



Forum Nachhaltiger Kakao
German Initiative on Sustainable Cocoa

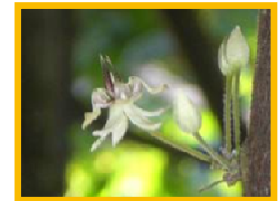
Implementation of the Global Cocoa Agenda GERMANY

Plenary Session , Panel 2

Amsterdam 10. June 2014

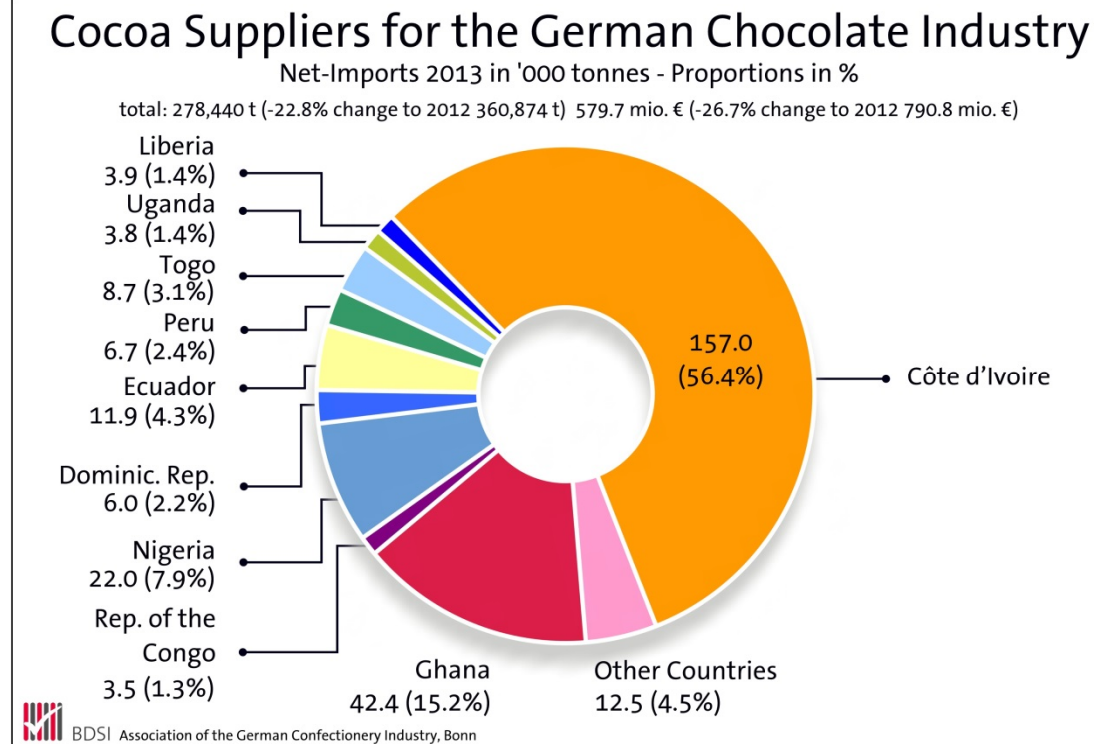
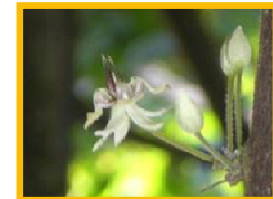
Beate Weiskopf

German Initiative on Sustainable Cocoa (GISCO)



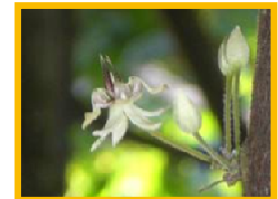
Importance of Cocoa for Germany ...

- Europe imports **58 % of the annual world cocoa production** of 4 mio tons
- **Approx. 10 % of the annual world cocoa production is processed in Germany**
- **56 % of German cocoa imports come from Côte d'Ivoire**
- Confectionery industry is the **third largest sector** of the German Food Industry



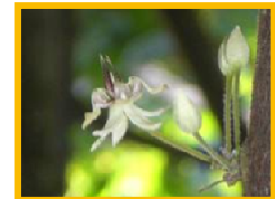
German International Cooperation

- **Multilateral Cooperation:**
ICCO, FAO, EU, CEN/ISO,
- **Bilateral and Regional Development Programs** in Côte d'Ivoire, Ghana, Nigeria, Cameroon, Indonesia, Ecuador, Nicaragua in cooperation with
 - Bill & Melinda Gates Foundation
 - WCF
 - others
- Development Partnerships with Private Sector



German Initiative on Sustainable Cocoa (GLSCO)

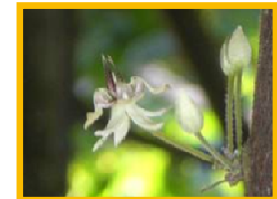
- Establishment of the Initiative on Sustainable Cocoa June 2012 in Berlin
- Funded by German Government, Industry, Retailers, NGOs
- Formal Association founded April 2014 with 53 founding members
- Since June 2014 funded only by member contributions
- Secretariat at GLZ





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GISCO members ...



Implementing the Global Cocoa Agenda:

Objective:

- promote sustainable cocoa production
- improve the economic and social conditions of cocoa farmers
- conserve the natural resources in cocoa farming countries.

the Initiative aims at :

- closer cooperation with the cocoa-producing countries
Partner country: **Côte d'Ivoire**
- coherent and effective coordination of public-private initiatives
- systematic support for cocoa farmers on their way to a more sustainable future

Multi-stakeholder profile with :

- Implementation structures in cocoa producing countries
- Potential for project investments
- Expertise regarding sustainability practices, production, trade, markets
- Several members implement own programs or projects



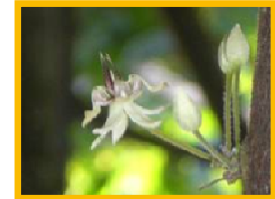
Association of the German Confectionery Industry (BDSI) recommendation to members:

- Use of 50 % sustainably produced cocoa until 2020 (17.5 % in 2013)
- Use of 70 % sustainably produced cocoa until 2025,



Individual Company Commitments (all members of Sustainable Cocoa Initiative):

Mars	use of 100 % sustainably produced cocoa by 2020
Ferrero	use of 100 % sustainably produced cocoa by 2020
Nestle Kaffee und Schokoladen GmbH D, Certified)	use of 100 % sustainably produced cocoa (Cocoa Plan and Utz by 2015 (production in Germany)



Retailers:

REWE	use of 100 % sustainably produced cocoa in own brands by 2015
Lidl	use of 100 % sustainably produced cocoa in own brands by 2020



Source: Internet, reports

Activities.....

Framework documents elaborated:

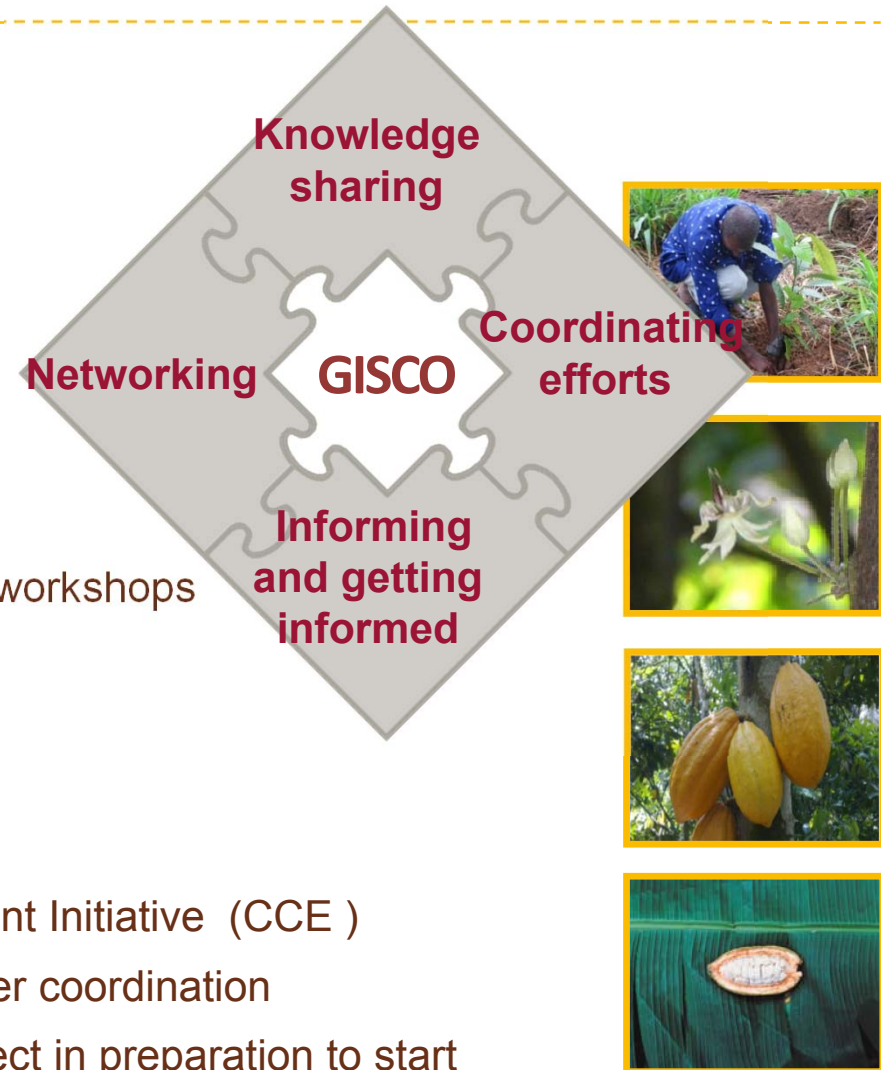
- Guideline of Sustainable Cocoa Initiative
- Best Practice Criteria

Activities:

- Implementation of training, seminars, expert workshops
- Information exchange, newsletter

Activities in Côte d' Ivoire:

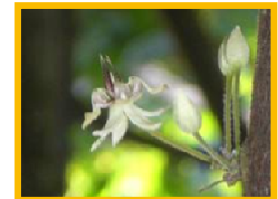
- Support of Certification Capacity Enhancement Initiative (CCE)
- Support of PPP Plattform and GISCO member coordination
- Joint GISCO/ Côte d' Ivoire government project in preparation to start beginning of 2015



What has to be done....

At GISCO level:

- **A Strategic Planning Process**
 - - to develop a vision,
 - concrete indicators and
 - evaluation and impact review procedures
- **Analysis of living income for cocoa producers,**
 - an expert meeting on this subject is planned for September



At local governments level:

- Framework conditions, incentives should improve competitiveness of the sector
- Profitability of cocoa production should allow decent living and investments
- Land tenure situation should allow farmers investments



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Thank you very much for your attention

**German Initiative on Sustainable Cocoa
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