Delivering a sustainable cocoa supply chain

Supporting farmers for better chocolate

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For a company to be successful over time and create value for shareholders, it must also create value for society.
"... beyond sustainability, to create value for shareholders & society - integrally linked to our core business"

"...meet the needs of the present without compromising future generations ..."

Comply with the highest standards

Creating Shared Value
Nutrition, Water, Rural Development
Sustainability
Protect the future
Compliance
Laws, Business principles, codes of conduct
Creating shared value in cocoa with the Nestlé Cocoa Plan

Vision: The Nestlé Cocoa Plan enables farmers to run profitable farms while developing a sustainable supply chain for Nestlé Cocoa

Focus on
1. Improving farm profitability
2. Social conditions
3. Sustainable supply chains

Value for society
- Higher farmer income
- Better opportunities for children
- Strengthened farmer organisations

Value for Nestlé
- Longer term supply chain relationships
- Better quality cocoa
- Consumer communication
#1 Enabling more profitable cocoa farms

Training **21,000 farmers** in better agricultural practices
Producing **1 million** higher yielding plants for farmers
#2 Improving social conditions

Building **40 schools in 4 years** in Cote d’Ivoire with WCF
#3 Developing a sustainable supply chain

Through the Nestlé Cocoa Plan sourced 38,000 tonnes cocoa in 2012
Nestlé Cocoa Plan has global reach
Investing in plants - the future of cocoa

R+D Abidjan – cocoa research, accelerated propagation
Zambakro farm – 30ha demo and experimental farm for cocoa, coffee, cassava
‘The Nestlé Cocoa Plan offers a good starting point to improve labour conditions…’ *

❖ Nestlé invited FLA to report on labour conditions in our Cote d’Ivoire cocoa supply chain
❖ FLA found continuing challenges
❖ Nestlé applaud efforts of government, but is obliged to take actions in its own supply chain
❖ Published action plan – www.nestle.com
❖ Main action is to create a supportive monitoring and remediation process for child labour. Working with ICI, our coops and our certification partners to put this in place.

* FLA report
The monitoring and remediation system reports into Nestlé via the supply chain.

**Oversight by Nestlé**

**Supplier** consolidates reporting to Nestlé

**Coop Child Labour Agents** organise remediation, reporting up to supplier level and liaise with CLPs

**Community liaison people** (CLPs) organise community child labour sensitisation, local monitoring and reporting to coop

ICI training, assistance, co-ordination
Making Nestlé Cocoa Plan come alive to consumers
Supporting farmers for better chocolate

Nestlé Cocoa Plan
communication to consumers
Creating Shared Value – for society and for business

Creating Shared Value
Nutrition, Water, Rural Development
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Cocoa Plan™

1. Profitable farms
2. Social conditions
3. Sustainable supply chain

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