



Forum Nachhaltiger Kakao
German Initiative on Sustainable Cocoa

German Initiative on Sustainable Cocoa (GISCO)

ICCO Consultative Board
on the World Cocoa Economy
London, 23 September 2013



Forum Nachhaltiger Kakao
German Initiative on Sustainable Cocoa

Membership profile

- **BDSI:** Association of the German Confectionery Industry e.V.
- **German Cocoa Trade Association e.V.**
- **individual Companies**

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German Cocoa
Chocolate and
Confectionery
Industry

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German
Public Sector

- **BMZ:** Federal Ministry for Economic Cooperation and Development
- **BMELV:** Federal Ministry for Food, Agriculture and Consumer Protection

- **BVLH:** Federal Association of the German Retail Grocery Trade e.V.
- **Individual Companies**

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German Grocery
Industry

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Civil Society

- **Non-governmental Organizations**
- **Standard-setting Organizations**
- **Trade Unions**
- **Research Institutions**



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Strengths/ potentials

Multi-stakeholder membership profile with:

- Demand potential of 10% of the world cocoa production
- Potential to leverage resources in terms of:
 - implementing structures
 - potential project investments
 - know-how on sustainable practices, production, trade and consumption markets

Aiming to:

- Cooperate with producers and governments of producer countries
- Cooperate, connect and network with German, international and local sustainability initiatives in countries that produce cocoa

...to support the effective widespread of best practices on sustainable cocoa production

...involving key players all along the value chain down to the end consumer



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Core Elements

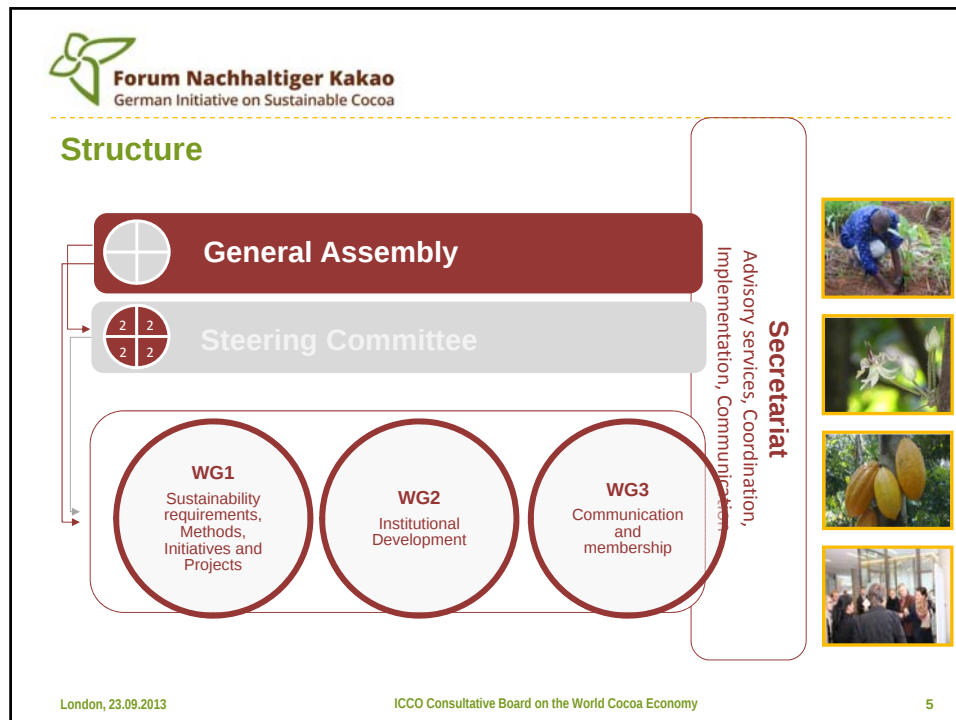
Convening point
for German players to
engage in:



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Next steps

Starting its activities in Côte d'Ivoire, the Forum aims at strong collaboration with Ivorian stakeholders to support efforts for a coherent and effective coordination of public private initiatives in the country.

- Engaging in local initiatives (PPPP)
- Promoting local stakeholder dialogues
- Linking up with relevant local and international partners, initiatives
- Promoting best practices (e.g. CCE)



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Next steps

@ international level:

- Hosting & further developing CCE (Certification Capacity Enhancement)

@ local level:

- Supporting Ivorian Authorities to establish a coordination platform for public-private initiatives in the country (PPP-Plattform)
- Widespreading sustainable production and business practices at farmer level following CCE and Farmer Business Schools (FBS)

@ institutional level (GISCO):

- Promoting the exchange on expertise among GISCO members considering different stakeholder groups;
- Developing a common understanding for Best-Practices (criteria)
- Institutionalization early 2014



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