Back to basics

Bringing mainstream cocoa to sustainability

Certified cocoa farmers
(20%)

Unorganized/marginalized cocoa farmers
(80%)
Common framework

- a common language
- a reference point and guide
- help to prioritize actions and strategies for all actors
- transparency about roles and actions of involved actors
- transparency about progress on key issues
- flexibility
- scalability
- Accessibility/affordability
Suggested key questions

1. What are the gaps to have a common framework accepted by your stakeholders?
2. What could be the solutions to fill those gaps?
3. How do we get “buy-in” from you and your stakeholders?
4. Possible role for ICCO & UNFSS in moving this process forward?
Set-up for Group work

Flip chart paper for notes and drawings

Moderator

“Reporter”
Group assignment and chosen moderators and reporters

- Table as provided by ICCO
# Adapted time frame

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>10:00</td>
<td>Convene in Group work room</td>
</tr>
<tr>
<td>10:00 – 11:15</td>
<td>Group work on elaborated key questions</td>
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<tr>
<td>11:15 – 11:30</td>
<td>Cocoa break</td>
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<tr>
<td>11:30 – 12:00</td>
<td>Reconvene in plenary room to highlight results from group work</td>
</tr>
<tr>
<td>12:00 – 14:30</td>
<td>Lunch break</td>
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