



INDONESIAN COCOA BOARD

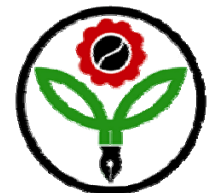
Sustainable Consumption, Promoting Consumption in Emerging Markets and Origin Countries

Soetanto Abdoellah



Amsterdam, The Netherlands, 9-13 June 2014

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Grindings of cocoa beans (thousand tonnes)

	2011/12		Estimates 2012/13		Forecasts 2013/14	
Europe	1521	38.4%	1581	38.8%	1619	38.8%
Germany	407		400		418	
Netherlands	500		535		545	
Others	614		646		657	
Africa	717	18.1%	769	18.9%	797	19.1%
Côte d'Ivoire	431		471		500	
Ghana	212		225		230	
Others	74		73		67	
America	846	21.4%	881	21.6%	890	21.3%
Brazil	242		241		240	
United States	387		412		415	
Others	216		228		234	
Asia & Oceania	873	22.1%	846	20.7%	872	20.9%
Indonesia	270		255		275	
Malaysia	297		293		290	
Others	307		298		307	
World total	3957	100.0%	4077	100.0%	4178	100.0%
Origin grindings	1728	43.7%	1759	43.1%	1810	43.3%

Source: ICCO Quarterly Bulletin of Cocoa Statistics, Vol. XL, No. 1, Cocoa year 2013/14

Published: 28-02-2014

Note: Totals may differ from sum of constituents due to rounding.





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CAA View

- Accuracy

- 85% close to actual grind in 3 major countries in Asia (Malaysia, Indonesia & Singapore).
- 80% close to actual grind in Indonesia.

- Grinding

- Total installed capacity in Indonesia will reach 700k this year.
- The actual grinds is estimated to be around 400-420k.
- There are 19 grinder companies in Indonesia





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**SMEs of
chocolate
factory**



Cocoa & chocolate expo

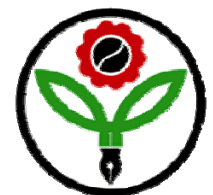


Workshop



**Manual how
to make
chocolate**

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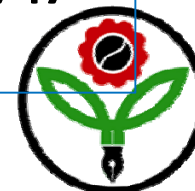


***INDONESIAN
COCOA DAY
16 September***

❖ **INDONESIAN NATIONAL STANDARD FOR COCOA BEAN (SNI 2323-2008) - Voluntary**

❖ **INDONESIAN NATIONAL STANDARD FOR COCOA POWDER (SNI 3747-2009) - Mandatory**

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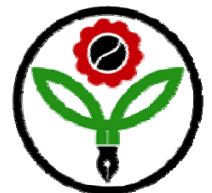
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Special thanks for:

- *Swisscontact Indonesia*
- *Indonesian Coffee and Cocoa Research Institute*

Whose support my attendance in
the conference

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Thank you

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