



CONSULTATIVE BOARD ON THE WORLD COCOA ECONOMY

Thirty-ninth meeting

Heden Golf Hotel, Abidjan, Côte d'Ivoire, Monday 9 September 2019, 9.15 a.m. to 6.00 p.m.

DRAFT AGENDA

1. Opening of the meeting
2. Adoption of agenda
3. State of play regarding the ICCO Strategic Plan of Action
4. Issue Paper on the Environmental Services provided by Cocoa Communities and Farmers
5. Improving ICCO Communication and Visibility: Preliminary Analysis, Proposed Actions and Budget for the 2019/2020 cocoa year
6. Measures to Increase the ICCO Secretariat Portfolio of Projects
7. Concept Note on the Generic Promotion of Consumption of Cocoa Products
8. Proposal to Improve the Statistics collected by the ICCO Secretariat
9. Update on the preparations to hold the fifth edition of the World Cocoa Conference (WCC5)
10. Other business
11. Record of decisions

ANNOTATIONS TO THE DRAFT AGENDA

1. OPENING OF THE MEETING

The thirty-ninth meeting of the Consultative Board on the World Cocoa Economy will be opened by its Chairman, Dr Victor Iyama, National President of the Federation of Agricultural Commodity Associations of Nigeria (FACAN).

2. ADOPTION OF AGENDA

The Board will consider the draft agenda contained in this document as a basis for adopting its agenda.

3. STATE OF PLAY REGARDING THE ICCO STRATEGIC PLAN OF ACTION

The Executive Director will provide the Board with an oral report on the current situation regarding the 5-year Strategic Plan of Action for the ICCO Secretariat.

4. ISSUE PAPER ON THE ENVIRONMENTAL SERVICES PROVIDED BY COCOA COMMUNITIES AND FARMERS

The Secretariat will present document EC/14/5, outlining a roadmap to increase the income of cocoa farmers and their communities through the provisions of environmental services, i.e. afforestation and/or reforestation programmes and carbon sequestration.

5. IMPROVING ICCO COMMUNICATION STRATEGY AND VISIBILITY: PRELIMINARY ANALYSIS, PROPOSED ACTIONS AND BUDGET FOR THE 2019/2020 COCOA YEAR

The Board will receive a presentation on the preliminary analysis and actions aiming at improving the communication and visibility of the ICCO Secretariat, with reference to document EC/14/7.

6. MEASURES TO INCREASE THE ICCO SECRETARIAT PORTFOLIO OF PROJECTS

The Board will receive a presentation on document EC/14/13, containing measures to increase the portfolio of projects of the ICCO Secretariat. Emphasis is placed on how these projects will be instrumental to achieve the 5-year Strategic Plan of Action for the Organization.

7. CONCEPT NOTE ON THE GENERIC PROMOTION OF COCOA PRODUCTS CONSUMPTION

The Board will receive document EC/14/8, outlining the current outlook for the cocoa products market. This evaluation will serve as a basis for the elaboration of generic promotion strategy to increase the consumption of cocoa products as well as for further ICCO-commissioned studies.

8. PROPOSAL TO IMPROVE THE STATISTICS PUBLISHED BY THE ICCO SECRETARIAT

The Secretariat will present document EC/14/6, assessing the reliability of the ICCO Secretariat's cocoa statistics as well as the ongoing and planned actions for improvement.

9. PREPARATIONS TO HOLD THE FIFTH EDITION OF THE WORLD COCOA CONFERENCE (WCC5)

The Executive Director will provide an oral report on the preparations for the 5th edition of World Cocoa Conference which will be held in Bali, Indonesia, on 20-23 September 2020.

10. OTHER BUSINESS

Matters not on the agenda may be raised for consideration.

11. RECORD OF DECISIONS

The Board will take its record of decisions as read.