

The Cargill Cocoa Promise

Working together for tomorrow 's cocoa

World Cocoa Conference

Abidjan, November 20th 2012

Jos de Loor President Cargill Cocoa & Chocolate





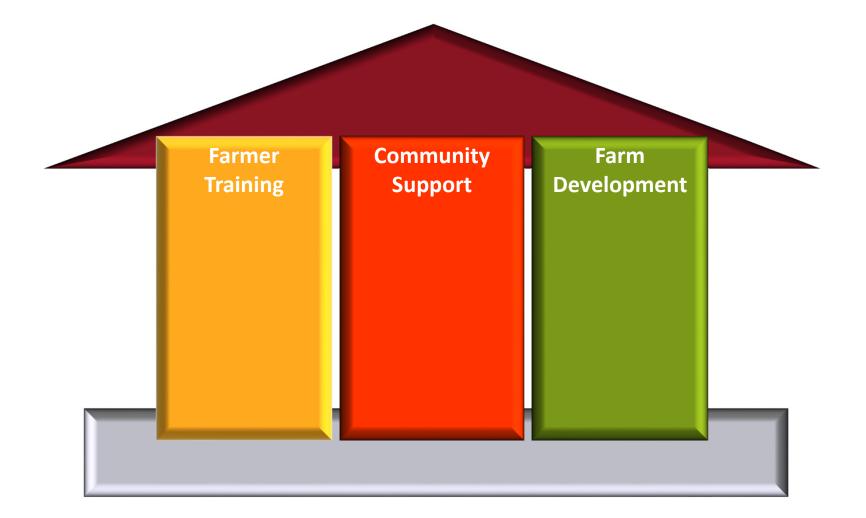
The perspective on sustainability.....







The Cargill Cocoa Promise, an integrated approach







Educated farmers, improve productivity and income through training





Farmer

Training Make farmers successful for generations to come

Running programs to increase productivity and yield

Extending technical know-how

Raising standards through certifications

60.000 farmers in training



Strengthened communities by supporting cocoa families





Community

Support

Strengthen communities with access to education and health care

Working together to promote and protect the rights of children

Good quality and relevant education

Social development via health, safety and wellbeing services for families

3 Million USD/YR investment



Cargill

Enhance farming through technology and infra-structure development





Farm

Development

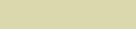
Secure cocoa farms and cocoa production for the longer term

Regenerate farmland by providing seedlings and other inputs

Enhancing biodiversity and conservation in local environments

Improving infrastructure and financing

50 Nurseries by end 2013





Farmer organizations fundamental to progress





Cooperative and Farmer Organizations Professional and profitable partners

Offer know- how in training and management support

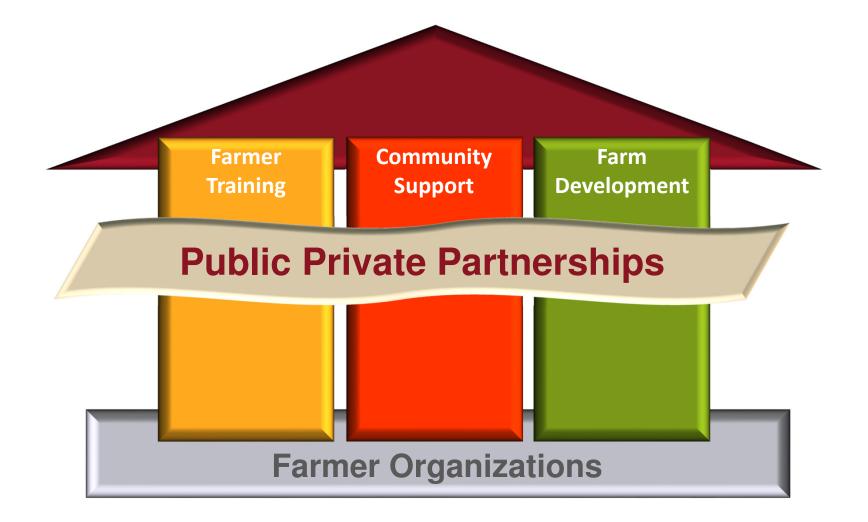
Train farmers on the role as members

Provide equipment and financing

80% beans sourced through co-ops

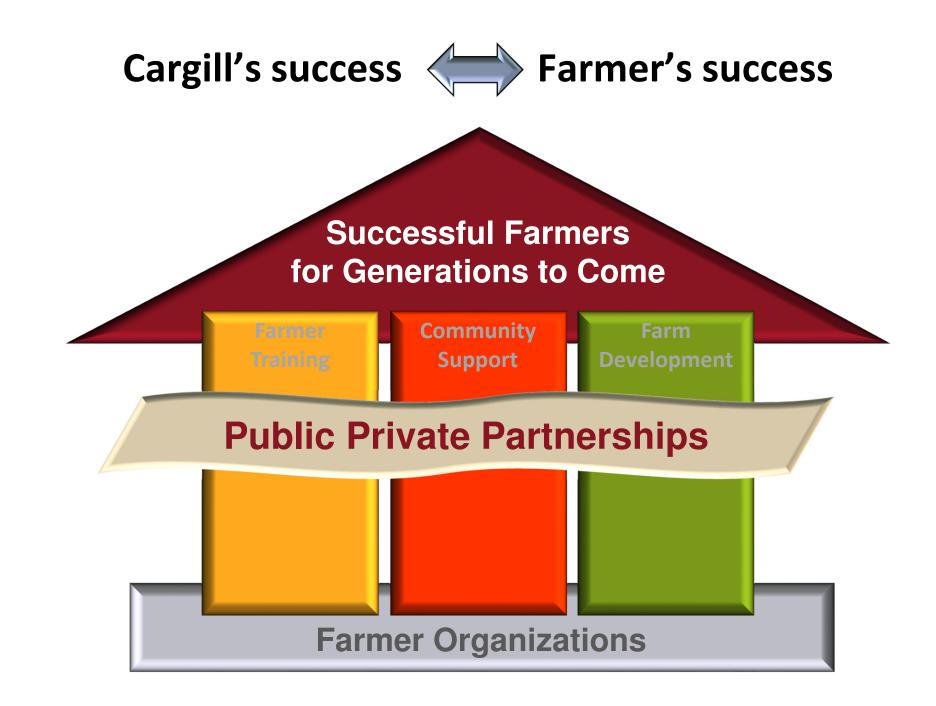


Close cooperation between stakeholders in accelerating progress













Successful Farmers for Generations to Come

The Cargill



