



# CHOCOLATS~DE~LUXE.DE

Die besten Schokoladen der Welt auf einer Seite.

New Approaches to Promoting Quality Chocolate

# The Shop



CHOCOLATS-DE-LUXE.DE

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- » Established: September 2005 by Michaela Schupp
- » Online Shop, based in Hanover, Germany
- » Specialist shop for quality chocolates
- » Range of 800 chocolates from 80 makers from 20 countries
- » Range consists of chocolate bars, bonbons, drinking chocolate, cocoa beans, cookies, cakes, marzipan, liquorice and other gourmet food
- » Shipping to 160 countries
- » Pickup in our chocolate loft/warehouse possible
- » **[www.chocolats-de-luxe.de](http://www.chocolats-de-luxe.de)**





- » Tastings
  - » Chocolate Only
  - » Chocolate & Wine
  - » Chocolate & Whisky
  - » Chocolate & Rum (soon)
- » Events
  - » Create your own chocolate
- » Tastings show the difference





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- » Grand Jury Member of the International Chocolate Awards (ICA)
- » Partner for Deutschland, Österreich und Schweiz (DACH)
- » First DACH competition in 2014
- » Products are tasted by a jury in a blind tasting
- » More than 20 World Gold winners since the beginning
- » Winners of the regional award receive their certificates on the opening evening of the chocolate gourmet festival in September.





- » We celebrate our 5th year in 2018!
- » Chocolate makers and chocolatiers from around the world come to Hanover to present and sell their products
- » Talks and tastings about chocolate in separate conference room
- » Workshops bean-to-bar and bonbon making
- » Lots of fun and a lot to learn about fine flavour chocolate
- » [www.schokoladen-gourmet-festival.de](http://www.schokoladen-gourmet-festival.de)

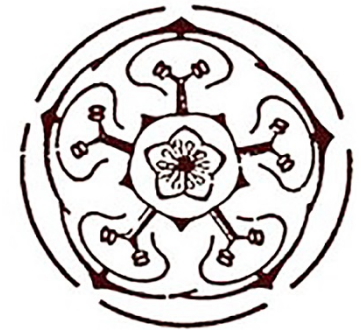




- » Interest in fine flavour chocolate growing year by year
- » Consumers start to recognize the difference
- » People want to know the origin of a product
- » They want to be sure products are environmental friendly
- » They want to be sure farmers are fairly paid and can live on cacao farming
- » Clean eating becoming more and more important
- » Quality becoming more important than price



- » Small Scale, Tree to Bar Artisan Chocolate maker
- » Operating in Belize, California and Germany
- » Best organic ingredients
- » Vegan chocolate without artificial flavouring
- » Hand crafted in small batches
- » Premium, organic cocoa beans from Mayan farmers in Southern Belize
- » Dedicated to support local, indigenous growers
- » Significantly higher pay than Fair Trade



BELYZIUM



- » Fine flavour beans are sustainably grown
- » Fermented and dried under constant supervision
- » Techniques are fine tuned by us
- » Control allows not only regular flavours, but also entirely new flavours
- » Currently 4 very different flavours by changes in fermentation and drying process





# Belyzium amazing flavours



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- » Small scale factory of chocolate, candied flowers, callisons and other handmade delicacies.



## Product line I

### Michel Cluizel couvertures

Chocolates with a strong  
character that transport  
emotions





## » Award winning chocolate



**The Evers & Tochter  
Manufaktur has won the  
International chocolate Award  
in 2015, 2016 and 2017.  
As well as the  
World Chocolate Award in  
2015 and 2016**





## » Speciality – candied flowers



**Product line II:**

Handmade  
**Candied flowers**





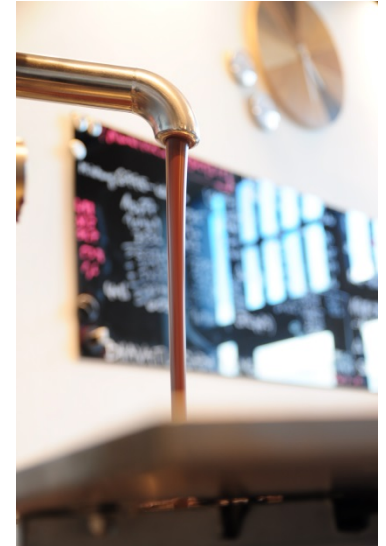
- » Kilian & Close make their chocolates in a small workshop in Rostock, Northern Germany.
- » The two founders Iveta Kilianova and Ciarán Seán Close, control the whole process from raw beans to the finished chocolate bar.







- » Fairly traded organic beans
- » Sourced from small cooperatives in Latin America
- » All cacao beans are carefully selected



# Kilian & Close – vegan chocolate



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- » Only best quality ingredients
- » Fermentation is vital for good quality chocolate
- » Indonesian coconut blossom sugar only
- » All ingredients are organic

