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# Green Commodities Programme

Empowered lives  
Resilient nations



Public – Private – Partnership  
Platforms: how do farmers benefit?





How to deliver farmer benefits



# Delivery mechanisms

- ▣ Training services
- ▣ Financial services
- ▣ Health and education services
- ▣ Opportunities to diversify
- ▣ Opportunity to learn
- ▣ Opportuntiy to be Heard





- Training as an everyday business activity and cost
- Financial institutions linked to farmers
- Communities able to manage their natural resources – forest, water
- Enabling environment to support farmers eg tree tenure
- Improved public services to cocoa communities



# The challenge is of scale – not of substance

- Good technical knowledge on how to improve sustainability of the cocoa sector
- Cocoa companies and NGOs have programmes to support farmers
- Governments have mandate but challenged by limited resources





# Role of Platforms



# Bring stakeholders together to benefit all farmers

- Agree on needs and vision and strategy
- Coordinate resources and focus investments
- Build joint capacity for farmer services
- Scale up best practice
- Real continual collaboration



# The UNDP Approach to Platforms

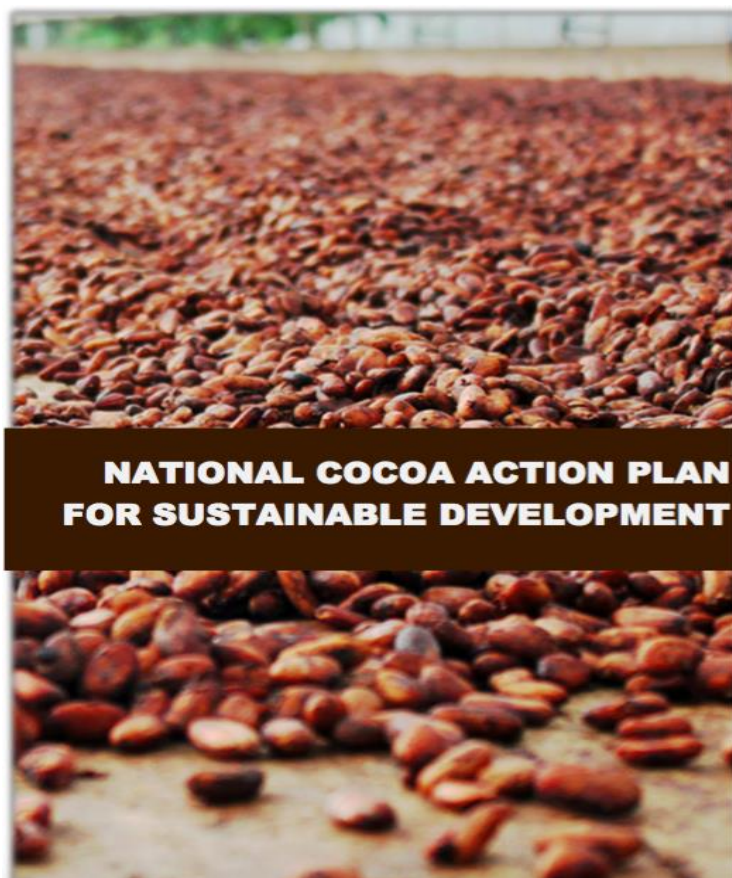
- Multi-stakeholder National Commodity Platforms
- Led by government, with a **methodology** for participation and inclusion
- Neutral convener to build trust, **balance** and allow all voices at the table
- Tackle **together** policy, farmer training, finance etc
- National Action Plans for collaboration of farmer services and investment at scale



- ▣ Identify barriers to farmers and strengthen systems at national level
- ▣ Collaboration and agreements in national cocoa plans to ensure farmer needs are met
- ▣ Access to policy making
- ▣ Inter-ministerial coordination on public services and infrastructure investment
- ▣ Develop standard farmer support models as part of cost of doing business



## Examples in the Dominican Republic and Ghana





## Farmer participation

- Producers key players in the development the cocoa plan in DR.
- Supported small producers to actively participating in the platform discussions.
- Inter-ministerial policy dialogue on provision of services and infrastructures for producing areas
- In Ghana, we facilitated regional consultation sessions in seven producing regions by COCOBOD thru Platform

## Conclusion on Platforms

- Hugely complicated and takes time
- Framework for dialogue
- Mechanism for inclusion
- Shared vision and action plan
- Change at enabling environment, community, farm and business
- Together these will benefit the farmers





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If you want to go fast, go alone  
If you want to go far, go together