


„What is the role of...

- industry,
- **farmers,**
- governments and
- multistakeholder platforms

...in facilitating the enabling environment?“



- **WCC 2018: ICCO SG's suggestion no. 3 and 6:**
 - Include Farm Diversification in Industry's Cocoa Initiatives
 - Discuss the requirements of demand & supply.
- **2012: Global Cocoa Agenda**
 - "Enable cocoa farmers (...) including promoting crop **diversification**".
 - → "Transform cocoa **farming** into successful **business entities.**" 



Swiss Platform for
Sustainable Cocoa



Forum Nachhaltiger Kakao
German Initiative on Sustainable Cocoa

- WCC 2018: ?

- 2016-2018:



- 2012: Global Cocoa Agenda

«...cocoa producing countries (...) national cocoa development plans,
based on local **Public-Private-Partnerships (PPP)**....»



**WORLD
COCOA
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22-25 APRIL 2018
MARITIM HOTEL BERLIN
BERLIN, GERMANY

Ghana, Switzerland sign MoU to boost cocoa production

By Margaret Osei,
Presidential Correspondent

Ghana and Switzerland have signed a Memorandum of Understanding (MoU) to boost cocoa production in the country. The MoU was signed in Accra on Tuesday by Ghana's President Nana Akufo-Addo and Swiss Federal Council President Simonetta Sommaruga. The MoU is expected to increase cocoa production in Ghana, which is the world's largest cocoa producer. The MoU also provides for the exchange of information and expertise between the two countries in the cocoa sector.



- WCC 2018: ICCO SG's suggestion no. 5:
- ~~«Governments in consuming countries should a share of the VAT...»~~
- 2012: Global Cocoa Agenda
«...**national cocoa development plan** (...) in cooperation with other national actors involved in the sector, taking into consideration the international perspective...»