



PROFESSIONALIZING COCOA FARMING TO ENHANCE SOCIAL, ECONOMIC AND ENVIRONMENTAL SUSTAINABILITY

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PRESENTATION FORMAT

- Background
- Existing Opportunities
- What needs to be done





BACKGROUND

- Dedicated but resource poor
- Ageing small-holder farmers
- Poor working conditions
- No formal education and training
- Lacking knowledge
- Not business oriented
- Poor group organization





OPPORTUNITIES

- Need for well organized viable farmer groups
- Training and education
- Business orientation
- Professionalism: expert knowledge and skills in cocoa production
- Adherence to social, economic, environmental sustainability
- Good governance
- Cooperative concept





WHAT NEED TO BE DONE

- National Independent Body
 - Professional ethics and standards
 - Institutionalize training and education
 - Farmer group/cooperative formation
 - Leadership development
 - Good governance and corporate structures
 - Business Development
 - Good agricultural practices
 - Remunerative income/living wages
 - Extension services
 - Farmer Resources Centers/Monitoring/Evaluation₅





INCENTIVE PACKAGE

- Land-banks
- Innovative technology
- Distance Learning Programs;
- Credit Formation: Credit unions
- Social security schemes
- Housing scheme
- Infrastructure development





CONCLUSION

Our cocoa farmers need the necessary empowerment to exhibit professional knowledge and skills and enhance their commitment to all the sustainability issues related to cocoa production





Thank You

