

### The Cargill Cocoa Promise

#### Working together for tomorrow 's cocoa

World Cocoa Conference

Abidjan, November 20<sup>th</sup> 2012

Jos de Loor President Cargill Cocoa & Chocolate





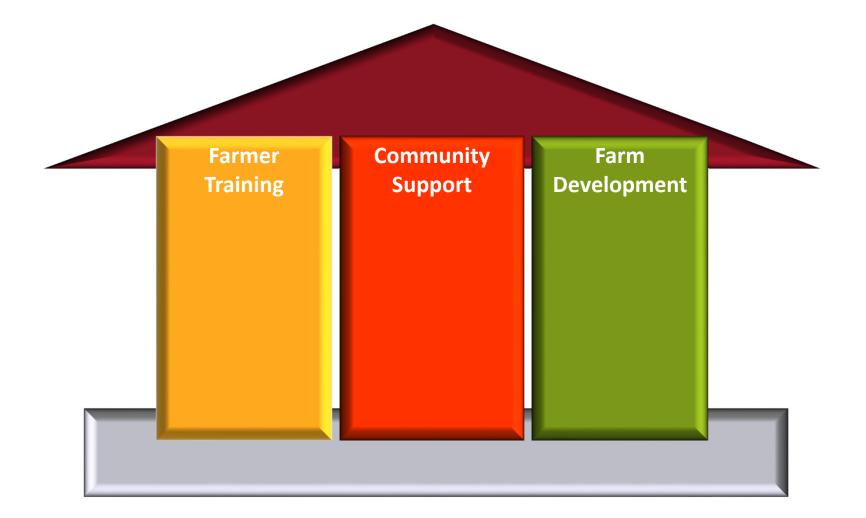
### The perspective on sustainability.....







### The Cargill Cocoa Promise, an integrated approach







## Educated farmers, improve productivity and income through training





#### Farmer

**Training** Make farmers successful for generations to come

Running programs to increase productivity and yield

**Extending technical know-how** 

**Raising standards through certifications** 

60.000 farmers in training



### Strengthened communities by supporting cocoa families





#### Community

**Support** 

Strengthen communities with access to education and health care

Working together to promote and protect the rights of children

Good quality and relevant education

Social development via health, safety and wellbeing services for families

**3** Million USD/YR investment



Cargill

### Enhance farming through technology and infra-structure development





#### Farm

#### **Development**

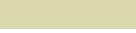
Secure cocoa farms and cocoa production for the longer term

Regenerate farmland by providing seedlings and other inputs

Enhancing biodiversity and conservation in local environments

Improving infrastructure and financing

**50** Nurseries by end 2013





## Farmer organizations fundamental to progress





**Cooperative and Farmer Organizations** Professional and profitable partners

Offer know- how in training and management support

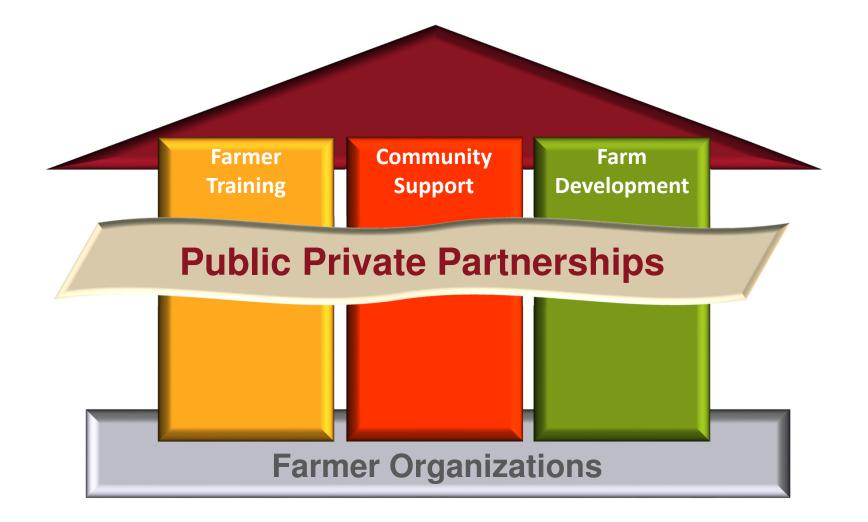
Train farmers on the role as members

Provide equipment and financing

**80%** beans sourced through co-ops

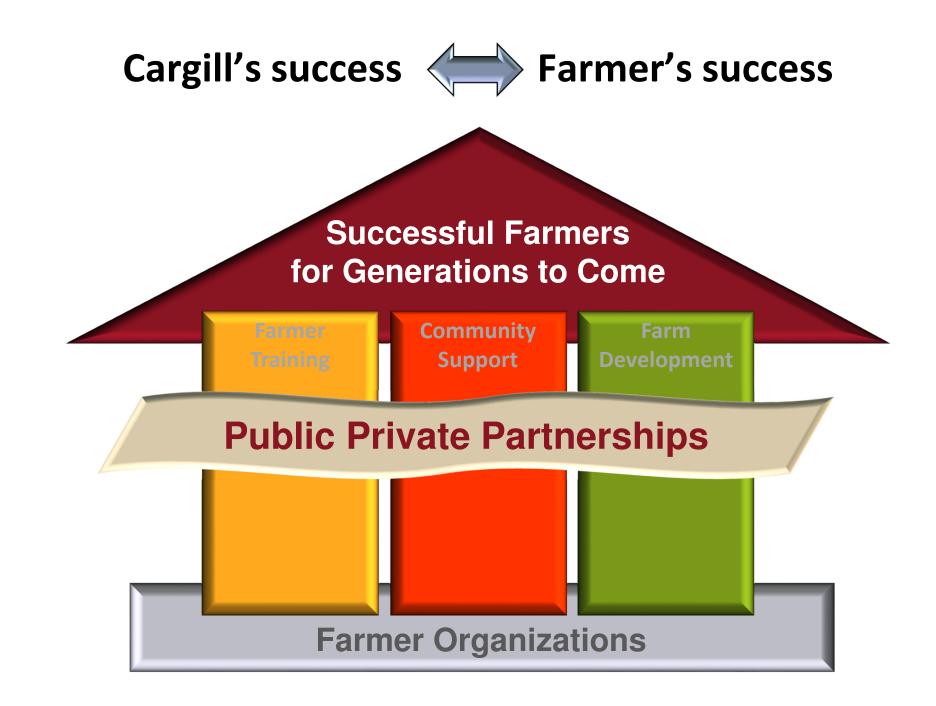


### Close cooperation between stakeholders in accelerating progress













### Successful Farmers for Generations to Come

# The Cargill



