OPTIMIZING FARMER PROTECTION
PROTECTION:

FROM WHAT

- Inefficiencies
- Market Shocks
- Income shocks
- Dependence on cocoa
- Climate change impacts

HOW

- Professionalize
- Diversify
- Plan land use
- Living Incomes
- Resilient pockets
- Dignified lives/comms
DIVERSIFICATION/PROFESSIONALIZATION/STRONG COMMUNITIES
THE SOLIDARIDAD APPROACH

Farmer centred

1. We support and facilitate investment in farmer professionalization – farmer self-organization, good agronomic practices and entrepreneurial development. Other enablers such as access to finance, agro inputs and diversification of livelihoods

2. Solidaridad engages among and between industry and producer governments. By leveraging conventional donor funds with private commercial capital we stimulate investments in best practices at farm-level.

3. At the level of producer governments we seek to promote and facilitate stronger and more structured collaboration. We stimulate the establishment of joint strategies that promote land use planning, diversification investments at the farm level. Through the formation of vibrant national stakeholder platforms and public-private partnerships to attract investments, we bring best practices to speed and scale.