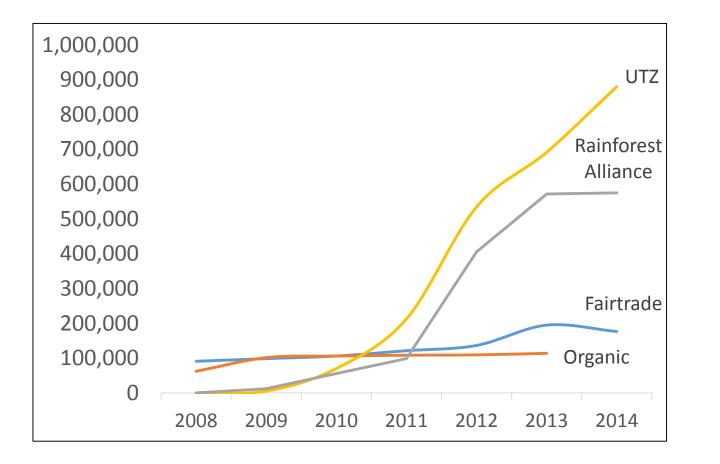
Voluntary Standards for Cocoa: A Market Update

Presented by Matthew Lynch State of Sustainability Initiatives (SSI) May 25, 2016



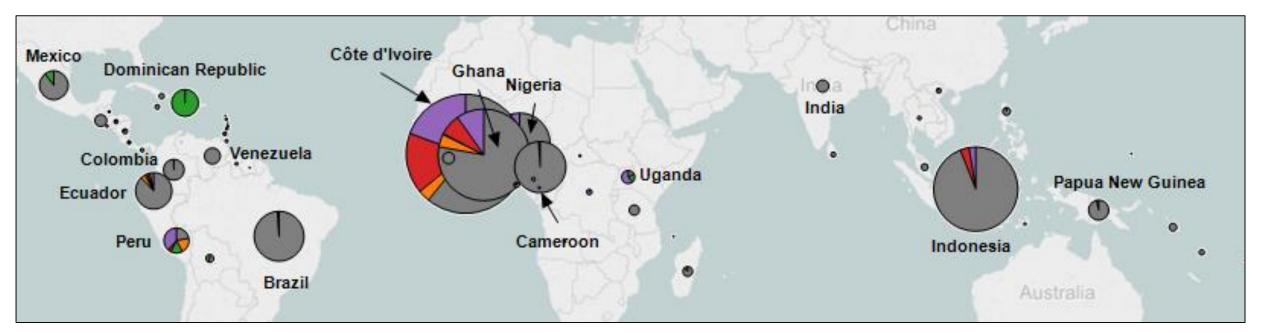


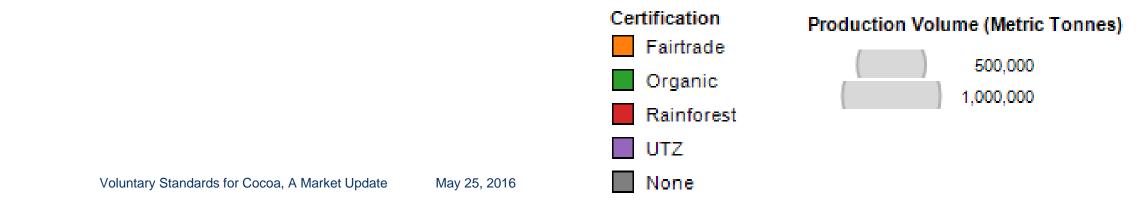
Growth of certified production (MT)



Certified Production - 2012



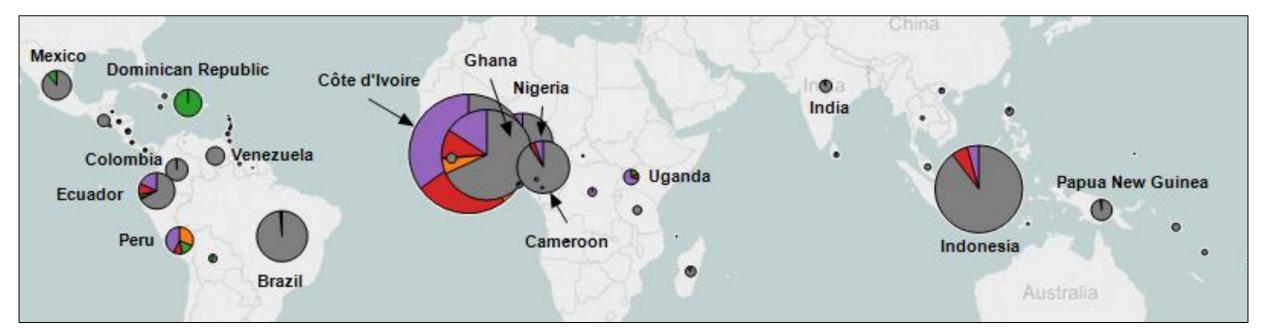


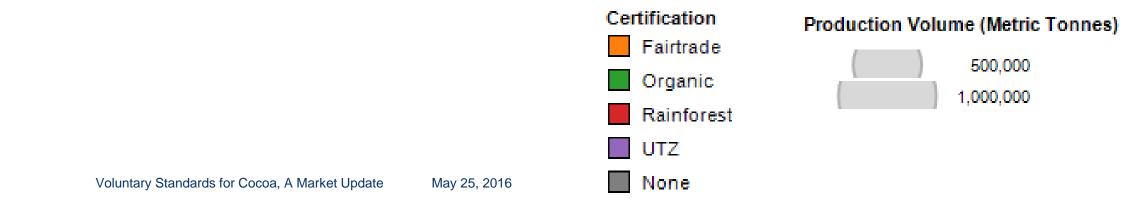




Certified Production – 2013/14



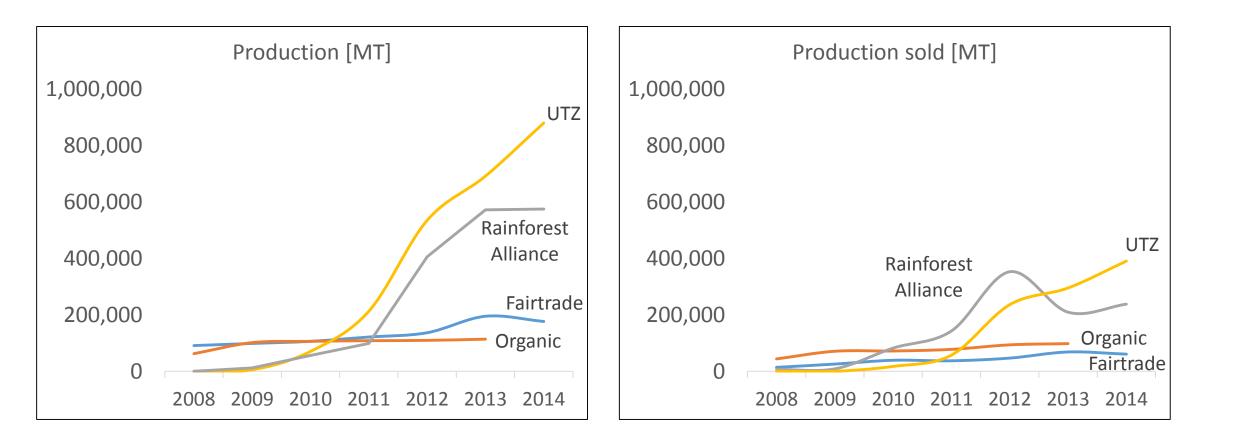




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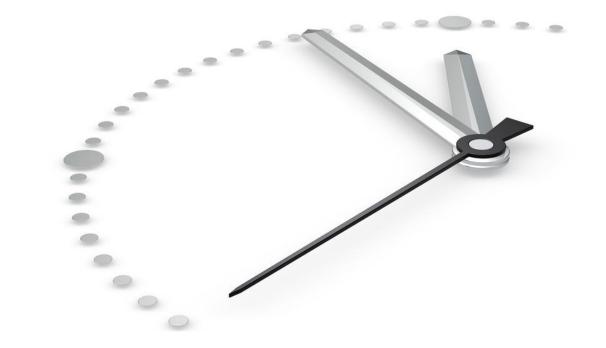
Growth in uptake



The time is now - Momentum in favor of standards

So that standards can be maximally effective and credible tools:

- 1. Economic inclusiveness
- 2. Participatory governance
- 3. Measurability



State of Sustainability Initiatives