









Long term Research and **Technology Transfer to** Increase Cacao Productivity at Mars, Incorporated



Genomics based breeding, and enhanced productivity

















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The Problem:

Low productivity continues to be an issue due to:

Ageing trees, pest and disease vulnerability, farmers' lack of access to inputs

Declining soil fertility and lack of access to and knowledge about appropriate fertilizers practices

Lack of knowledge and training access on good agricultural practices (GAP)

Lack of support for <u>long term research</u> and <u>technology</u> <u>transfer</u>

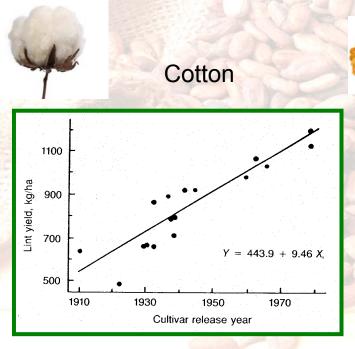


MARS Response to these difficulties have been:

- Long term research
- Technology transfer
- Enhancing impact assessment
- Enhancing the productivity aspects of certification
- Public-private partnerships such as CocoaAction

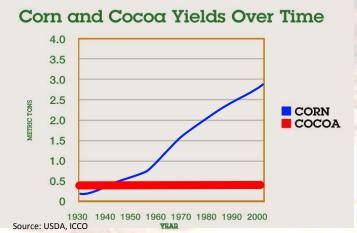
Long term Research: Genetics a key area of research

Breeding has the potential to provide a step change on productivity:

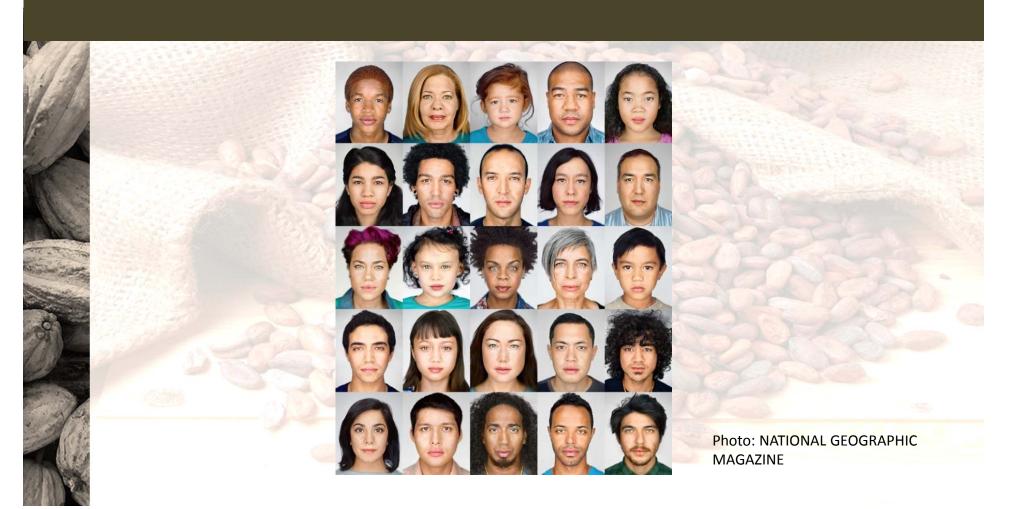




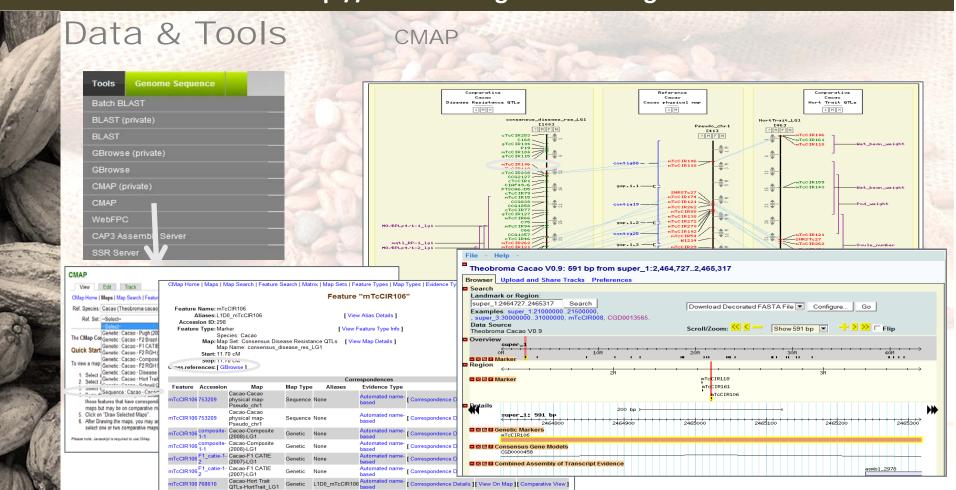


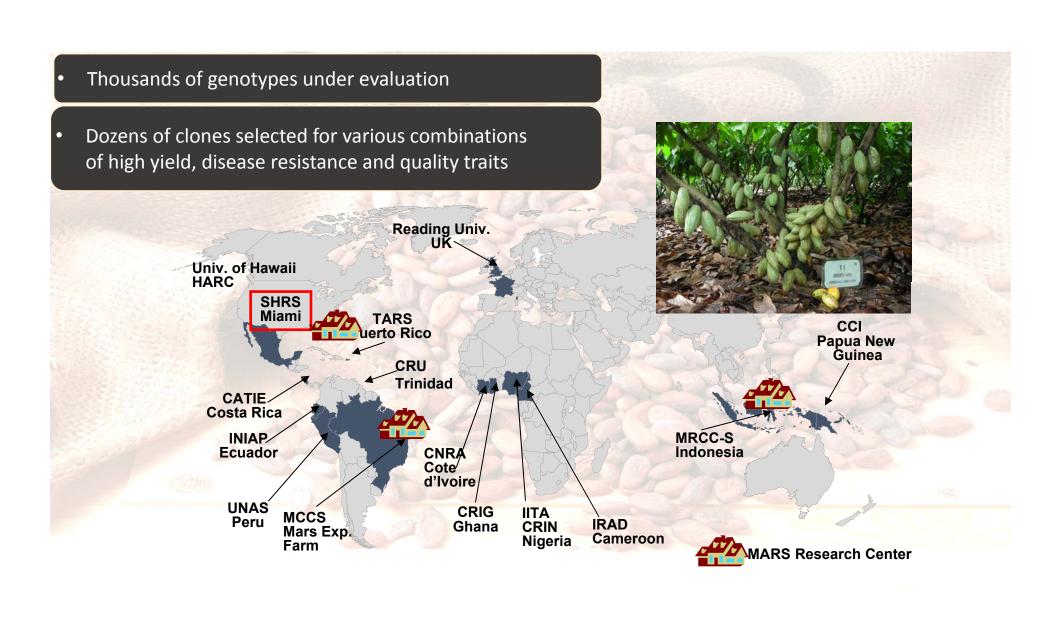


Genes determine traits combination



http://www.cacaogenomedb.org





Long Term Cacao Research is Needed:

Pruning parameters in grape (<u>Jackson 2008</u>)

Character assessed	Optimal Value
Canopy width	300-400mm
Shoot characters	10-15 nodes
Lateral development	Less than 5-10 lateral nodes total per shoot
Ratio of leaf area to fruit	, o (o
mass	cm ² /g)
Ratio of yield to canopy	1-1.5 kg fruit/m ² canopy
surface area	surface
Ratio of yield to total cane	6-10
mass	
Internode length	60-80 mm
Ratio of total cane mass to	0.3-0.6 kg/m
canopy length	

Pruning in Cacao



Why Long Term Research Support is Needed:

- Cacao has a long biological cycle; projects with funding under five years generally have no time to achieve their goals
- The original genetic diversity in the center of origin of the species is disappearing due to deforestation and the international germplasm collections lack of funding as a consequence, trees representing unrecoverable genetic diversity are dying
- Research funding in cacao producing countries is very limited
- Research institutes outside cacao producing countries (i.e., CIRAD, CABI, USDA, etc.) have no longer or have decreased cacao research programs
- Research is implemented on small plots and results get rarely scaled out

The CDC/CVC Concept:







Transfer







Development / **Identification of High Yielding Clones**

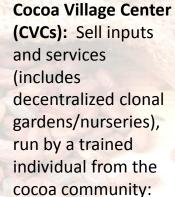


Development of a critical mass of budwood for its distribution to farmers

Centralized budwood gardens, Somatic Embryogenesis

Cocoa Development Centers (CDCs):

Demonstration of farm rehabilitation and Good Agricultural Practices and coaching



The Cocoa Doctor





CDC/CVC in Indonesia



Cocoa Doctor at its own CVC



Farmer after rehabilitating through side grafting using improved planting material (yields tripled 3 years from grafting)

CocoaAction

The challenges resulting in low productivity (including the needs for long term research) are too big and complex for one actor alone to tackle.

A collaborative effort among all the actors of the cocoa sector is needed.

CocoaAction, a strategy with high ambition, to bring the industry sustainability efforts to the next level.

