Outcome of the Second International Cocoa Certification Workshop
Radisson Blu, Zurich
Switzerland
6-7 March 2014
Back to Basics

Bringing Sustainability to Mainstream Cocoa

Certified cocoa farmers (20%)

Unorganized/marginalized cocoa farmers (80%)
Benefits of the Common Framework

- Simplified Common language
- Reference point and guide
- Prioritization of actions and strategies for all stakeholders
- Transparency about roles and actions of involved stakeholders
- Transparency about progress on key issues
- Flexibility/Scalability/Accessibility
- Affordability
- Comparable KPIs for impact assessment/measurements
- Reducing auditing procedures and costs
1. Sustainability in the cocoa value chain is a shared responsibility between all stakeholders

2. Investment in farmers; capacity building in sustainable production and business development (entrepreneurship)

3. Investment in sustainable trade and non-monetized, public good infrastructure

4. Stakeholder cooperation in the framework of National Platforms for Public Private Partnerships (PPPs)

5. Strategy for Continuous Improvement through – PPPs, in the framework of the ICCO Global Cocoa Agenda adopted in March 2013.

6. PPPs with governments as lead actors and including all relevant stakeholders in an inclusive, transparent and participatory approach, are the best vehicle to deliver sustainability and that existing standard systems should aim to operate within the PPPs.

7. Standards/Certification to be a component addressed in the framework of the National Cocoa Plans and PPPs, using the Common Framework as a guide, with special emphasis on economic sustainability to adequately reward the producer
COMMON FRAMEWORK FOR COCOA SUSTAINABILITY

Common Framework for Cocoa Sustainability

Social
- Health and Safety
- Education and Training
- Working Conditions
- Basic Rights and Equity
- Inclusive Value Chains

Environment
- Resource Use
- Waste
- Soil Conservation
- Biodiversity
- Climate Change

Economic
- Farmer Livelihoods
- Risk and Resilience
- Competitiveness
- Management
- Organizational