



COCOA
For Good

We're committed to
Cocoa For Good,
for the last 125 years
and the next





Meet Frank Nkansah

16 years old

The Hemang Buoho
D/A Junior High School,
Afigya Kwabre District,
Ashanti Region
Ghana



Youth in waitthood (versus adulthood)

- Poor nutrition, low concentration
- Low quality education, costs & distance, safety issues, myths
- Pressure to “grow up” and contribute
→ high risk to child labor
- No future prospect in community
- Weak support system and intergenerational problem in trust and resource ownership
→ We need to break the poverty cycle
I won't, I can't, I don't



Empowering youth

Today's youth become **tomorrow's leaders** when they're equipped with the **skills and resources** to build successful futures, in **cocoa-growing communities and beyond.**



To have Frank meet his full potential

- Listen to Frank
- **Nourish** his mind, lowering anemia & improving educational performance
- Equip him with **21st century life skills**
- **Coach & create safe spaces**
- Lower his **barriers to opportunities** (land, finance, resources)



COCOA

For Good



Nourishing
children



Empowering
youth



Prospering
communities



Preserving
ecosystems