CONSULTATIVE BOARD ON THE WORLD COCOA ECONOMY
Twenty-ninth meeting
Holiday Inn Hotel, Wembley, London, Monday, 15 September 2014, 9.00 a.m. to 6.00 p.m.

DRAFT AGENDA

1. Opening of the meeting
2. Adoption of agenda
3. Priorities in the Work Programme of the Board
4. Report on the Second World Cocoa Conference (WCC2) and preparations to host the Third Edition of the World Cocoa Conference (WCC3)
5. Formulation and Implementation of a National Cocoa Development Plan and a Public-Private-Partnership (PPP) platform
6. Cocoa Certification: The Way Forward
7. Profitable Farm Business Models
8. Update on SPS Related Issues
9. ECA/CAOBISCO/FCC Joint Cocoa Quality and Productivity Working Group: Updates
10. Other business
11. Election of Chairman and Vice-Chairman for the 2014/2015 and 2015/2016 cocoa years
12. Date and Place of next Meeting
ANNOTATIONS TO THE DRAFT AGENDA

1. **OPENING OF THE MEETING**

   The twenty-ninth meeting of the Consultative Board on the World Cocoa Economy will be opened by its Chairman, Dr. Martin Gilmour (Mars).

2. **ADOPTION OF AGENDA**

   The Board will consider the draft agenda contained in this document as a basis for adopting its agenda.

3. **PRIORITIES IN THE WORK PROGRAMME OF THE BOARD**

   The Board will consider the priorities for its work programme, contained in document CB/27/3/Rev.1.

4. **REPORT ON THE SECOND WORLD COCOA CONFERENCE (WCC2) AND PREPARATIONS TO HOST THE THIRD EDITION OF THE WORLD COCOA CONFERENCE (WCC3)**

   The Board will review the report on the Second World Cocoa Conference (WCC2) which took place from 9-13 June 2014 in Amsterdam at the kind invitation of the Government of the Netherlands, with reference to document ICC/90/5.

   The Board will also review the preparations underway to host the Third Edition of the World Cocoa Conference (WCC3), planned for Bávaro, Punta Cana, The Dominican Republic, in March 2016.

5. **FORMULATION AND IMPLEMENTATION OF A NATIONAL COCOA DEVELOPMENT PLAN AND A NATIONAL PUBLIC-PRIVATE-PARTNERSHIP (PPP) PLATFORM**

   The Secretariat will provide an overview on the progress achieved in the development and implementation of a cocoa development plan and public-private partnership platform in selected countries, based on the presentations made by countries at the 27th and 28th meetings of the Board. The Board will make recommendations on possible areas for improvement and will discuss the possibilities for developing guidelines to assist the countries concerned.

   Following discussion of this item in plenary session, discussions will take place within smaller groups in the format of a “Cocoa Forum” session, to enable interactive debate on the issues raised.

6. **COCOA CERTIFICATION: THE WAY FORWARD**

   Following the discussions that took place during the Second World Cocoa Conference on the subject, the Secretariat will provide an oral report on options for cocoa certification, for consideration by the Board.
7. **Profitable Farm Business Models**

The Board will receive a presentation by Philippe Bastide from CIRAD on typical farm models in cocoa and will review Terms of Reference, presented in document CB/29/2, to conduct a study on profitable farm business models, with diversified crops grown, ensuring that cocoa growing is environmentally sound, and based on experiences gathered from various initiatives.

Following this presentation, discussions will take place within smaller groups in the format of a “Cocoa Forum” session, to enable interactive debate on the issues raised.

8. **Update on SPS Related Issues**

The Board will review recent developments with regard to sanitary and phytosanitary issues related to cocoa, including CODEX: Code of Practice for the Prevention and Reduction of Ochratoxin “A” in Cocoa.


The Board will receive an update from the ECA/CAOBISCO/FCC Joint Cocoa Quality and Productivity Working Group on its work.

10. **Other Business**

Matters not on the agenda may be raised for consideration.

11. **Election of Chairman and Vice-Chairman for the 2014/2015 and 2015/2016 Cocoa Years**

The Board will elect its Chairman and Vice-Chairman for the 2014/2015 and 2015/2016 cocoa years.

It is noted that, for the 2014/2015 and 2015/2016 cocoa years, the Chairman should come from an exporting Member country and the Vice-Chairman should come from an importing Member country.

12. **Date and Place of Next Meeting**

The Board will agree the date and place of its next meeting.