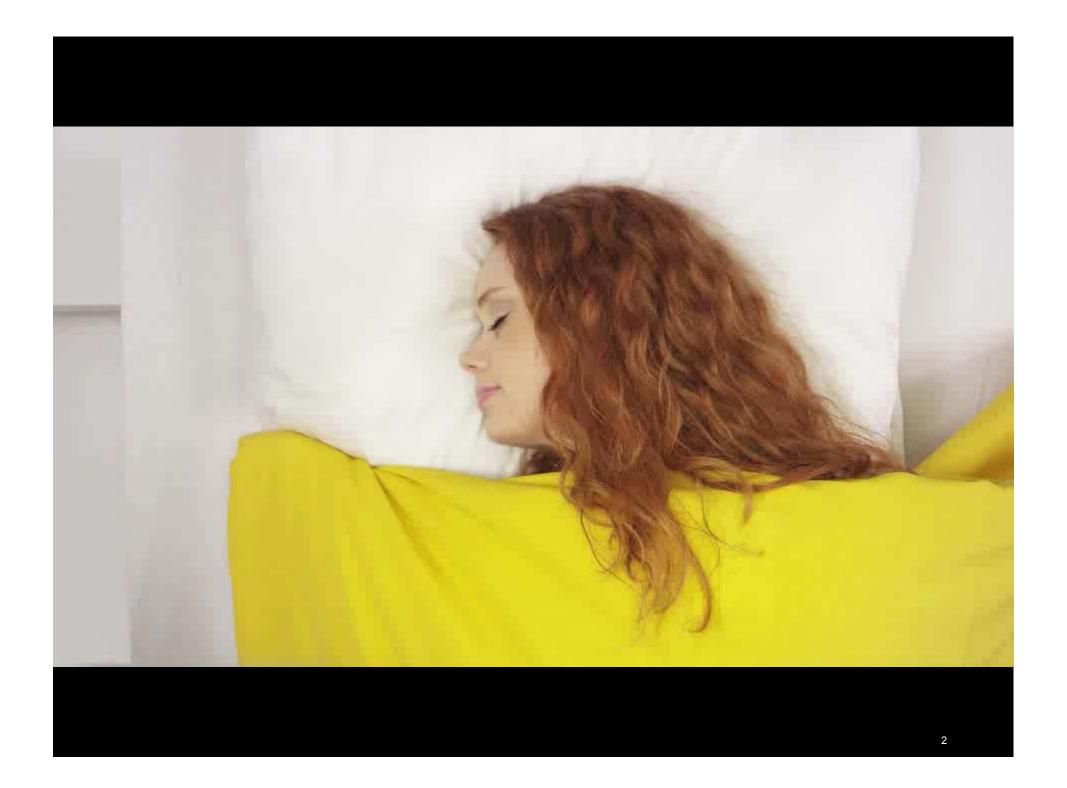
#### TOGETHER, WE CAN SECURE THE FUTURE OF COCOA FARMING



#### WORLD COCOA CONFERENCE 11TH OF JUNE 2014

Nico Roozen

Executive Director of Solidaridad Network





# SOON, THERE WON'T BE ENOUGH PEOPLE THAT ACCEPT A LOW INCOME

### SOON, THERE WON'T BE ENOUGH LAND TO GROW COCOA

# LET'S FACE IT: THE COCOA SECTOR IS IN BIG TROUBLE











### TOGETHER, WE CAN SECURE THE FUTURE BY STRUCTURALLY TRANSFORMING THE COCOA SECTOR

### HOW CAN WE TRANSFORM THE COCOA SECTOR?

**DEVELOP A ROBUST AGRICULTURAL INFRASTRUCTURE** 

DEAL WITH THE ELEPHANTS IN THE ROOM

**CIVIL SOCIETY NEEDS TO STEP IT UP** 



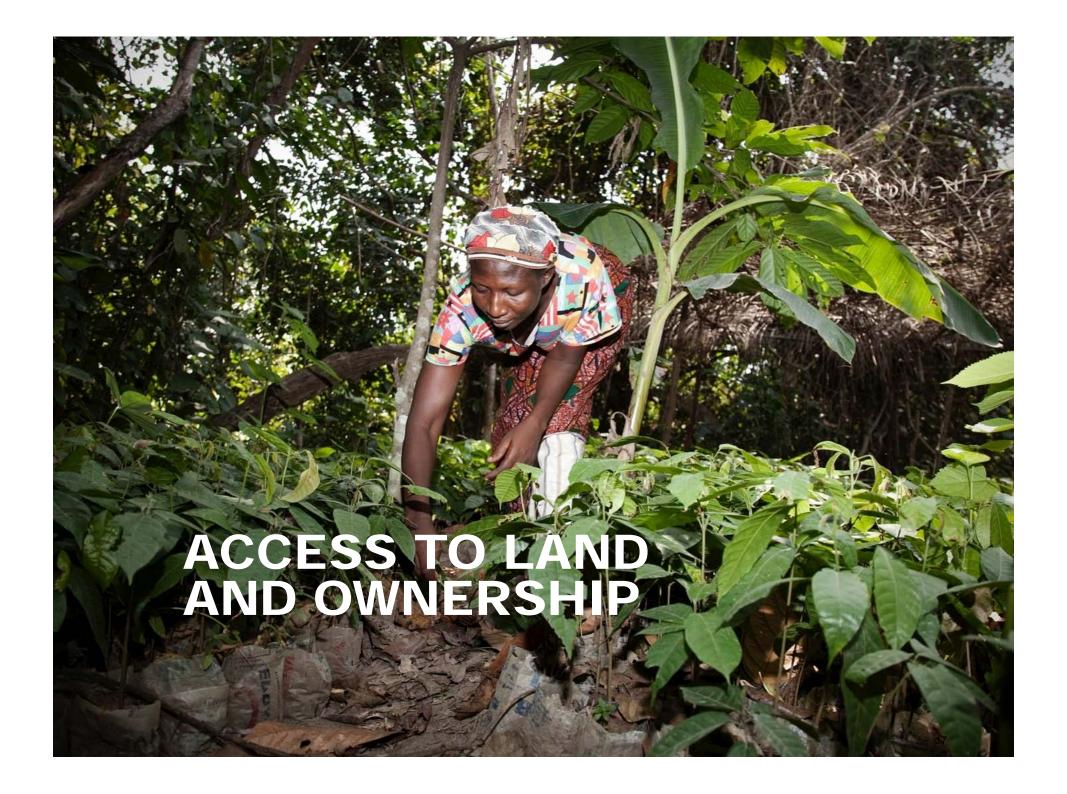


### HOW CAN WE TRANSFORM THE COCOA SECTOR?

DEVELOP A ROBUST AGRICULTURAL INFRASTRUCTURE

DEAL WITH THE ELEPHANTS IN THE ROOM

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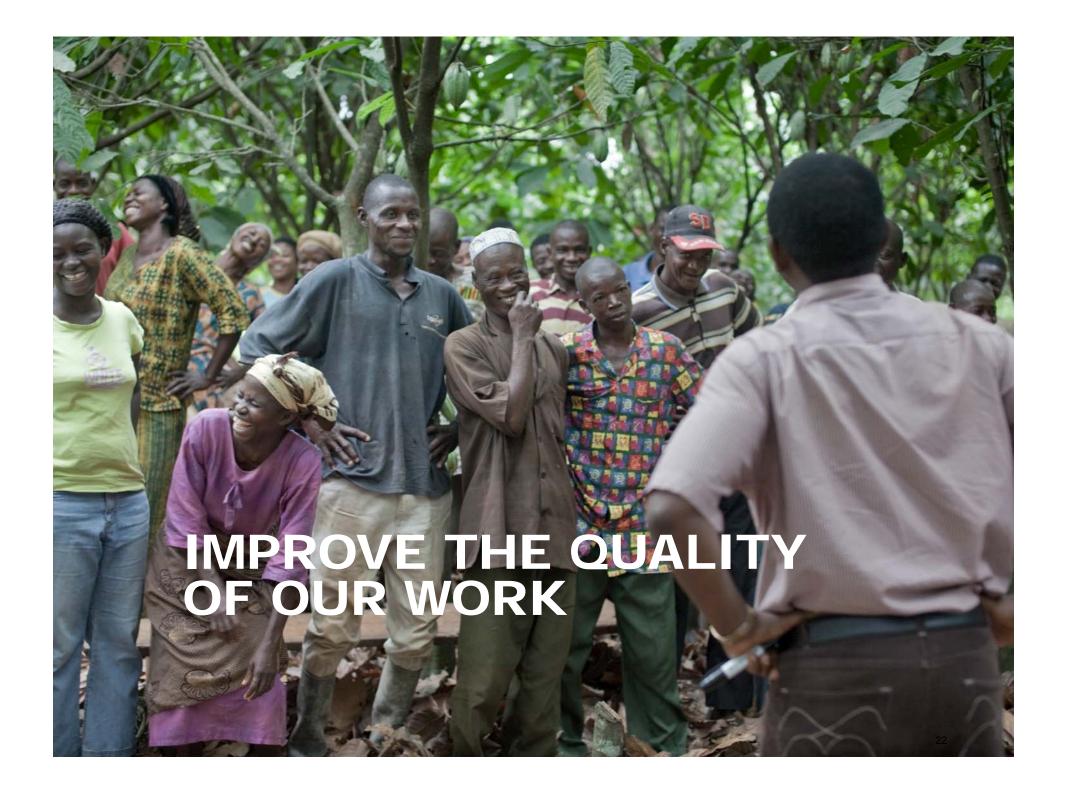


### HOW CAN WE TRANSFORM THE COCOA SECTOR?

DEVELOP A ROBUST AGRICULTURAL INFRASTRUCTURE

DEAL WITH THE WHITE ELEPHANTS IN THE ROOM

**CIVIL SOCIETY NEEDS TO STEP IT UP** 









#### JOIN US FOR CHANGE THAT MATTERS