



Outcome of the Second International Cocoa Certification Workshop

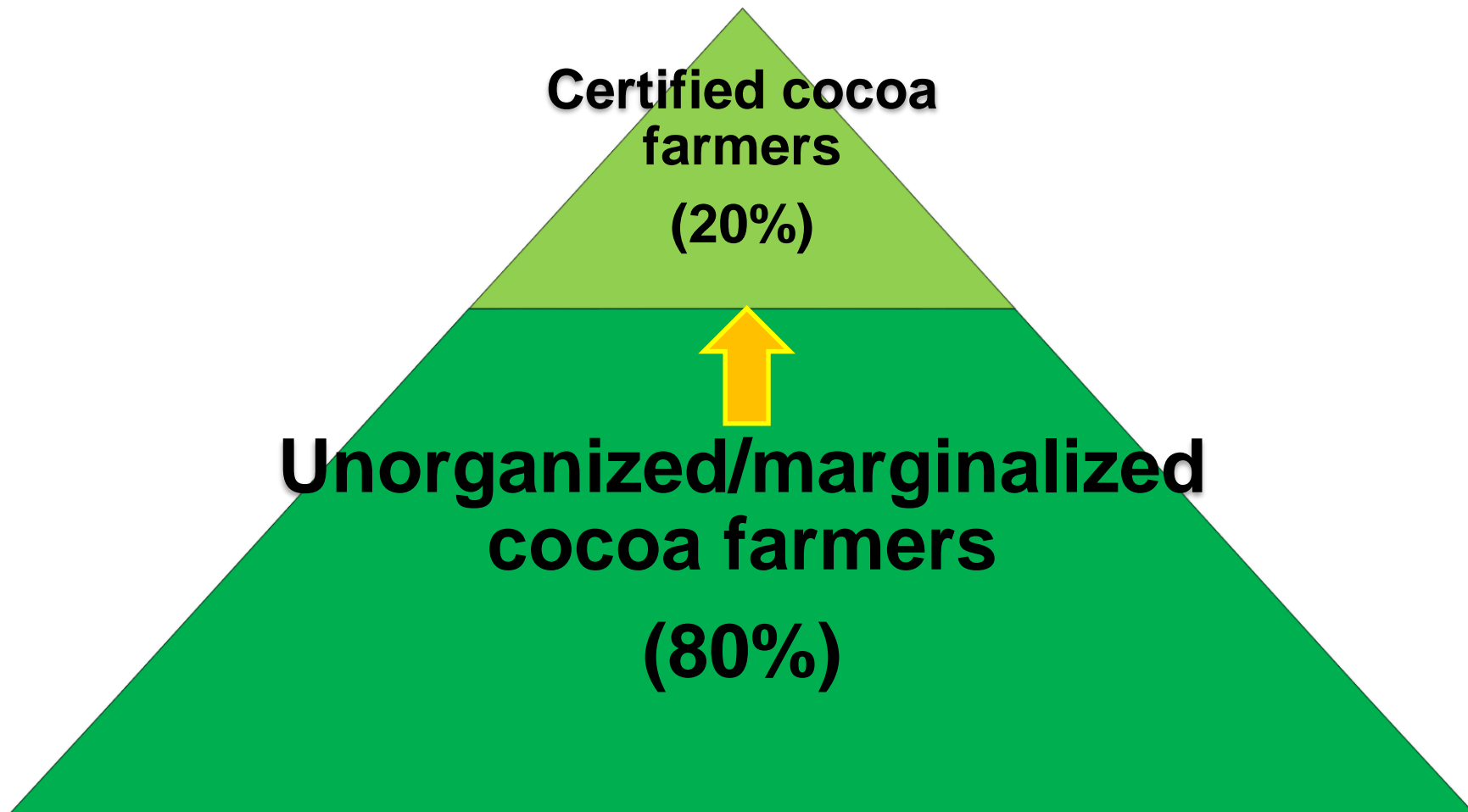
Radisson Blu, Zurich

Switzerland

6-7 March 2014

Back to Basics

Bringing Sustainability to Mainstream Cocoa



Benefits of the Common Framework

- Simplified Common language
- Reference point and guide
- Prioritization of actions and strategies for all stakeholders
- Transparency about roles and actions of involved stakeholders
- Transparency about progress on key issues
- Flexibility/Scalability/Accessibility
- Affordability
- Comparable KPIs for impact assessment/measurements
- Reducing auditing procedures and costs

BACK TO BASICS AND WAY FORWARD IN THE COCOA VALUE CHAIN

1. Sustainability in the cocoa value chain is a shared responsibility between all stakeholders
2. Investment in farmers; capacity building in sustainable production and business development (entrepreneurship)
3. Investment in sustainable trade and non-monetized, public good infrastructure
4. Stakeholder cooperation in the framework of National Platforms for Public Private Partnerships (PPPs)
5. Strategy for Continuous Improvement through – PPPs, in the framework of the ICCO Global Cocoa Agenda adopted in March 2013 .
6. PPPs with governments as lead actors and including all relevant stakeholders in an inclusive, transparent and participatory approach, are the best vehicle to deliver sustainability and that existing standard systems should aim to operate within the PPPs.
7. Standards/Certification to be a component addressed in the framework of the National Cocoa Plans and PPPs, using the Common Framework as a guide, with special emphasis on economic sustainability to adequately reward the producer

COMMON FRAMEWORK FOR COCOA SUSTAINABILITY

Common Framework for Cocoa Sustainability

Social

Environment

Economic

Health and Safety

Education and Training

Working Conditions

Basic Rights and Equity

Inclusive Value Chains

Resource Use

Waste

Soil Conservation

Biodiversity

Climate Change

Farmer Livelihoods

Risk and Resilience

Competitiveness

Management

Organizational