Multi-stakeholder action for change

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Lessons from 15 years of work

(Sustainability certification, sustainable landscapes conservation projects, supply-chain partnerships)

+ Sustainability works (yay!)
+ Created experience with sustainable practices
+ Pockets of change

- Gaps and overlaps
- Expensive and slow
- Little systemic change, no ‘tipping point’
- Commitment fizzled
New commitments

- Abundance of new initiatives and commitments
- Zero deforestation, reforestation
- Livelihoods
- Jurisdictional approach
- Company-driven programs
Risks

- From commitment to action:
  - Common development problems block efforts
  - Companies lack tools to achieve desired impact

- Silos persist. Governments absent

- Farm improvements have huge potential, but problems cannot be solved on farms alone

- Markets cannot stop deforestation

Are we repeating errors of the past?
Enabling sector-wide change

- Multi-stakeholder dialogue and coordination in producer countries to
  - Form shared vision
  - Build commitment to joint action

- Cultivate government leadership to improve
  - Regulatory framework and policies
  - Land-use planning, land tenure, monitoring, enforcement
  - PPP farmer support systems and financing schemes

- Buyers provide incentives and support to farmers