

WORLD COCOA CONFERENCE, PALAIS DES CONGRES, HOTEL IVOIRE
ABIDJAN, COTE D'IVOIRE, 19-23 NOVEMBER 2012

MONDAY 19 NOVEMBER

- 9:00 Registration Foyer A, Auditorium Entrance
- 9:00 Exhibition Opens, Palais des Congrès, Foyer A & B
- 15:00 Official Inauguration of Exhibition, Palais des Congrès, Foyer A & B
H.E. Jeannot Ahoussou-Kouadio, Prime Minister of Côte d'Ivoire
- 18.00 Exhibition Closes
- 20.00 Registration Desk Closes

TUESDAY 20 NOVEMBER

Plenary morning session (Auditorium)

- 8.00 Welcome Coffee and Late Registration, Palais des Congrès, Foyer A & B
- 9:30 Entertainment and Introductory Remarks
- 10.00 *Opening Ceremony and Welcome Speeches:*
 - Robert Beugre Mambe, Governor of the Abidjan District
 - H.E. Mamadou Sangafowa Coulibaly, Minister of Agriculture, Côte d'Ivoire / Chairman of the Organizing Committee, World Cocoa Conference
 - H.E. Dagobert Banzio, Minister of Trade, Côte d'Ivoire / Chairman of the ICCO Council
 - Barry Parkin, Global Procurement and Sustainability Head, Mars
 - Tim Cofer, President, Mondelēz International (Kraft Foods)
 - Thierry Tanoh, Chief Executive Officer, Ecobank Group

Frannie Léautier, Executive Secretary, African Capacity Building Foundation

Jean-Louis Ekra, President, Afreximbank

Mohamed Ibn Chambas, Secretary General, African, Caribbean and Pacific (ACP) Group of States

11.15 Working Towards a Sustainable World Cocoa Economy

Jean-Marc Anga, Executive Director, ICCO

11.30 Keynote Address:

H.E. Dr. Alassane Ouattara, President of the Republic of Côte d'Ivoire

11.50 Welcome Reception hosted by the Government of the Republic of Côte d'Ivoire

12.30 Lunch

<i>Plenary afternoon session (Auditorium)</i>
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Moderated by: Dr. Jean-Marc Anga, Executive Director, ICCO

Ensuring that the World Cocoa Economy Has the Capacity to Deliver Growth for all Stakeholders in the Value Chain: From the Farmer to the Final Consumer

14.00 Accelerating Sustainability: Challenges and Opportunities

Steven Retzlaff, President Global Sourcing & Cocoa, Barry Callebaut

14.25 The Cargill Cocoa Promise: Working Together for the Cocoa of Tomorrow

Jos de Loor, President, Cargill Cocoa and Chocolate

14.50 Reform of the Cocoa Market in Côte d'Ivoire

Massandjé Toure-Litsé, Director General, Conseil du Café - Cacao

15.05 Cocoa Networking Break

PANEL 1: Addressing Child Labour

15.30 Madame Dominique Ouattara, First Lady of the Republic of Côte d'Ivoire, Chair of the National Monitoring Committee on Child Labour

15.45 Panel Discussion and Questions on Strategies for Addressing Child Labour

Gilbert Kone Kafana, Minister for Labour and Social Affairs, Côte d'Ivoire
Moses Asaga, Minister for Employment and Social Welfare, Ghana
Nick Weatherill, Executive Director, International Cocoa Initiative
Toussaint N'Guessan, Cocoa Farmer, President, UIREVI, Côte d'Ivoire

PANEL 2: Cocoa Certification

16.45 ICCO Study on Cocoa Certification

Edmond Konan, President, Global Business Consulting Company, Côte d'Ivoire

17.00 Panel Discussion and Questions on Cocoa Certification

Ashish Deo, Director of Commercial Relations, Fairtrade Foundation
Daan de Vries, Field Director, UTZ CERTIFIED
Christian Mensah, Manager West Africa, Rainforest Alliance
Edmond Konan, President, Global Business Consulting Company, Côte d'Ivoire
Alexis Koundi, Cocoa Farmer, President, CONAPROCAM, Cameroon

18.00 Closing remarks from the Moderator and end of the Session

WEDNESDAY 21 NOVEMBER

All-day Simultaneous Breakout Sessions (Auditorium, Salle San Pedro and Salle des Fêtes)

Track 1: SUSTAINABLE COCOA PRODUCTION (Auditorium)

Moderated by: Dr. Martin Gilmour (Global Head, Cocoa Quality and Sustainability, Mars Chocolate), Chairman of the Conference Working Group on Sustainable Production

8:00 Welcome Coffee

8.30 Moderator's Introduction

PANEL 3: Improving Cocoa Production Practices to Ensure that Sustainable Supply meets Demand Growth—Part One

8.40 Improved Seed for West African Cocoa Farmers

Dr. Robert Lockwood, Consultant

8.55 The Challenges of Producing Cocoa in Trinidad and Tobago

Dr Elizabeth Johnson, Cocoa producer, Trinidad and Tobago

9:10 Securing Our Future: Why Cocoa Diversity Matters

Brigitte Laliberté, Scientist, Bioversity

9:25 Innovative Nutrient Technology to Increase Cocoa Productivity

Dr Ramon Georgis, Director, International Business, Brandt Consolidated

9.40 Delivering High Yields and Better Quality to Increase Cocoa Supply Chain Productivity

Martin Kodde, Head of Food Chain Engagement – Corporate Affairs Europe, Africa and Middle East, Syngenta International AG

10.00 Panel Discussion and Questions

10.30 Cocoa Networking Break

PANEL 4: Improving Cocoa Production Practices to Ensure that Sustainable Supply meets Demand Growth—Part Two

11.00 Dr. Nteranya Sanginga, Director General, International Institute for Tropical Agriculture

11.15 Andrew Brooks, VP Sustainability, Olam Outspan Ivoire

11.30 Lucian Peppelenbos, Senior Manager, Learning and Innovation, IDH

11.45 Tristan Borne, Cocoa and Chocolate Managing Director, Groupe CEMOI

12.00 Dr. Lee Choon Hui, Director General, Malaysian Cocoa Board

12.15 Panel Discussion and Questions

13:00 Lunch

PANEL 5: Professionalizing Cocoa Farming to Enhance Social, Economic and Environmental Sustainability

14.30 Professionalism and Non-Professionalism among Cocoa Farmers: The Case for Fertilizers

François Ruf, Agricultural Economist, CIRAD

14.50 Michiel Hendriksz, Director of Sustainability, ADM Cocoa

15.10 Making Cocoa Farming a Profitable Business

Nanga Coulibaly, Secretary General, Alliance of Cocoa Producing Countries (COPAL)

15.30 Cocoa Networking Break

- 16.00 Responsible Business and Sustainability - Professionalizing Cocoa Farming in Ghana**
Yaa Peprah Amekudzi, Ghana Program Manager, Mondelez International (Kraft Foods)
- 16.20 Smarter Agriculture in a Changing World: New Tools for Smallholder Farmers and Extensionists**
Dr Eric Boa, Global Director for Plant Health, CABI
- 16.40 David Kpelle, President, African Cocoa Coalition (ACC), Ghana**
- 17.00 Panel Discussion and Questions**
- 17:30 Closing remarks from the Moderator and end of the Session**

Track 2: SUSTAINABLE INDUSTRY CHAIN (Salle des Fêtes)

Moderated by: Djibril Fadiga (Deputy Director General, Conseil du Café - Cacao, Côte d'Ivoire), Chairman of the Conference Working Group on the Sustainable Industry Chain

- 8:00 Welcome Coffee**
- 8.30 Introduction by the Moderator**
- PANEL 6: Shipping, logistics and processing**
- 8.40 Managing the Risks related to Shipping Cocoa Beans**
Henry Allard, CEO, Filhet Allard
- 9.10 Transportation and Shipping Practices of Cocoa Beans and Products**
Robin Dand, Cocoa Trade Expert TBC
- 9.30 Cocoa Warehousing: Improving the Quality of Warehousing Services**
Stefan Poppe, Group Commercial Director, Molenbergnatie Group / Vice President European Warehousekeepers Federation
- 9.50 Cocoa Processing Technology – Future Trends and Latest Developments**
Dr. Tobias Lohmüller, Head of Research and Development, Bühler Barth
- 10.15 Innovation in the Use of Cocoa Products and By-products**
Dr. Lee Choon Hui, Director General, Malaysian Cocoa Board
- 10:30 Panel Discussion and Questions**
- 11.00 Cocoa Networking Break**

PANEL 7: Cocoa traceability and its effects on chocolate quality

11.20 Traceability in the Cocoa Value Chain: An Introduction

Tony Lass, Fox Consultancy

11.40 Emmanuel Opuku, Deputy Director, Research & Development, Ghana Cocoa Board

12:00 Pierre Courtemanche, Executive Director, GeoTraceability Ltd

12.20 The CEN Initiative on Sustainable and Traceable Cocoa

Jack Steijn, Chair of CEN Committee 415

12.40 Panel Discussion and Questions

13:00 Lunch

14.30 PANEL 8: Financing the cocoa sector

Panel Discussion and Questions

Hirren Singharray, Managing Director, Standard Chartered

Diaka Sall, Senior Loan Officer, Root Capital

Edward George, Soft Commodities Specialist, Ecobank

Dr. Benedict Oramah, Vice President, Business Development and Corporate Banking, Afreximbank

15.30 PANEL 9: Funding the Global Cocoa Sector

Panel Discussion and Questions

Mr. Achille Bassilekin III, Assistant Secretary General, ACP Group of States

Dick de Graaf, Coordinator, Cocoa Steering Committee, European Federation of Food, Agriculture and Tourism Trade Union (EFFAT)

Joost Oorthuizen, Executive Director, IDH

Robin Dand, Coordinator, World Cocoa Conference, ICCO

Representative of the German Cocoa Sector TBC

16.30 Cocoa Networking Break

PANEL 10: Improving Efficiency and Managing Risk

17.00 Financing and Managing Risk in the Cocoa Supply Chain

Marc Sadler, Agricultural Finance and Risk Management Unit, Agriculture and Rural Development Department, World Bank TBC

17.20 Improving Efficiency in the Cocoa Market

Guy Sneyers, Chief Operations Officer, Common Fund for Commodities

17:40 **Panel Discussion and Questions**

18.00 Closing remarks from the Moderator and end of the Session

Track 3: SUSTAINABLE CONSUMPTION (Salle San Pedro)

Moderator: Pierre Etoa Abena (Senior Advisor, ONCC Cameroon), Chairman of the Conference Working Group on Sustainable Consumption

8:00 **Welcome Coffee**

8.30 **Moderator's Introduction**

Examining the Dynamics of Demand for Cocoa around the World and Changes in the Chocolate Market

PANEL 11: Structure and competition in the cocoa and chocolate industry

8.40 **Speaker from Ecobank TBC**

9.00 **Jonas Mva Mva, Senior Program Manager Cocoa, IDH**

9:20 **Kojo Amoo-Gottfried, Country Manager, Cargill Ghana**

9.40 **Mr. Kouame Kouakou Georges, Secretary General, KAVOKIVA Cooperative, Côte d'Ivoire**

10:00 **Panel Discussion and Questions**

10.30 **Cocoa Networking Break**

PANEL 12: Demand and Diversity in Cocoa

11.10 **Selling Chocolate: Opportunities and Challenges for Global Manufacturers**
Francisco Redruello, Senior Food Analyst, Euromonitor International

11.30 **Speaker on behalf of Mars China TBC**

11.50 **The Drivers in Consumer Behavior: The Future and Diversity of Cocoa Flavours**
Nicholas Camu, Group Manager, Cocoa Horizons, Barry Callebaut

12.10 Preserving the Diversity of Ecuador Cocoa: the Nacional Project
Lourdes Delgado, President, CacaoForum Corporation

12.30 Panel Discussion and Questions

13:00 Lunch

PANEL 13: The increasing importance of food safety and SPS legislation and regulations

14.30 Quality and Food Safety: EU Regulatory Requirements in a Sustainable Cocoa Supply Chain
Isabelle Adam, General Secretary, European Cocoa Association (ECA)

14.45 Food Safety in Cocoa: Promoting Producer and Consumer Confidence
Julie Flood, Senior Global Director for Commodities, CABI

15.00 A Producer's Experience in Meeting Food Safety Requirements
Lucien Kouame, Inspector, Ministry of Agriculture, Côte d'Ivoire

15.15 Cocoa SPS: Linking Regulation with Research Needs and Farmer Practices in the 21st Century
Dr Roy Bateman, International Pesticide Application Research Consortium (IPARC)

15.30 Panel Discussion and Questions

16.00 Cocoa Networking Break

PANEL 14: Market Outlook for Cocoa Supply and Demand

16:30 Gerry Manley, Chairman of the Federation of Cocoa Commerce Ltd (FCC) / Managing Director Cocoa, Olam International TBC

16:45 Judith Ganes-Chase, Consultant

17:00 Laurent Pipitone, Director of the Economics and Statistics Division, ICCO

17:15 Panel Discussion and Questions

17.30 End of Session

THURSDAY 22 NOVEMBER

Plenary morning session (Auditorium)

Moderator: Dr. Jean-Marc Anga (Executive Director, ICCO) Chairman of the Conference Working Group on Strategic Management

8:30 Moderator's Introduction

Theory into Practice – Delivering a Sustainable Cocoa Value Chain: Companies

8.40 Kevin Petrie, Head of Procurement, Nestlé

9.00 James Boateng, Managing Director for Ghana, Mondeléz International (Kraft Foods)

9.20 Howard Shapiro, Global Staff Officer, Plant Science and External Research, Mars

9.40 Nicko Debenham, Director, Development & Sustainability, Armajaro Trading

Theory into Practice – Delivering a Sustainable Cocoa Value Chain: Countries

10.00 Representative of Ghana TBC

10.10 Representative of Côte d'Ivoire TBC

10.20 Representative of Malaysia TBC

10.30 Representative of Indonesia TBC

10.40 Questions

11:00 Cocoa Networking Break

Theory into Practice – Delivering a Sustainable Cocoa Value Chain: Institutions

11.30 Andrew Bovarnick, Global Head, Green Commodities Facility, United Nations Development Program (UNDP) TBC

11.40 Joost Oorthuizen, Executive Director, IDH

11.50 Hope Sona Ebai, Chief of Party, World Cocoa Foundation/African Cocoa Initiative (WCF/ACI)

12.00 Patrick Poirrier, Vice President, CAOBISCO / CEO Groupe CEMOI

12.10 Elena Rueda, GIZ, representing the German Sustainable Cocoa Forum

12.20 Marieke Poi

ssonnier, Head of Policy and Advocacy Department, Oxfam-Wereldwinkels

12.30 Questions

13:00 Lunch

14:30 Sightseeing Tour of Abidjan and vicinity

14:30 Meeting of *Moderators and Rapporteurs* to prepare recommendations for the Conference
(Closed Session)

19:30 **Gala Banquet (Auditorium)**

(Dress: Formal / Black Tie / Tenue de Soirée / Appropriate National Formal Attire)

FRIDAY 23 NOVEMBER

Plenary morning session (Auditorium)

Moderator: European Commission Representative TBC

8:30 Welcome Coffee

9:00 **The Role of ICCO in Monitoring and Coordinating Global Cocoa Initiatives**
Laurent Pipitone, Director of the Economics and Statistics Division, ICCO

9.20 Questions

Final Recommendations (Auditorium)(Plenary)

9:30 **Final Recommendations: Reports from the Conference sessions (followed by Submissions, Comments and Observations)**

Dr. Martin Gilmour (Global Head of Cocoa Quality and Sustainability, Mars Chocolate),
Chairman of the Conference Working Group on Sustainable Production

Djibril Fadiga (Deputy Director General, Conseil du Café - Cacao, Côte d'Ivoire),
Chairman of the Conference Working Group on the Sustainable Industry Chain
Pierre Etoa Abena (Senior Advisor, ONCC Cameroon), Chairman of the Conference Working
Group on Sustainable Consumption
Dr. Jean-Marc Anga (Executive Director, ICCO) Chairman of the Conference Working Group
on Strategic Management

10:30 Cocoa networking break

Closing Ceremony in the Presence of H.E. Dr Alassane Outtara, President of the Republic of Côte d'Ivoire (Auditorium) (Plenary)

11:00 Part 1: Presentation of a Global Agenda for a Sustainable World Cocoa Economy

Dr. Jean-Marc Anga, Executive Director, ICCO

A 10-year strategic action plan with specific actions to be taken at regional, national and global levels

Part 2: Signing of the Abidjan Declaration

By key government representatives of the major cocoa producing countries, representatives from major cocoa and chocolate companies, international aid and development agencies, banks and other financial institutions, representatives of farmers organizations and civil society, etc.

Closing Remarks

Dr. Jean-Marc Anga (Executive Director, ICCO)

H.E. Jeannot Ahoussou-Kouadio, Prime Minister of Côte d'Ivoire

12:30 World Cocoa Conference Closes

12:45 *Press Conference*