

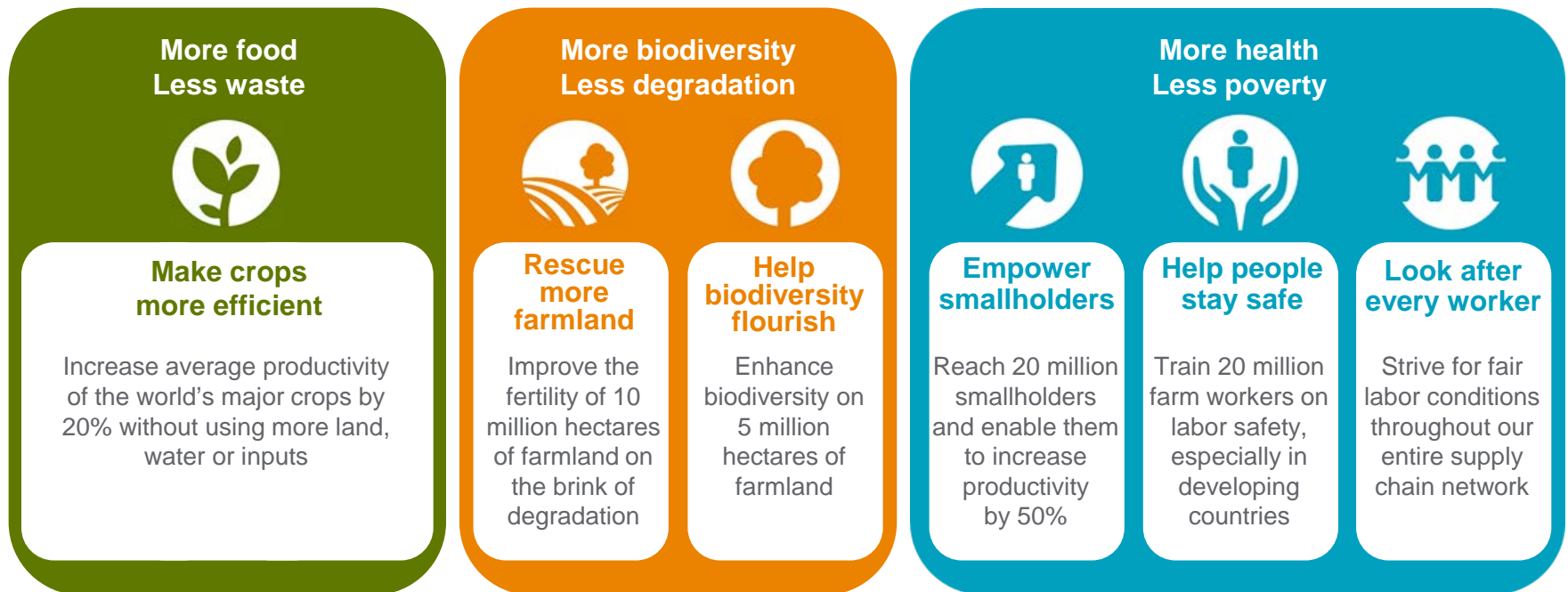
Yiri + Bringing innovation to cocoa growers



A partnership that helps securing global cocoa demand
and smallholder income expectations

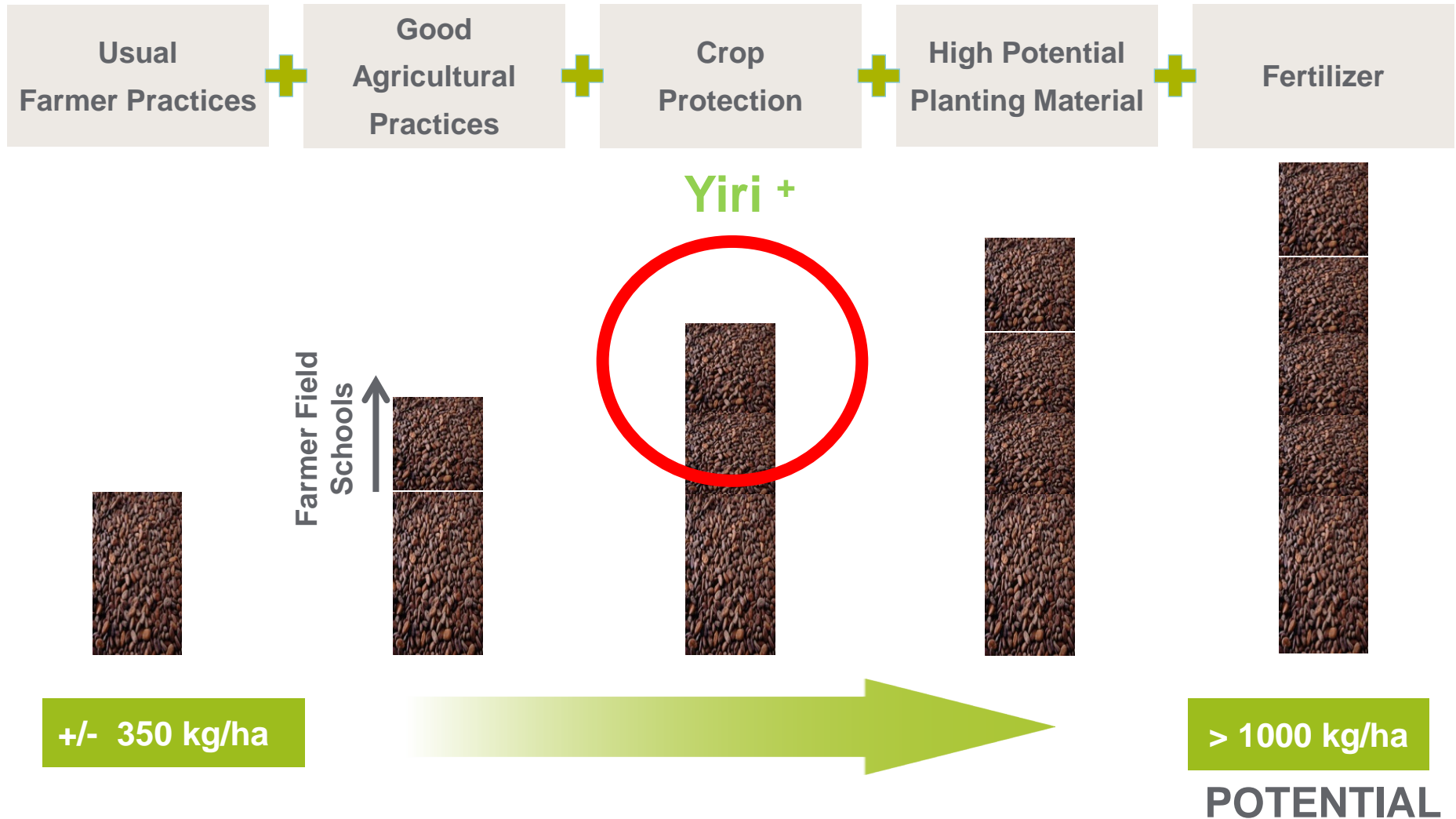
The Good Growth Plan

Syngenta has made six commitments to help grow more food using fewer resources, while protecting nature, and at the same time helping people in rural communities live better lives

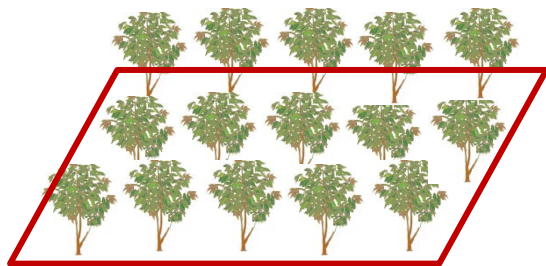


One planet. Six commitments.

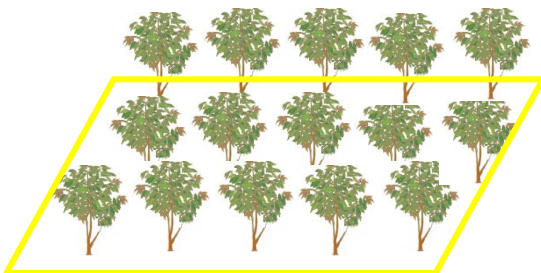
Yiri + is helping to reduce production constraints



Yiri + Demonstration field methodology



0.5 ha
Syngenta
program



0.5 ha
Farmer
practices

➤ Farm selection criteria:

- > 1 ha of cocoa plantation
- Plantations of 10 – 15 year old trees
- Certified cocoa growers

➤ Plantation activities:

- Weeding and pruning in both plots
- Sanitary harvesting in both plots
- Syngenta 5 spray crop protection program

➤ Harvest:

- Yield based on harvested crop between September 2013 – January 2014
- For each plot, all pods have been harvested, counted, fermented, dried and the beans weighted

Yiri + What has been achieved?



Yiri +



CargillTM

syngenta



the
good
growth
plan