

German Initiative on Sustainable Cocoa (GISCO)



World Cocoa Conference
Abidjan, 22nd November 2012

German Initiative on Sustainable Cocoa

Membership profile

Under the auspices of



- **BDSI:** Association of the German Confectionery Industry
- **German Cocoa Trade Association**
- **Individual Companies**

51
German Cocoa, Chocolate and Confectionery Industry

2
German Public Sector

- **BMZ:** Federal Ministry for Economic Cooperation and Development
- **BMELV:** Federal Ministry of Food, Agriculture and Consumer Protection

5
German Grocery Industry

11
Civil Society

- **BVL:** Federal Association of the German Retail Grocery Trade
- **Individual Companies**

- **Non-governmental Organizations**
- **Standard-setting Organizations**
- **Trade Unions**
- **Research Institutions**

German Initiative on Sustainable Cocoa

Strengths/potentials



Multi-stakeholder membership profile with:

- Demand potential of 10% of the world cocoa production
- Potential to leverage resources in terms of:
 - implementing structures
 - potential project investments
 - know-how on sustainable practices, production, trade and consumption markets

Aiming to:

- Cooperate with producers and governments of producer countries
- Cooperate, connect and network with German, international and local sustainability initiatives in countries that produce cocoa

...to support the effective widespread of best practices on sustainable cocoa production

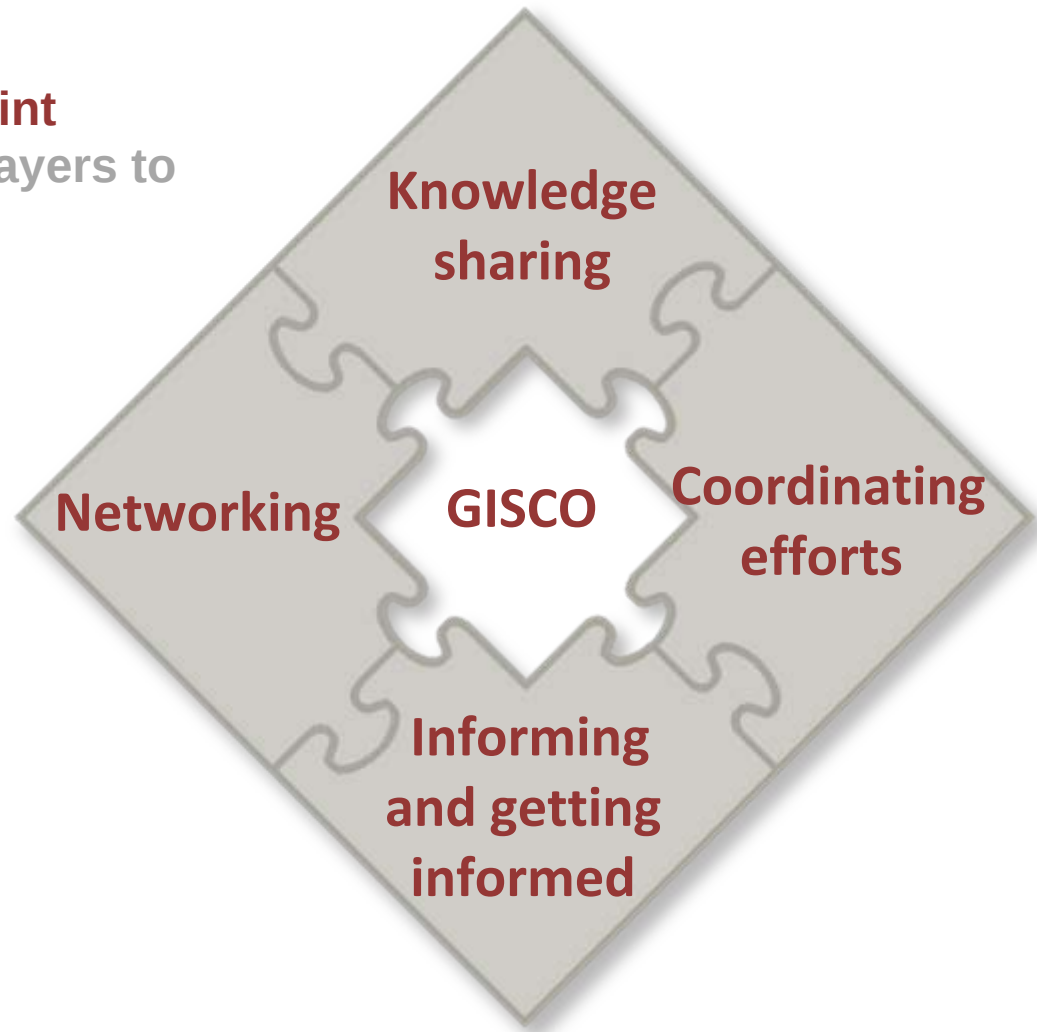
...involving key players all along the value chain down to the end consumer

German Initiative on Sustainable Cocoa

Core Elements



Convening point
for German players to
engage in:



German Initiative on Sustainable Cocoa

Objectives



German Initiative on Sustainable Cocoa

Next steps



Starting its activities in Côte d'Ivoire, the Forum aims at strong collaboration with Ivorian stakeholders to support efforts for a coherent and effective coordination of public private initiatives in the country.

- **Engaging in local initiatives (PPPP)**
- **Promoting local stakeholder dialogues**
- **Linking up with relevant local and international partners, initiatives**
- **Promoting best practices**

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**Secretariat to the
German Initiative on
Sustainable Cocoa (GISCO)**

Elena Rueda
Dag-Hammarskjöld-Weg 1-5
65726 Eschborn
Deutschland
T +49 (0) 6196 - 79 3004
E elena.rueda@giz.de
I www.giz.de