

World Cocoa Conference II

Amsterdam
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WWW.HACIENDA-VICTORIA.COM

OLD FINE AROMA ARRIBA COCOA



New Fine Aroma Arriba Cocoa



New Fine Aroma Arriba Cocoa



New Fine Aroma Arriba Cocoa



New Fine Aroma Arriba Cocoa



Our responsibility as Farmers

LOWER LABOR COST

Ecuador has 1 person every 4 Hectare in cocoa

- 1- Pruning
- 2- Fertilizing Soil
- 3- Weed Control
- 4- Harvesting

Modernizing Cocoa Farming



Modernizing Cocoa Farming



Cocoa Labor

1 person every 4 Hectare to

1 person every 10 Hectare

Government Efforts

- 1- 100 million new plant material for for farmers by year 2020. Right now they have acquire 10 million.
- 2- Pruning of old trees and fertilizer
- 3- Fermentation facilities to certified quality by sourcing

Victoria Efforts

- 1- Solar Energy Farm with a 2 mega generation
- 2- Helping Schools in the area with equipment
- 3- Direct medical attention to all our workers

Victoria 2020

- 1- ERP Enterprise Resource Planning (2015)
- 2- KPI Key Performance Indicators (2015)
- 3- Real Time Fermentation Facility (Aug 2014)



Farm integrated by technology
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