

#### WORLD COCOA CONFERENCE

#### DELIVERING A SUSTAINABLE COCOA VALUE CHAIN IN GHANA

# By ANTHONY FOFIE, CHIEF EXECUTIVE GHANA COCOA BOARD

19-23 NOVEMBER, 2012

#### OUTLINE

- Introduction
- Interventions towards achieving sustainable cocoa value chain
- Conclusion

#### Introduction



- ❖Ghana produces an average of 850,000 tonnes of cocoa beans per annum, representing about 20% of the world cocoa production.
- \*Ghana thus has a significant role to play in the achievement of a sustainable supply base.
- In Ghana, cocoa is produced predominantly by smallholder farmers.
- Average farm size is approximately 3 hectares with low yield levels ranging between 400-500 kg/ha.

Ghana Cocoa Board ... Poised to Maintain Ghana's Premium Quality Cocoa

# Interventions towards achieving sustainable Cocoa Value Chain

- COCOBOD has initiated various policies/interventions in the cocoa sector.
- The focus of the interventions is to achieve sustainable cocoa value chain.
- All measures are geared towards strengthening the economic, social and environmental pillars of sustainable cocoa production and are indicated in the subsequent slides.

## A. ECONOMIC PILLAR: - Key interventions

#### 2. Reliable micro-financing arrangement

- Efforts are on-going to put in place a reliable micro-finance scheme to provide finance for cocoa farmers.
- ✓ This is being done in collaboration with some financial institutions and financial support from World Cocoa Foundation and other private sector organizations along a public private partnership model (e. g. Agence Francaise de Development)
- work is underway to prepare the modalities for administering the scheme for cocoa

tarmers.

## A. ECONOMIC PILLAR: - Key interventions

#### 3. Improvement in farm yields to economic levels.

- The focus is to raise average yield levels to 1,000 kg/ha.
- COCOBOD intends to achieve this through the following:
- Provision of fertilizers to farmers at subsidized prices to improve soil fertility and management through Cocoa Hi-Tech Programme.
- Control of diseases and pests through Disease and Pest Control Programme (CODAPEC).
- Treatment of the swollen shoot disease by cutting out infected cocoa trees and replanting with disease tolerant hybrid planting material(s).
- Replanting of old , abandoned and destroyed farms.
- Rehabilitation of existing unproductive farms.
- ✓ Provision of extension service to farmers with support from private partners on the public-private partnership model.
- Production and distribution of improved planting materials to farmers free of charge.

#### A. ECONOMIC PILLAR: - Key interventions

- 4. Farmer Economic Empowerment through other initiatives
- COCOBOD carries out the following to economically empower cocoa farmers:
- Encouraging farmers to diversify their income generation abilities to earn additional income. This is carried out through the business model of the extension programme.
- ✓ Instilling business culture into cocoa farming as part of the curriculum of the new cocoa extension scheme.
- ✓ Encouraging the development of new markets for certified, organic, fair trade, traceable and fine flavour cocoa. This specialty cocoa will offer farmers extra income and social projects/benefits and improved livelihood programme for cocoa communities.

Ghana Cocoa Board ... Poised to Maintain Ghana's Premium Quality Cocoa

- ✓ Promotion of local consumption of cocoa
- ✓ Creating congenial atmosphere for farmers to form groups/associations as a medium for dissemination of extension education, distribution of inputs and promotion of farmer's welfare.
- ✓ Provision of weighing scales and test stones to farmers to minimize cheating at the point of sale.



#### **B. SOCIAL PILLAR - Key interventions**

- I. Elimination of the worst forms of child labour from cocoa farming:
- Provision of financial/logistical support to the National Programme for the Elimination of Child Labour(NEPCLC) in cocoa.
- ✓ Implementation of a National Plan of Action to withdraw worst forms of child labour in cocoa growing areas.
- Creation of awareness on the use of Child labour through farmer's fora/rallies and radio programmes on key FM stations located in the cocoa growing communities.

#### **B. SOCIAL PILLAR - Key interventions**

## 2. Access to quality education in cocoa growing communities:

- ✓ Institution of a Cocoa Farmers Scholarship Trust. It offers scholarships to 7,500 wards of cocoa farmers in second-cycle institutions annually.
- ✓ Provision of capitation grant, school feeding programme and free school uniforms under the Free Compulsory and Universal Basic Education Programme (FCUBE)

#### C. Corporate Social Responsibility Programme

- I. Provision of healthcare facilities to some cocoa growing communities.
- II. Contributing to the Roads Fund towards the construction and rehabilitation of cocoa roads to open up cocoa communities.
- III. Establishment of Cocoa Farmers Rural Housing Scheme on pilot basis in cocoa growing communities.
- IV. Provision of solar street lights and solar-powered boreholes in selected cocoa farming communities which are not connected to the national grid.
- v. Provision of treated mosquito bed nets to cocoa farmers.

#### D. ENVIRONMENTAL PILLAR: - Key interventions

- The aim is to increase cocoa production through intensification method of cultivation rather than expansion.
- ✓ Efforts toward cocoa rehabilitation and replanting exercises are geared towards old, abandoned and denuded farms.
- Adoption of Hi-Tech method which involves application of fertilizers and other recommended inputs is aimed at enhancing productivity on existing area under cocoa cultivation.
- Extension message emphasises cultivation of recommended crops and trees to provide shade to protect the cocoa trees for environmental enhancement.
- Farmer education also includes construction of fire belts around cocoa farms especially during dry season to prevent fire outbreaks on cocoa farms.

#### D. Environmental Pillar cont'd:

- Provision of protective clothing for gangs and other personnel involved in the nationwide spraying against pests and diseases.
- Education of spraying gangs and farmers on the proper disposal of cans and packaging materials of agro-chemicals.
- ✓ Agro-chemicals are recommended for use only on the advice of CRIG and Environmental Protection Agency (EPA) of Ghana after a minimum of 3 years scientific trials to ascertain efficacy and environmental impact.
- ✓ Testing of maximum residue levels (MRLs) by CRIG and QCC of COCOBOD in line with acceptable standards before export.

#### Conclusion

- Ghana Cocoa Board is committed to delivering a sustainable cocoa value chain.
- The way forward will depend on the commitment of the various actors along the supply chain to complement our efforts to promote efficiency, transformation and sustainability of the cocoa sector.



# MERCI