World Cocoa Conference 2018

Food Chain Partnership

Dr. Stephan Brunner
Food Chain Relations – Bayer Crop Science
Food Chain Partnership...

... working together for sustainable agriculture

Food Chain Partnership focuses on the **collaboration between growers, traders, processors and retailers.**

![Diagram](image)

BayG.A.P. Service Program enables farmers to get certified and connected to the value chain.

The aim is to **implement best agricultural practices**

- to meet customer requirements regarding **food quality, food safety, and traceability.**
- to improve **yields and harvest quality,** helping to drive a **productivity and efficiency increase based on sustainable agricultural principles.**
Food Chain Partnership
BayG.A.P. Service Program

BayG.A.P. is Bayer’s program to train, advice and support producers on the verification process of their produce and to facilitate access to local, regional and international markets.

1. FARMERS TRAINING
   Intensive group training for farmers on the principles of Good Agricultural Practices (G.A.P.)

2. FARM ADVICE
   Agronomic advice on the implementation of customized agronomic solutions on-field

3. VERIFICATION SUPPORT
   For a Letter of Conformance localg.a.p. if compliant with scheme criteria

Option 1 – Only Training
Option 2 – Training + Advice
Option 3 – Training + Advice + Verification Support
Objective: To meet the market demands for cocoa from Ivory Coast

24 agricultural cooperatives
16,800 producers
50,400 hectares

Actions:
+ BayG.A.P. training sessions on good agricultural practices incl. application technology, safe use, integrated pest management, food safety
+ Cocoa crop yield demo trials productivity, ROI, inputs, farm advice

Customized training materials for cocoa growers

Page 4
Food Chain Relations // World Cocoa Conference - April 2018
Thank you!