



World Cocoa Conference 2018

# ***Food Chain Partnership***



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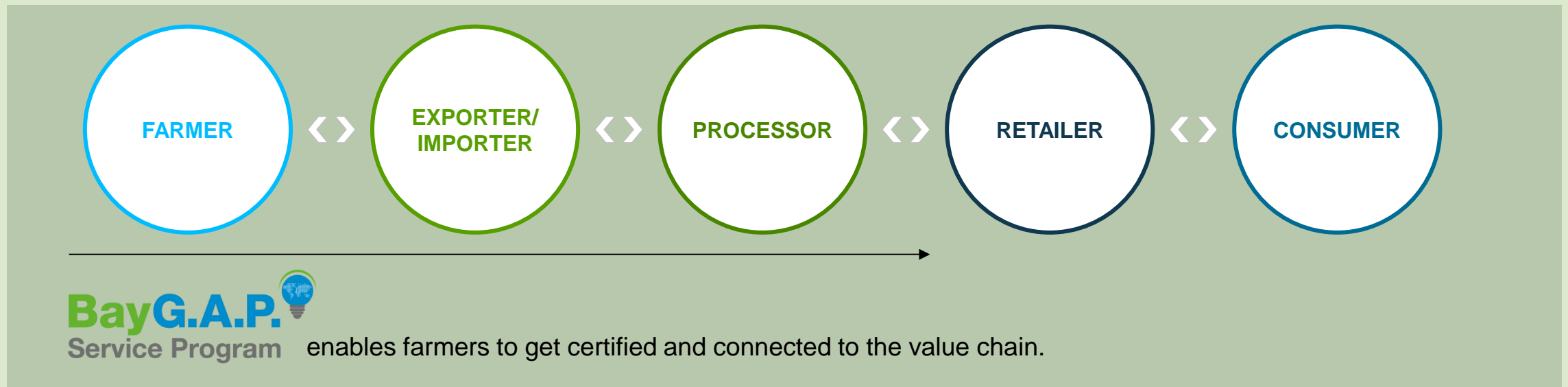




# Food Chain Partnership...

... working together for sustainable agriculture

Food Chain Partnership focuses on the **collaboration between growers, traders, processors and retailers.**



The aim is to **implement best agricultural practices**

- to meet customer requirements regarding **food quality, food safety, and traceability.**
- to improve **yields and harvest quality**, helping to drive a **productivity and efficiency increase based on sustainable agricultural principles.**



# Food Chain Partnership

## BayG.A.P. Service Program

**BayG.A.P.** is Bayer's program **to train, advice and support producers** on the verification process of their produce and **to facilitate access** to local, regional and international **markets**.







# The Cote d'Ivoire Cocoa Initiative

with Olam Cocoa, Cargill & Cémoi

**Objective:** To meet the market demands for cocoa from Ivory Coast

24  
agricultural  
cooperatives  
  
16,800  
producers  
50,400  
hectares



## Actions:

- + BayG.A.P. training sessions on good agricultural practices incl. application technology, safe use, integrated pest management, food safety
- + Cocoa crop yield demo trials productivity, ROI, inputs, farm advice

Customized training materials for cocoa growers





*Thank you!*

