Production of Cocoa Beans by Region 2010/11
World total: 4,303,700 Tonnes (Data in 1,000 t)

- **Africa total**: 3,222,5 t
- **Americas total**: 544,5 t
- **Asia and Oceania total**: 536,8 t

Data based of ICCO, London

Cocoa Year: 1 October to 30 September
Grindings of Cocoa Beans by Region 2010/11
World total: 3,914,200 Tonnes (Data in 1,000 t)

- European Community Incl. Switzerland total 1,520,6
- Other Europe and former USSR total 90,8
- Americas total 854,5 t
- Africa total 655,6
- Asia and Oceania total 792,4

Data based of ICCO, London
Cocoa Year: 1 October to 30 September
Grindings of Cocoa Beans in Germany
Total in 2010/11: 438,500 Tonnes
Studies and Reports

Cocoa Industry in West Africa
A history of exploitation

Anti-Slavery International, 2004
Certification schemes
Initiatives in different countries

The sustainable cocoa trade initiative

100% sustainable cocoa in 2025
Initiatives in different countries

The sustainable trade initiative

100% sustainable cocoa in 2025

KODEX Code of conduct
Commitment to sourcing of sustainable cocoa
Targets of companies

MARS  Unilever  Lidl

Krüger  Ferrero

100% sustainable cocoa in 2020
The Cocoa Sector—A New Approach – by ICCO

Scatter Gun Approach: Disjointed efforts result in underleveraged resources and unintended consequences on other issues or stakeholders.

Systems Approach: Stakeholders, issues, initiatives are integrated around common vision, outcomes and values.
What do we want?

- Dialogue in partnership with producers and producing countries
- Developing and using best practices
- Pathway of continuous improvement towards sustainability
Core elements of the initiative

Knowledge
Networking
Information
Coordination
Members/Stakeholders

- Producers, Producing Countries
- Cocoa industry
- Cocoa trade
- Chocolate and Confect. industry
- Retailers
- Consumers

- German Government
  - BMELV, BMZ, GIZ
- Nongovernment organisations
- Certification organisations

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Core elements of the initiative
Core elements of the initiative
Core elements of the initiative
Core elements of the initiative
Activities / Next Steps

- Establishment of a secretariat to serve the members
- Conducting stakeholder dialogues in relevant countries
- Conducting research and monitoring and evaluation where necessary
Aims of the project
Aims of the project

FORUM SUSTAINABLE COCOA

Better training
Aims of the project

Better cocoa quality
Better training
Aims of the project

Better training
Better cocoa quality
Better income
FORUM SUSTAINABLE COCOA
Aims of the project

Better training
Better cocoa quality
Better income
Better livelihood
Better livelihood
Better livelihood
Aims of the project

- Better training
- Better cocoa quality
- Better income
- Better livelihood
- More traceability
- Better livelihood
Aims of the project

- Better training
- Better cocoa quality
- Better income
- Better livelihood
- More traceability
- Better chocolate
- Better livelihood
Aims of the project

- Better training
- Better cocoa quality
- Better income
- Better livelihood
- Better traceability
- Better chocolate

Better acceptance by the consumers
Better training
Better cocoa quality
Better income
Better traceability
Better livelihood
Better chocolate

Thank you for your attention!