CONSULTATIVE BOARD
15 September

Item 4: Report on the 2nd World Cocoa Conference
Preparations for the WCC2

A Technical Committee

4 Working Groups: Production, Industry Chain, Consumption & Strategic management

CocoaConnect
What happened during the Conference?

**Exhibition**: an opportunity to promote brands and showcase products and projects to the most influential gathering of professionals from the cocoa and chocolate industry.

**Networking**: the event attracted industry leaders from all geographical regions throughout the entire supply chain. Many side events and parties organized during the week.

**Learning**: an opportunity to learn about the most recent actions taken to ensure the sustainability of the sector and about the latest market developments.

**Sharing**: an opportunity to share experiences during and around the sessions.
Highlights of the Conference

National Cocoa Development Plan & Public-Private-Partnership platform

Alignment of strategy by the industry

Farmers’ income
Some lessons learnt...

Farmers’ income & diversification

Child labour

Certification

Farmers empowerment

KPIs

CocoaAction

Balancing cocoa supply with demand
The Amsterdam Cocoa Declaration: actions by the CB

- Monitor implementation of the Global Cocoa Agenda *(Action 2)*

- Develop general guidelines on the formulation and implementation of national cocoa development plans and national Public-Private-Partnership (PPP) platforms *(Action 4)*

- Optimizing Cocoa Productivity and Quality through an Integrated System *(Action 7)*
- Diversification on cocoa farms and environmentally-sound cocoa farming systems *(Action 8)*
- Strengthening and Developing Farmers’ Organizations *(Action 9)*

- Develop guidelines for inventory of cocoa resources *(Action 5)*

- Develop general guidelines on the formulation and implementation of national cocoa development plans and national Public-Private-Partnership (PPP) platforms *(Action 4)*

- Ensure a coherent vision of the initiatives currently undertaken in the cocoa sector, thus providing the framework for these operations to be coordinated *(Action 3)*

- Propose options to ensure the long-term funding of initiatives of strategic importance for the sustainability of the cocoa sector *(Action 6)*
Proposed points for decision...

Monitoring of the implementation of the *Global Cocoa Agenda*... *to be discussed during the Cocoa Forum*

Setting up working groups:
- Indicators/KPIs to measure progress
- Global Cocoa Sustainability Fund
- ...  

Studies:
- Guidelines for National Cocoa Plan & PPP... *to be discussed in next item of the Agenda*
- ...  

Possible focus for the next World Cocoa Conference