„What is the role of…

• industry,
• farmers,
• governments and
• multistakeholder platforms

...in facilitating the enabling environment?“
• **WCC 2018: ICCO SG’s suggestion no. 3 and 6:**
  - Include Farm **Diversification** in Industry’s Cocoa Initiatives
  - Discuss the **requirements** of demand & supply.

• **2012: Global Cocoa Agenda**
  - “Enable cocoa farmers (…) including promoting crop **diversification**”.
  - → “**Transform cocoa farming into successful business entities.**”
• **WCC 2018:** ?

• **2016-2018:**

• **2012:** Global Cocoa Agenda
  «...cocoa producing countries (...) national cocoa development plans, based on local **Public-Private-Partnerships (PPP)....**»
• **WCC 2018: ICCO SG’s suggestion no. 5:**
  «Governments in consuming countries should a share of the VAT...»

• **2012: Global Cocoa Agenda**
  «...**national cocoa development plan** (...) in cooperation with other national actors involved in the sector, taking into consideration the international perspective...»