



INTERNATIONAL COCOA ORGANIZATION

Funding the Global Cocoa Sector

***World Cocoa
Conference***

21 November 2012





Sustainable Funding

Funding for what?

Long-term projects aimed to provide general benefits to the cocoa sector

Rule 1.

Should not be paid by Producers – either directly or as a result of lower prices

So, what are the options for long-term funding?

Option 1 – seek funding from:

Governments,
inter-governmental agencies
donor organizations

Option 2 – seek funding from:

Consumers



Option 2 – A Consumer tax?

Suggestion 1

UNITAID-style collection on the container traffic for cocoa

Money **collected** by the **shipping companies** on the freight and administered by an **internationally recognised agency**

Equivalent to UNITAID, money collected by the airlines (limited number of companies) on passenger traffic and administered by WHO

e.g. **\$5 per container** to Europe \approx \$450,000 generated





Secure Physical Traceability – A Potential Source of Sustainable Funding

Suggestion 2

A **central agency** to offer a **global service** to those end-users of beans who wish to have **secure physical traceability**

- Central agency to **sell registered bar-coded seals** to the end-users
- **Seals** then provided (**for free**) to the **end-users' selected primary collection agencies** (e.g. a Co-operative)
- At the point from which **traceability** is to start, **seals sewn** into the neck of the bags, such that any tampering of the contents becomes evident.

Secure physical traceability providing a source of **sustainable funding** to the global cocoa sector



Thank you

