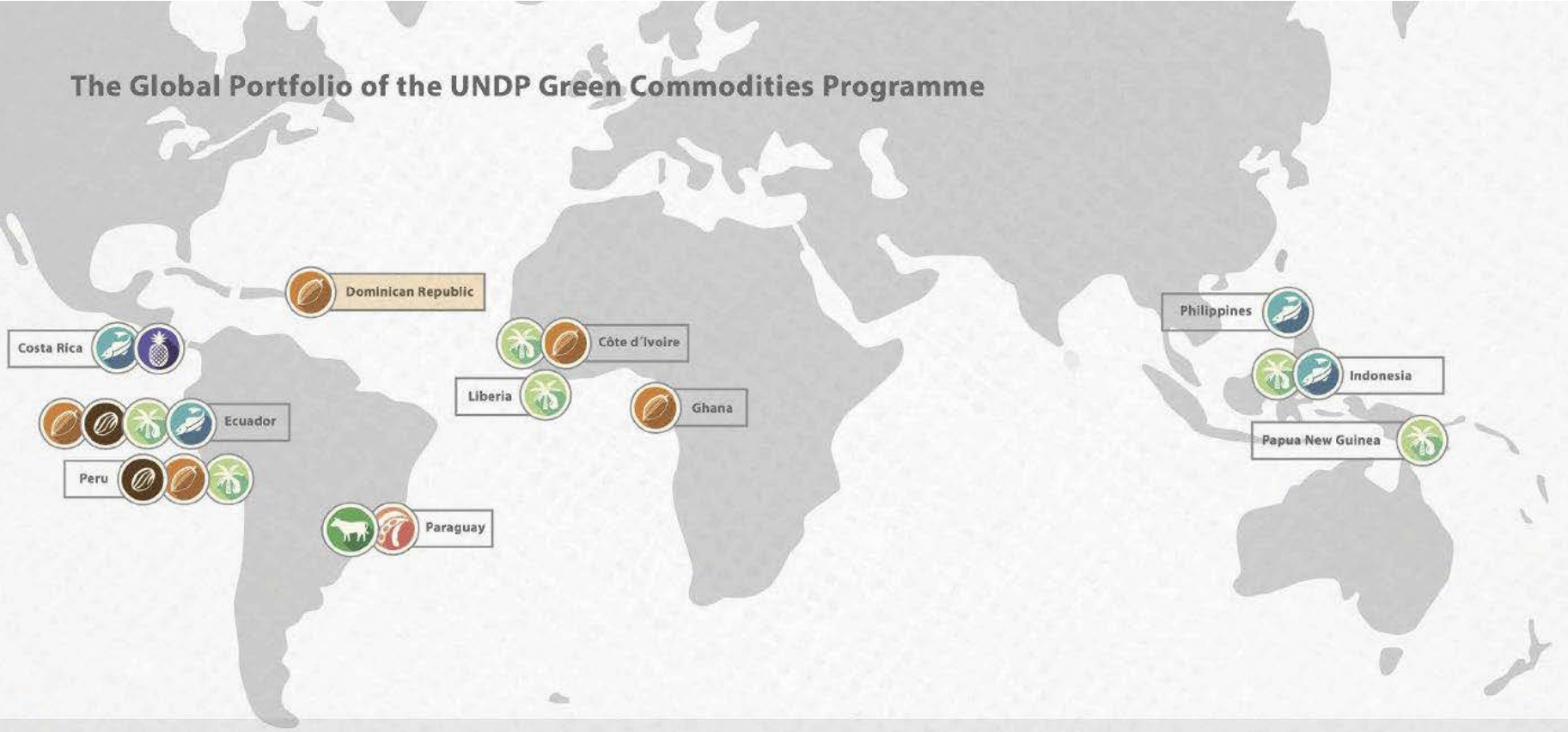
- Buyers provide incentives and support to farmers

National Commodity Platforms

www.greencommodities.org



The Global Portfolio of the UNDP Green Commodities Programme



KEY

Cattle	Pineapples	Fisheries	Cocoa	Soy	Palm Oil	Coffee
--------	------------	-----------	-------	-----	----------	--------

Indicates that the running of the National Commodity Platform has been completely transferred to the Government