Second Roundtable for a Sustainable Cocoa Economy (RSCE2)

SESSION 3: Cocoa Village – Results from the discussion rounds on topic A:

“What are your personal success stories with the sustainable production and use of cocoa?”

TOPIC A

PERSONAL SUCCESS STORIES

1. COCOA FARM IN TOBAGO-close to rainforest, eco-tourism practised.
   - Young farmer, visitors educated about cocoa farming practices
   - Farm tour with conservation sensitization, culinary experience, souvenirs $\rightarrow$ maximum income
   - Pest control practised—parrots controlled by predator (hawks).
   - Chocolate to be produced from estate’s cocoa by Dec. 2009.

2. MALAYSIA—very high productivity achieved on some farms $\rightarrow$ close to 2000 kg/ha


4. Successful multi-cropping systems—bananas, cassava etc.
“What are your personal success stories with the sustainable production and use of cocoa?”

**Topic A: Success Stories**

1. Farmer working well with research, Ministry of Agriculture, Cocoa Board
2. Successful training of farmers in good processing practices → improved quality of cocoa.
3. Diversified farming → more income → sustainable production.
4. Ghana - 50% of cocoa now processed locally → more profit for farmers → economic sustainability.
5. Trinidad - diversified cropping system introduced - cilantro etc. → sustained income generation.
   Shade produced by plantains → higher income than bananas.
6. West Africa - farmers are becoming more independent. Farmers have trained peers on good farming practices → 25,000 farmer-trained in farmer field schools.
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11. Farmers have adopted superior planting material → high productivity, disease resistance → higher yields.

12. Trend towards producing artisan chocolates → increased incomes for farmers → shortened value chain.

13. Health benefits of dark chocolate led to increased consumption (prior to current economic downturn).

14. Emerging entrepreneurs in some developing countries → cocoa production practised as a ‘business’ → economic sustainability.
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(A) Success

- TT: GENZANK, CRU
- WAF/SEA: INDUSTRY INITIATIVE
- FAO FOREST ALLIANCE (G)
- SUSTAINABILITY AT FARM LEVEL
- INTEGRATION OF ALL ACTORS
- ORGANIC CERTIFICATION/ALSO IN GENZANK
- ACCESS TO FARE
- REWARD PAY TUT
- IMPROVE EFFICIENCY AND COMMERIALIZATION
- TRANSFER FROM RESEARCH TO FARMERS (KNOWLEDGE TRANSFER)
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SUCCESS

FARMER’S ASSOCIATION
- VOICE + POWER
- 600 FARMERS

LARGER FARM
PERMUTATION = Group
- Concentrated
- Better quality

PROVISION OF TOOLS.
- VISIBLE IMPACT & PROGRESS
- INCREASE PRODUCTIVITY

CERTIFICATION = MOTIVATION.

LINK PRACTICE → COMMERCIALIZATION.

TRACEABILITY BY BAGGING AT CO-OP LEVEL

ORGANIC COCOA FARMING → ENCOURAGE SWABS

USE OF NEEM TO CONTROL CAPSID

SUCCESS STORIES
“What are your personal success stories with the sustainable production and use of cocoa?”

- Breeding program (MALUR, TST) (Started with Imperial College Selection) - 100 clones
- Full registration of farmers
- Farmer participatory approaches
- Discovery based learning activities with farmers and other stakeholders
- Good integration between academic agriculture research and farmers.
- Jamaica - Agroforestry (Cocoa base pilot farm for training)
- Rehab of many cocoa estates
  - Replanting using high yielding TSH varieties (Trinidad selected hybrid)
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SUCCESS STORIES

1. Use of neem to control capsid
2. Smallholders take advantage of fermentation to produce quality cocoa
3. Pilot tested HL Farmer School System on cocoa
4. Organic cocoa promotion to increase productivity
5. Certification (R.A.) motivates farmers to increase productivity
6. Grafting of plants in remote areas
7. Youth encouraged to take after the father’s cocoa farm
8. Farm inputs to aging farmers increased productivity
9. Cooperatives allowed traceability
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SUCCESS STORIES

1. P.R. & MARKETING OF CHOCOLATE

2. CARIBBEAN CHOCOLATE HAS BEEN PROVEN FROM THE BEAN TO THE BAR

3. TRAINING PROVIDED IMPROVED QUANTITY & QUALITY OF THE BEANS (IVORY COAST)

4. CERTIFICATION HAS LED TO IMPROVED ENVIRONMENTAL STANDARDS (CÔTE D’IVOIRE)

5. LEADING BY EXAMPLE HAS LED TO AN UPGRADE IN PROD’IN (ST. LUCIA)
   SUSTAINABLE BUSINESS MODEL IS THE KEY.
SESSION 3: Cocoa Village – Results from the discussion rounds on topic A:

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A Success Stories

1. Special aroma 4 unique to sell
2. Best cocoa quality + diversification = education
3. Planting breed 3000# old woman
4. Partnerships: capacity building
   - Sen Bank in Trinidad
5. Happy life 😊
6. Part of the process, that is successful.
   - RCSE - General Government
7. Balance: buyers - sellers: cocoa during STCP to Tessa schools
   - STCP to Tessa schools
8. Learning system from the Dutch Government
9. NGO network in the RCSE
“What are your personal success stories with the sustainable production and use of cocoa?”

1) Public relation to cocoa
   - 9.3kg in January
2) Farmer to processor
4) Farmer cocoa board → to pay bonus
   - to motivate farmers to produce more
5) Partner with producers → marketing processors cocoa successfully
6) Public - Private Partnerships in Ghana, Cote D’Ivoire
Success Stories:

* Adopted best practices in training and increased productivity

* Diversification (ginger & cocoa)

* Cocoa peel is chipped up and sold as compost

* Agent in cocoa pool supports wound healing

* St. Lucia Chocolate → full integration of the cocoa chain (upscaling Jamaica, ) and upgrading quality